



# STATISTICS BOTSWANA

## BOTSWANA HOUSEHOLD ACCESS AND INDIVIDUAL USE OF INFORMATION & COMMUNICATION TECHNOLOGIES - 2014

STATS BRIEF

**Published by**  
**Statistics Botswana.**  
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**July 2016**

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## PREFACE

This Stats Brief presents the first results of the 2014 Information and Communication Technology (ICT) Household Survey. The results are provisional and are subject to adjustment pending the completion of the data analysis process.

The 2014 ICT Household Survey was the first of its kind conducted by Statistics Botswana. Its main objective was to measure accessibility and penetration of Information and Communication Technologies (ICTs) in Botswana. Prior to this survey, statistics on ICT access and usage were very limited and largely based on estimates from surveys which were not modeled to assess the impact of ICTs in the country. Hence Statistics Botswana found it necessary to fill this gap.

Statistics Botswana is grateful for the assistance and cooperation of individuals, households and organizations which participated towards the successful execution of the 2014 ICT Survey.



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**A. N. Majelantle**  
**Statistician General**  
July 2016

## EXECUTIVE SUMMARY

### 1. INTRODUCTION

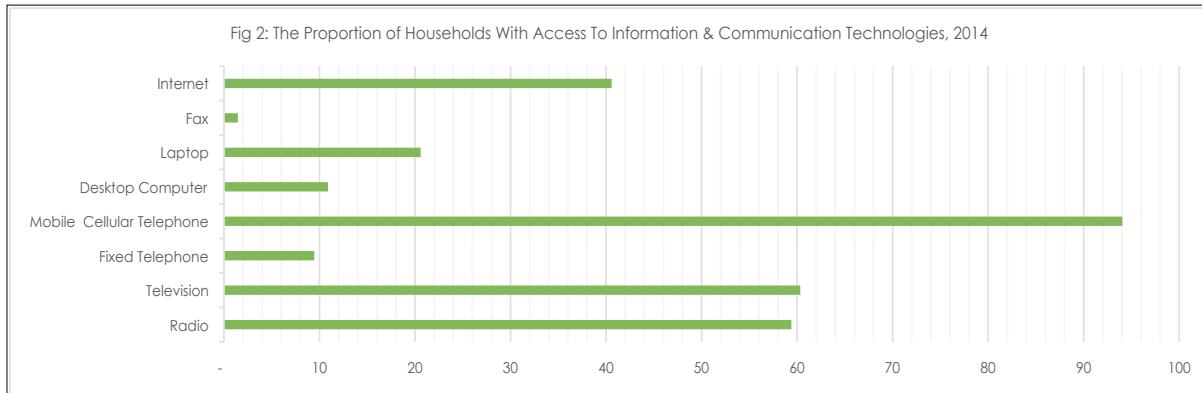
This is the first release of the 2014 Information and Communication Technology Household (ICT) Survey results. The results are provisional and meant to assist users while analysis is still on-going. More detailed information will be released later in the main statistical report.

The 2014 ICT Survey collected information on household access to Information and communication technologies (ICTS) and individual use of ICTS for the period 2014. Information on individual use of ICTs was collected from individuals aged 10 years and over while that on household access was collected at household level. The Survey covered the whole country.

The Brief summarizes statistics on:

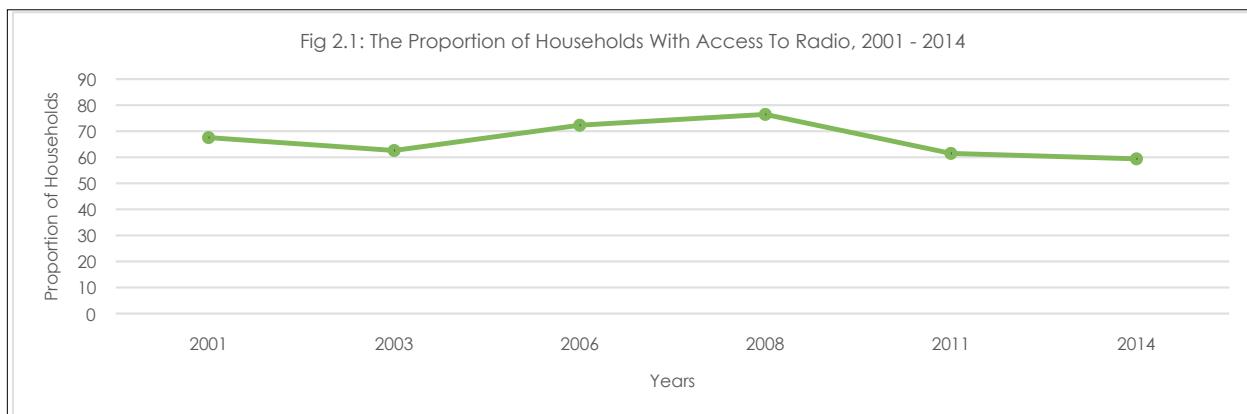
- Household access to ICTs
- Individual use of
  - Mobile cellular telephone
  - Computer
  - Internet
  - Print media
  - Radio and television
- Activities conducted by individuals through the internet (including e-government and e-commerce)

## 2. HOUSEHOLD ACCESS TO INFORMATION & COMMUNICATION TECHNOLOGIES



### 2.1 Household Ownership of a Working Radio Set

According to the 2014 ICT Survey, the proportion of households with a radio set in Botswana stood at 59.4 percent in 2014. This was a 2.1 percentage point fall from 61.5 percent recorded in the 2011 Population and Housing Census. The trend over the years, as shown in **Table 1** of **Appendix 1**, shows a decrease in household ownership of radio sets.



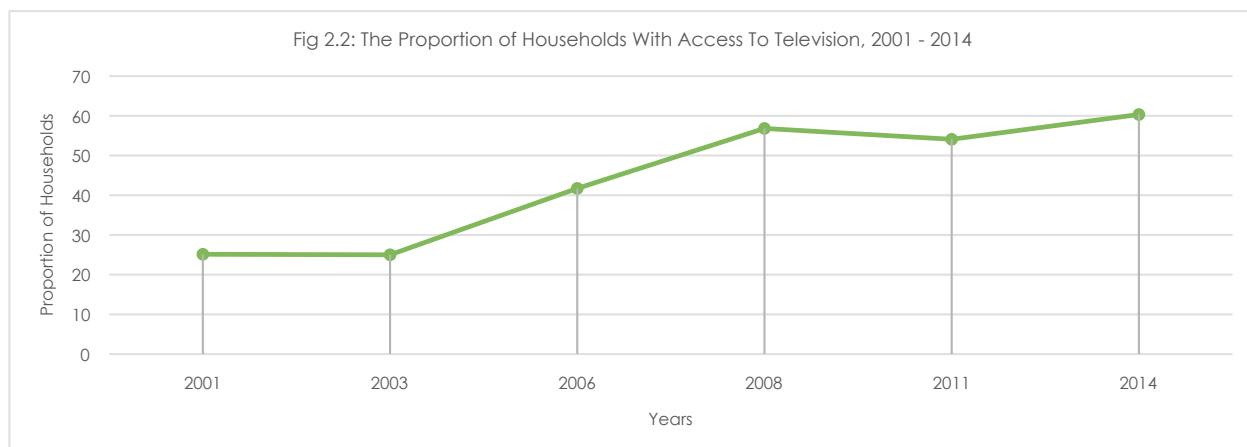
The City of Gaborone, with 18.6 percent, had the highest proportion of households with radio sets. Kweneng East and Central Serowe Districts followed with 12.9 percent and 5.8 percent respectively. Sowa Town and Ngwaketse West District had the lowest proportion of households with radio sets. See **Table 2** in **Appendix 1**.

Male Headed Households dominated in household ownership of radio sets; they constituted 32.1 percent of total households while Female Headed Households owning radio sets made up only 23.7 percent of total households (**Table 3, Appendix 1**).

Households headed by those aged 35-44 years owned more radio sets than other households. With regard to household ownership of radio sets with respect to the education level of head of household, the 2014 ICT Survey shows that households headed by those with secondary school education owned more radio sets than other households. Households headed by those with non-formal education were the least in terms of radio ownership. See **Table 5** in **Appendix 1**.

## 2.2 Household Ownership of a Working Television Set

Unlike household ownership of radio sets which has been decreasing over the years, household ownership of television sets has instead increased in Botswana. The 2014 ICT Survey shows that 60.3 percent of all households had working television sets. Comparing this with data from the 2011 Population and Housing Census, the proportion of households with television sets increased in 2014 by 6.2 percentage points from the 54.1 percent registered in 2011. Refer to **Table 1** in **Appendix 1**.

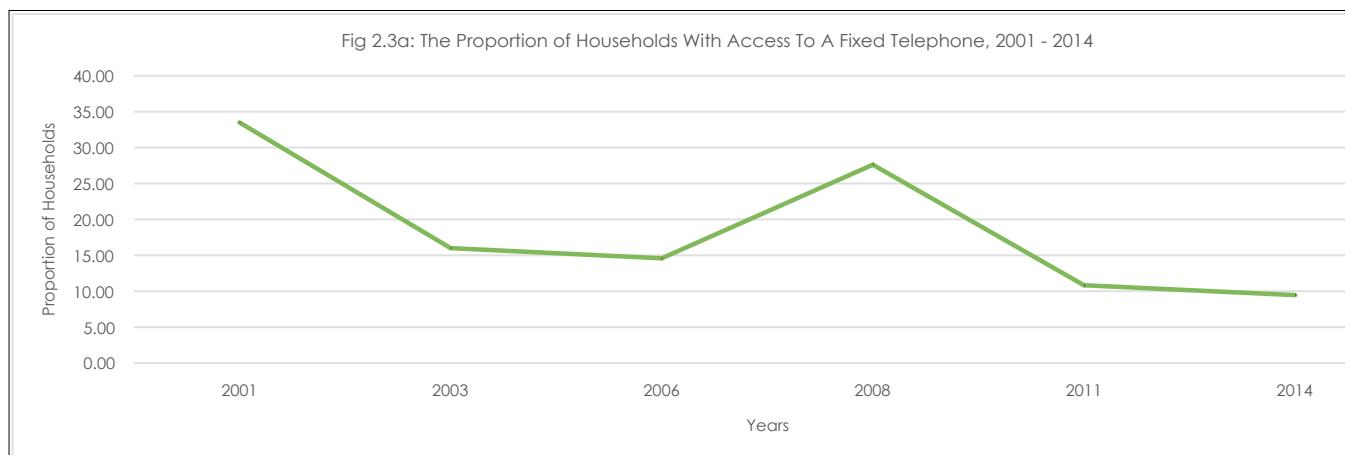


As was the case with radio ownership, the city of Gaborone dominated in household ownership of television sets (**Table 2, Appendix 1**). It had 20.8 percent of all households with television sets. Kweneng East and the city of Francistown were next with 15.7 percent and 6.3 percent respectively.

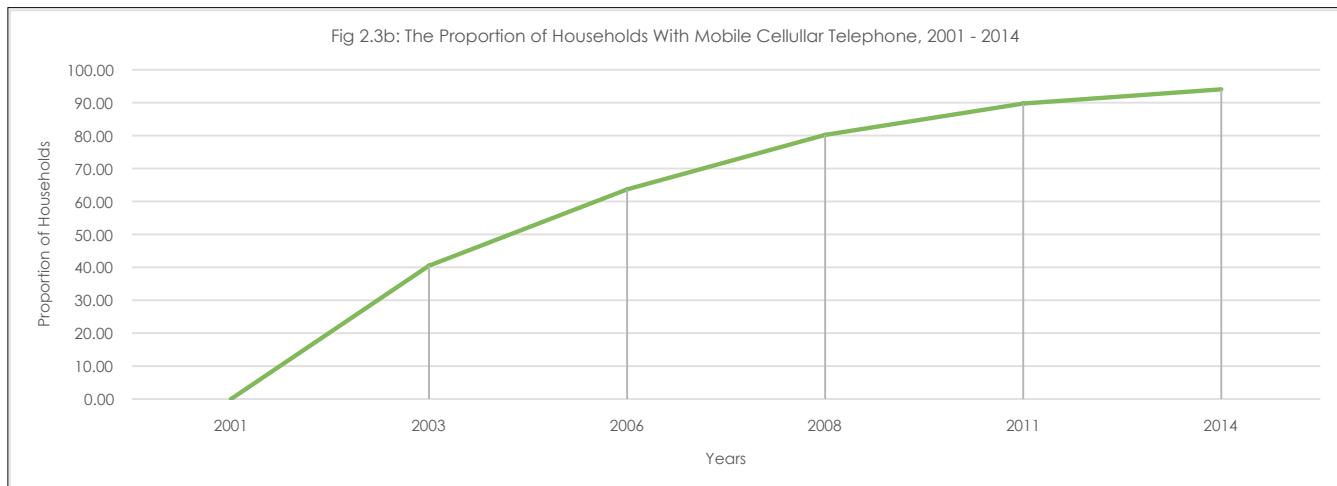
Male headed households with television sets constituted 32.3 percent of all households in Botswana while female headed households with television sets made up 28.0 percent of all households (Table 3, Appendix 1). Households headed by those within the age groups 35-44 years and 25-34 years dominated in television ownership. The survey further revealed that households headed by those with tertiary education owned more television sets than other households headed by heads with other categories of education level (**Tables 4 & 5, Appendix 1**).

### 2.3 Household Ownership of a Working Telephone

Households with fixed telephones has been reducing over the years while households with mobile cellular telephones has instead been increasing. This is revealed by data from the 2014 ICT survey and other censuses/surveys which were conducted before it.



The proportion of households with a fixed telephone has reduced from 33.5 percent recorded in 2001 to 9.5 percent in 2014. On the other hand, the proportion of households with mobile cellular telephones has increased, it rose from 40.5 percent recorded in 2003 to 94.1 percent in 2014 (**Table 1 in Appendix 1**).



## 2.4 Household Access To The Internet

According to the 2014 ICT Survey, 40.6 percent of households had access to internet. Majority of households with access to internet used mobile internet, they constituted 94.3 percent of all households with access to internet. Fixed wireless was the next most prevalent internet connection used by most households with 9.8 percent, followed by asymmetric digital subscriber line with 7.3 percent (**Table 1 in Appendix 1**).

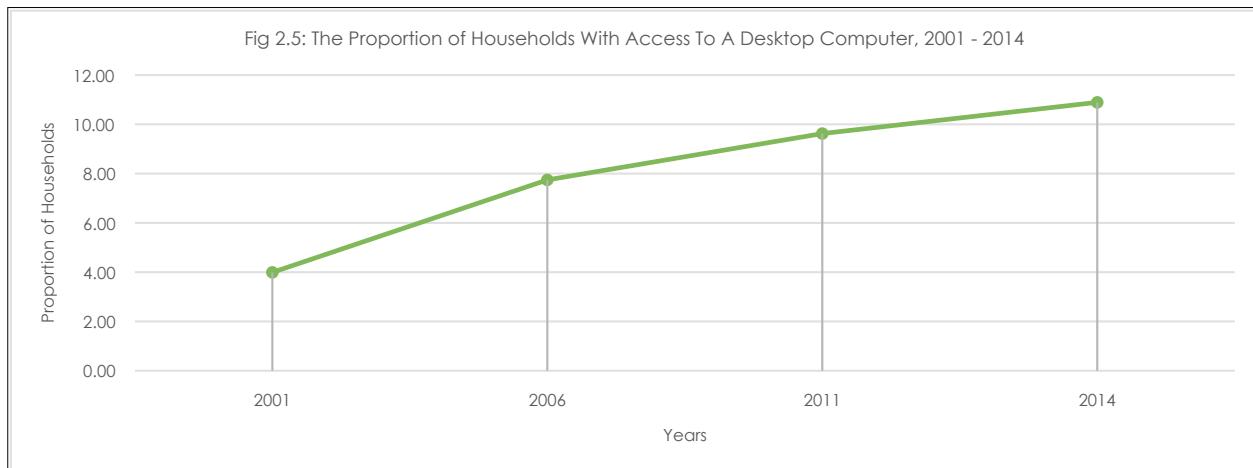
Households headed by those within the age groups 25-34 years and 35-44 years dominated in household access to internet. Most households with access to internet were headed by those with tertiary and secondary school education.

The City of Gaborone had the highest proportion of households with access to the internet (24.1 percent). Kweneng East District and Ngwaketse followed with 11.4 percent and 7.1 percent respectively (**Table 2 in Appendix 1**).

## 2.5 Household Access to a Computer

Of all households in Botswana, the 2014 ICT survey showed that 20.6 percent of them owned a laptop while 10.9 percent owned a desktop computer. Gaborone, Kweneng East, South East and Francistown regions had most households with computers (**Tables 1 and 2, Appendix 1**).

Most of the households headed by those aged 25-54 years had computers while those households headed by those with tertiary education dominated in household computer ownership (**Table 5 in Appendix 1**).



### 3.INDIVIDUAL USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES

#### 3.1 Individual Mobile Cellular Telephone Use

In 2014, 85.3 percent of the population 10 years and over in Botswana used a mobile cellular telephone. Of these individuals, 44.2 percent were males while 55.8 percent were females. This is shown in **Table 3.1** below and **Table 9** in **Appendix 2**.

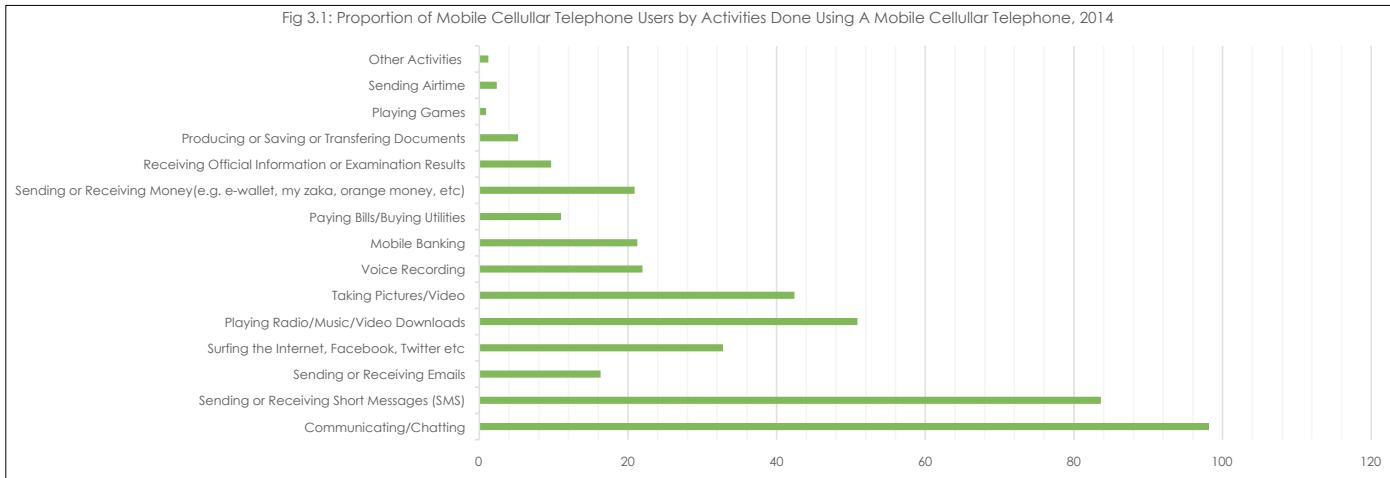
**Table 3.1: Individual Mobile Cellular Telephone Use By Gender, Location and Activities Performed, 2014**

Mobile Cellular Telephone Usage	Individual Mobile Cellular Telephone Usage	
	Number	Percent
Total Individuals	1,343,822	100
Total Individuals Who Owned and Used A Mobile Cellular Telephone	1,145,725	85.3
Males	506,865	44.2
Females	638,860	55.8
Individuals Who Used a Mobile Cellular Telephone		
Communicating/Chatting	1,124,807	98.2
Sending or Receiving Short Messages (SMS)	958,071	83.6
Sending or Receiving Emails	186,941	16.3
Surfing the Internet, Facebook	375,614	32.8
Playing Radio/Music/Video Downloads	582,877	50.9
Taking Pictures/Video	485,708	42.4
Voice Recording	251,528	22.0
Mobile Banking	243,547	21.3
Paying Bills/Buying Utilities	125,974	11.0
Sending or Receiving Money(e.g. e-wallet, my zaka, orange money, etc)	239,316	20.9
Receiving Official Information or Examination Results	110,773	9.7
Producing or Saving or Transferring Documents	59,718	5.2
Playing Games	10,403	0.9
Sending Airtime	26,916	2.3
Other Activities	13,998	1.2

**Source:** Statistics Botswana, Information & Communication Technology Statistics

The majority of mobile cellular telephone users spend most of their time chatting, sending and receiving short messages as well as playing music and videos.

Gaborone, with 17.5 percent of the total, had the largest proportion of mobile cellular telephone users in 2014. Kweneng East and Ngwaketse Districts followed with 14.6 percent and 6.3 percent respectively.



When analyzing mobile cellular telephone users by their highest education level attained, the 2014 ICT survey shows that 20.4 percent of them had completed Primary or Lower education, while 30.7 percent and 16.6 percent of them had completed Lower Secondary and Upper Secondary education. Those with Tertiary education constituted 23.9 percent of mobile cellular telephone users.

With regards to labor force status, 50.7 percent of mobile cellular telephone users were either employees or self-employed while 49.3 percent was constituted by those who did not work. Of all mobile cellular telephone users who worked, 41.0 percent of them were employees who are paid in cash, 0.3 percent were employees paid in kind, 7.1 percent were self-employed with no employees and 2.4 percent were self-employed with employees.

When categorizing mobile cellular telephone users by their occupations, the survey showed that 12.2 percent of users were Services and Sales Workers, 11.6 percent were of Elementary occupations, 5.8 percent were Craft and Related Trades Workers, 5.0 percent were Professionals, 4.2 percent were Plant and Machine Operators, 4.0 percent were Technicians and Associated Professionals, 3.7 percent were Managers.

### 3.2 Individual Computer Use

The proportion of individuals who used a computer in 2014 stood at 41.4 percent of all individuals. Females, as was the case in the use of mobile cellular telephones, dominated in the use of computers; females constituted 53.2 percent of total users while males constituted 46.8 percent. See Table 3.2 below and **Table 10 in Appendix 2.**

**Table 3.2: Individual Computer Use By Gender, Location, Frequency and Place of Use, 2014**

Computer Usage	Individual Computer Usage	
	Number	Percent
Total Individuals	1,343,822	100
Total Individuals who Used a Computer	556,688	41.4
Males	260,468	46.8
Females	296,220	53.2
Individuals Who Used a Computer		
Every day or almost every day	252,922	45.4
At least once a week but not every day	174,905	31.4
At least once a month but not every week	38,188	6.9
Once in a while	90,673	16.3
Individuals who Used a Computer		
At Home	273,043	49.0
At Work (other than home)	200,514	36.0
At Place of Education	193,307	34.7
At Another Person's Home	76,226	13.7
At A Community Facility (e.g. post office, public town/village library)	28,160	5.1
At A Commercial Facility (e.g. internet café)	51,798	9.3

**Source:** Statistics Botswana, Information & Communication Technology Statistics

The 2014 ICT Survey further reveals that the City of Gaborone had the highest proportion of computer users, it accounted for 27.5 percent of the total. Kweneng East District and the City of Francistown followed with 15.0 percent and 5.4 percent respectively. Ngwaketse West District and Sowa Town on the other hand, had the least proportion of computer users. Ngwaketse West District had 0.3 percent while Sowa Town had 0.2 percent.

Computer users with formal education accounted for 99.6 percent of the total. Among this group, 44.3 percent had Tertiary education while 21.5 percent had Upper Secondary education. Those with Primary or Lower education and Lower Secondary education made up 8.9 percent and 24.6 percent of the total.

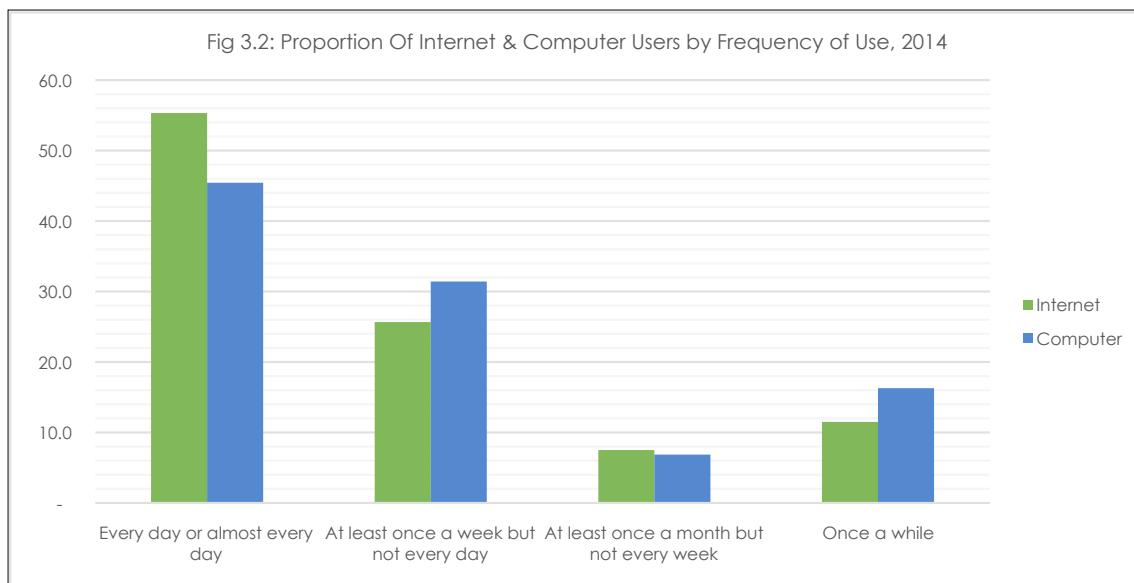
Amongst computer users, the survey shows that 42.4 percent were employees who were paid in cash followed by the Self-employed with no employees at 3.3 percent and the Self-employed with employees at 2.8 percent. Furthermore, the survey shows that with regard to occupations, Services and Sales workers were the largest users of computers constituting 10.2 percent of the total. Professionals and Technicians & Associated Professionals were next with 10.0 percent and 6.8 percent respectively.

### 3.3 Individual Internet Use

The proportion of individuals aged 10 years and over who used the internet from any location in 2014 was 36.7 percent. Of these individuals, 51.2 percent were females and 48.8 percent were males.

Most of internet users, 55.3 percent, used it every day or almost every day; and most of them (68.3 percent) used it at home (**Tables 3.3a & b** below).

The most common device used to access the internet was a mobile cellular telephone. Most internet users (78.4 percent) used it to participate in social networks. Those who used the internet to read or download online newspapers, magazines or electronic books amounted to 56.6 percent of internet users. Internet banking and getting information from government departments' websites were performed by 8.6 percent and 21.1 percent respectively of internet users.



Individuals with tertiary education were the most internet users, they accounted for 48.3 percent of all internet users with formal education. As compared to other internet users with formal education in respect to internet activities, tertiary educated internet users were the most engaged in internet banking, looking for jobs, contributing to professional networks, purchasing or ordering goods and services, telephoning through the internet, sending and receiving emails, interacting with government organizations and looking/researching for information. See **Table 12** in **Appendix 2**.

Employed and self-employed individuals formed the majority of all internet users, with employees paid in cash being the most internet consumers at 46.9 percent.

**Table 3.3a: Individual Internet Use By Gender, Location, Frequency and Place of Use, 2014**

Internet Usage	Individual Internet Use	
	Number	Percent
Total Individuals	1,343,822	100
Total Individuals who Used The Internet	493,784	36.7
Males	240,871	48.8
Females	252,913	51.2
Individuals Who Used The Internet		
Every day or almost every day	273,195	55.3
At least once a week but not every day	126,753	25.7
At least once a month but not every week	37,064	7.5
Once a while	56,771	11.5
Individuals who Used The Internet		
At home	337,134	68.3
At work (other than home)	167,207	33.9
At place of education	93,763	19.0
At another person's home	48,924	9.9
At a community internet access facility (e.g. post office or public town/village library)	30,437	6.2
At a commercial internet access facility (e.g. internet café)	77,740	15.7
In a hotspot (e.g. at hotels, airports, hospitals, public places etc)	29,293	5.9
At any place via a mobile connection	99,343	20.1
Via fixed wireless (satellite, public wifi)	26,393	5.3
Other location	2,992	0.6
Individuals who Accessed The Internet Away From Home or Work Using		
Mobile phone (or Smart Phone)	381,674	77.3
Mobile phone (or smart phone) via public wifi	72,564	14.7
Portable computer (e.g. laptop, tablet)	212,231	43.0
Portable computer (e.g. laptop, tablet) via public wifi	91,727	18.6
Other mobile devices	5,462	1.1

**Source:** Statistics Botswana, Information & Communication Technology Statistics

**Table 3.3b: Individual Internet Use By Activities Done, 2014**

Internet Usage	Individual Internet Use	
	Number	Percent
Individuals Who Used the Internet		
Participating in social networks	386,921	78.4
Sending or receiving email	250,879	50.8
Reading or downloading online news/newspapers/magazines/electronic books	279,376	56.6
Seeking health-related information (e.g. injury, disease, nutrition, improving health, etc.)	187,310	37.9
Looking for information about education, training or course offers	245,127	49.6
Finding information about goods or services	163,537	33.1
Playing or downloading video games or computer games	220,551	44.7
Downloading movies, images, music, watching TV or video, or listening to radio or music	145,854	29.5
Downloading software (other than games software)	94,236	19.1
Reading and posting opinions on civic or political issues via websites (e.g. blogs, social networks, etc.)	95,698	19.4
Taking part in on-line consultations or voting to define civic or political issues (e.g. urban planning, signing or petition)	23,789	4.8
Getting information from government organizations	104,276	21.1
Interacting with government organizations	51,152	10.4
Doing an online course	31,528	6.4
Consulting wikis to obtain knowledge on any subject	160,460	32.5
Looking for a job or sending a job application	116,778	23.6
Participating in professional networks (creating user profile, posting messages or other contributions to LinkedIn, Xing, etc)	47,146	9.5
Using services related to travel or travel related accommodation	33,979	6.9
Selling of goods or services	15,386	3.1
Purchasing or ordering goods or services	36,695	7.4
Telephoning over the internet	47,834	9.7
Internet banking	42,308	8.6

**Note:** Total Individuals Who Used The Internet = 493,784

**Source:** Statistics Botswana, Information & Communication Technology Statistics

### 3.4 E-Commerce

The 2014 ICT Survey shows that Electronic Commerce (E-Commerce) or Electronic Business (E-Business) as is sometimes called, is still very small in Botswana. Of the total population, only 4.6 percent of people in Botswana use E-commerce.

The most popular purchases done through the internet in 2014 were purchasing of Clothes and Sports Goods (32.2 percent), Books and Magazines (20.4 percent), Household Goods (19.5 percent) and Electronic Equipment (18.4 percent).

**Table 3.4: Individual Use of E-Commerce, 2014**

E-Commerce Usage	Individual Access To Television	
	Number	Percent
Total Individuals	1,343,822	100
Total Individuals Who Used e-Commerce	61,562	4.6
Males	32,766	53.2
Females	28,796	46.8
Individuals Who Used e-Commerce To Purchase or Order		
Food or groceries	2,231	3.6
Household goods (e.g. furniture, toys, etc.)	11,993	19.5
Medicine	1,574	2.6
Films, music	3,950	6.4
Books, magazines, newspapers (including e-books)	12,568	20.4
e-Learning materials	6,897	11.2
Clothes, sports goods	19,909	32.3
Video games software and up-grades	2,192	3.6
Other computer software and up-grades	6,935	11.3
Computer hardware	3,166	5.1
Electronic equipment (incl. cameras)	11,347	18.4
Telecommunication services (e.g. TV, broadband subscriptions, fixed line or mobile phone subscriptions, uploading money on prepaid phone cards, etc.)	2,592	4.2
Share purchases, insurance policies and other financial services	814	1.3
Holiday accommodation (hotels etc)	5,603	9.1
Other travel arrangements (transport tickets, car hire, etc.)	3,425	5.6
Tickets for events	3,590	5.8
Purchase of vehicles	614	1.0
Purchase of vehicle parts	445	0.7
Other activities	8,432	13.7
Individuals Who Bought The Following Goods Through e-Commerce But The Goods Were Either Downloaded Or Accessed From Websites Rather Than Being Delivered Through The Post		
Films, music	5,401	8.8
Electronic books, magazines, newspapers, e-learning materials,	13,019	21.1
Computer software (incl. computer and video games and software upgrades)	9,263	15.0
Individuals Who Used e-Commerce To Purchase or Order From		
National sellers	5,173	8.4
Sellers in other SADC countries	22,828	37.1
Sellers in other African countries	1,042	1.7
Sellers in Asian countries	10,660	17.3
Sellers in European countries	22,132	36.0
Sellers in American countries	12,649	20.5
Sellers of unknown origin	149	0.2
Individuals Who Used e-Commerce To Bet or Gamble or Play Lotto	4,652	7.6

**Source:** Statistics Botswana, Information & Communication Technology Statistics

E-Commerce Purchases were mainly done with sellers in SADC, European and American countries. See **Table 3.4** below and **Table 18** in **Appendix 2**.

### 3.5 E-Government

As was the case with E-Commerce, the survey showed that E-Government is almost not known in Botswana. The proportion of individuals who used E-Government in Botswana in 2014 stood at 7.5 percent only. Males were the majority of E-Government users.

**Table 3.5: Individual Use of E-Government, 2014**

<b>E-Government Usage</b>	<b>Individual Access To Television</b>	
	<b>Number</b>	<b>Percent</b>
Total Individuals	1,343,822	100
Individuals Who Used e-Government	101,355	7.5
Males	55,541	54.8
Females	45,814	45.20
Number of Individuals Who Used e-Government		
Obtaining information from public authorities' websites	81,182	80.1
Downloading official forms	56,859	56.1
Sending filled-in forms	30,118	29.7

**Source:** Statistics Botswana, Information & Communication Technology Statistics

The common activity in E-Government was obtaining information from public authorities' websites (80.1 percent) followed by downloading of official forms. Details are as shown in **Table 3.5** above and **Table 17** in **Appendix 2**.

The survey however revealed that the most given reasons for not using E-Government was that people did not have to obtain or submit official forms at all while some said they have never heard of it.

### 3.6 Individual Radio and Television Access and Use

The majority of individuals interviewed during the 2014 ICT Survey had access to both radio and television. Out of a population of 1,343,822 individuals, 86.2 percent had access to radio while 85.2 percent had access to television. In both cases, most females (54.1 percent for radio and 55.3 percent for television) had access to radio and television. Refer to Tables 3.6 a-d below and Tables 13 -15 in Appendix 2.

**Table 3.6a: Individual Radio Access and Use by Gender, Frequency and Place of Use, 2014**

Radio Usage	Individual Radio Use	
	Number	Percent
Total Individuals	1,343,822	100
Total Individuals with Access To The Radio	1,158,477	86.21
Males	531,324	45.86
Females	627,153	54.14
Individuals Who Listened To A Radio		
Every day or almost every day	721,368	62.27
At least once a week but not every day	244,326	21.09
At least once a month but not every week	30,679	2.65
Once in a while	162,104	13.99
Individuals Who Accessed A Radio		
At home	981,531	84.73
At a place of work(other than home)	108,638	9.38
At a place of education	23,564	2.03
At another person's home	288,489	24.90
Private service offering facility (e.g. hospital, bar, airport, restaurant etc.)	39,574	3.42
Public service offering facility (e.g. library, school, office, etc.)	16,082	1.39
Any place with car phone radio	42,674	3.68
Other locations	37,646	3.25

**Source:** Statistics Botswana, Information & Communication Technology Statistics

With regard to frequency of individual use of a radio and television, the majority of individuals indicated that they use them every day or almost every day. The survey further showed that 84.7 percent and 71.2 percent of individuals used the radio and television at home respectively.

**Table 3.6b: Individual Radio Access and Use by Station, Programme & Device Used, 2014**

Radio Usage	Individual Radio Use	
	Number	Percent
Total Individuals	1,343,822	100
Total Individuals with Access To The Radio	1,158,477	86.21
Individuals Who Listened To		
Local Radio Stations	961,398	82.99
Foreign Radio Stations	290,616	25.09
Individuals Who Preferred Listening To Radio Programmes Conducted In		
Setswana	1,063,593	91.81
English	662,272	57.17
Other languages	19,944	1.72
Individuals Who Accessed A Radio By		
Terrestrial (Aerial)	1,121,011	96.77
Satellite (Dish)	92,534	7.99
Internet	11,819	1.02
Other	8,258	0.71
Individuals Who Listened To A Radio Using		
Home radio	933,834	80.61
Car radio	283,258	24.45
Mobile phone	468,938	40.48
Online Radio	5,855	0.51
Decoder	8,975	0.77
DVD Player	504	0.04
Other radio	8,805	0.76

**Source:** Statistics Botswana, Information & Communication Technology Statistics

The most listened to radio stations were the local radio stations, at 83.0 percent of listenership. Local television stations were also the most favored, at 93.0 percent. Radio and television programmes broadcasted in Setswana were the most listened to in terms of radio and watched in terms of television. Ninety-one point eight percent (91.8%) of individuals preferred Radio programmes in Setswana while 87.0 percent of them preferred watching Television programmes conducted in Setswana.

News programmes followed by Music and Sports programmes were the most listened to radio programmes. The scenario was a little bit different in television viewership, news programmes still dominated (at 90.6 percent) and was followed by Sports programmes and Soapies/Drama series at 73.1 and 79.2 percent respectively.

**Table 3.6c: Individual Radio Access and Use by Signal and Programme Broadcasted, 2014**

Radio Usage	Individual Radio Use	
	Number	Percent
Total Individuals	1,343,822	100
Total Individuals with Access To The Radio	1,158,477	86.21
Individuals Who Used the Following Transmission Signals For A Radio:		
Frequency Modulation (FM)	1,135,262	98.00
Amplitude Modulation (AM)	130,336	11.25
Short Wave (SW)	7,759	0.67
Medium Wave (MW)	6,016	0.52
Other Signal	2,624	0.23
Individuals Who Listened To the Following Radio Broadcasting Programmes:		
News Programmes	1,049,908	90.63
Religious Programmes	652,851	56.35
Cultural Programmes	600,365	51.82
Sports Programmes	774,428	66.85
General Programmes	672,389	58.04
HIV/AIDS or Health related programmes	630,828	54.45
Business programmes	458,277	39.56
Commercial/Advertising Programmes	412,779	35.63
Agricultural/Environmental Programmes	579,123	49.99
Funeral Programmes	522,826	45.13
Educational Programmes	498,973	43.07
Music programmes	949,436	81.96
Other Programmes	28,621	2.47

**Source:** Statistics Botswana, Information & Communication Technology Statistics

**Table 3.6d: Individual Use of Television, 2014**

Television Usage	Individual Access To Television	
	Number	Percent
Individuals with Access To A Television	1,144,779	85.19
Males	512,121	44.74
Females	632,658	55.26
Individuals Who Watched A Television		
Every day or almost every day	780,035	68.14
At least once a week but not every day	171,779	15.01
At least once a month but not every week	33,591	2.93
Once in a while	158,821	13.87
Not at all	553	0.05
Individuals Who Accessed A Television		
At home	815,452	71.23
At a place of work(other than home)	52,284	4.57
At a place of education	22,838	1.99
At another person's home	441,994	38.61
Private service offering facility (e.g. hospital, bar, airport, restaurant etc.)	74,862	6.54
Public service offering facility (e.g. library, school, office, etc.)	1,394	0.12
Other locations	9,518	0.83
Individuals Who Watched		
Local Television Stations	1,064,869	93.02
Foreign Television Stations	410,503	35.86
Individuals Who Preferred Watching Television Programmes Conducted In		
Setswana	995,881	86.99
English	806,220	70.43
Other languages	17,725	1.55
Individuals Who Accessed A Television By		
Terrestrial (Aerial)	404,090	35.30
Satellite (Dish)	902,396	78.83
Internet	5,168	0.45
Other access	5,577	0.49

**Source:** Statistics Botswana, Information & Communication Technology Statistics

**Table 3.6d Cont'd: Individual Use of Television, 2014**

Television Usage	Individual Access To Television	
	Number	Percent
Individuals Who Watched the Following Television Broadcasting Programmes:		
News Programmes	1,036,623	90.55
Religious Programmes	654,632	57.18
Cultural Programmes	605,641	52.90
Sports Programmes	836,632	73.08
General Programmes	645,798	56.41
HIV/AIDS or Health related programmes	600,651	52.47
Business programmes	487,748	42.61
Commercial/Advertising Programmes	460,352	40.21
Agricultural/Environmental Programmes	606,037	52.94
Educational Programmes	526,943	46.03
Soapies/Drama Series	906,747	79.21
Movies	750,536	65.56
Playing TV Games	150,793	13.17
Cartoons	49,948	4.36
Music	51,027	4.46
Other Programmes	31,242	2.73

**Source:** Statistics Botswana, Information & Communication Technology Statistics

### 3.7 Individual Use Of Print Media

The 2014 ICT Survey revealed that 76.4 percent of individuals in Botswana read Print Media in 2014. Of these individuals, 55.9 percent were females and 44.1 percent were males. The majority of readers (56.5 percent) accessed print media in public service offering facilities.

Public newspapers were the most read in 2014, at 86.9 percent while Journals and Periodicals were the least read, at 2.5 percent. See **Table 3.7** below and **Table 16** in Appendix 2.

**Table 3.7: Individual Use of Print Media, 2014**

Print Media Usage	Individual Access To Print Media	
	Number	Percent
Total Individuals	1,343,822	100
Individuals with Access To Print Media		
Males	453,221	44.14
Females	573,461	55.86
Individuals Who Accessed Print Media Through:		
Buying one at place of sale (e.g. supermarket, fuelling station, bookshop etc)	495,760	48.29
Borrowing from someone else	497,885	48.49
Reading over the internet	192,681	18.77
Private service offering facility (e.g. hospital, bar, airport, restaurant etc.)	68,525	6.67
Public service offering facility (e.g. library, school, office, etc.)	579,608	56.45
Not at all	945	0.09
Given Freely	24,115	2.35
Other reason	23,283	2.27
Individuals Who Read Print Media		
Every day or almost every day	324,559	31.61
At least once a week but not every day	343,536	33.46
At least once a month but not every week	87,232	8.50
Once in a while	267,386	26.04
Not at all	3,969	0.39
Individuals Who Read		
Public newspapers	892,131	86.89
Private newspapers	664,951	64.77
Magazines	397,640	38.73
Journals and Periodicals	25,560	2.49

**Source:** Statistics Botswana, Information & Communication Technology Statistics

**Table 3.7 Cont'd: Individual Use of Print Media, 2014**

Print Media Usage	Individual Access To Print Media	
	Number	Percent
Individuals Who Read Newspapers and Magazines		
Daily news	870,120	84.75
Mmegi	413,908	40.32
Sunday Standard	206,299	20.09
Gazette	109,661	10.68
Guardian	104,116	10.14
Weekend post	20,160	1.96
Mmegi monitor	31,207	3.04
Midweek sun	35,856	3.49
The Voice	447,870	43.62
Ngami times	13,448	1.31
Other newspapers	59,223	5.77
Kutlwano	152,358	14.84
Farmers' weekly	5,734	0.56
Magazines eg Drum, Bona, True Love, People	181,808	17.71
Kickoff Magazine	49,774	4.85
Men's Health & Women's Health	16,499	1.61
Advertiser	26,611	2.59
Journals & Periodicals	1,708	0.17
Other magazines	47,248	4.60

**Source:** Statistics Botswana, Information & Communication Technology Statistics

**APPENDIX 1:****HOUSEHOLD ACCESS TO INFORMATION AND COMMUNICATION TECHNOLOGIES TABLES**

**Table 1: Household Ownership And Access To Information And Communication Technology, 2001 - 2014**

Information & Communication Technology	2001	2003	2006	2008	2011	2014
Number						
Radio	273,382	246,814	300,388	399,896	338,758	359,984
Television	101,713	98,568	173,327	297,233	297,971	365,650
Fixed Telephone	135,546	63,084	60,583	144,446	59,672	57,302
Mobile Cellular Telephone	...	159,680	264,468	419,598	494,344	569,991
Desktop Computer	16,155	...	32,172	...	53,027	66,015
Laptop	...	...	...	...	61,869	124,766
Fax	...	...	...	...	...	8,798
Internet	...	...	...	...	...	245,941
Total Number of Households	404,706	394,272	415,432	523,088	550,919	606,071
Proportion						
Radio	0.68	0.63	0.72	0.76	0.61	0.59
Television	0.25	0.25	0.42	0.57	0.54	0.60
Fixed Telephone	0.33	0.16	0.15	0.28	0.11	0.09
Mobile Cellular Telephone	...	0.41	0.64	0.80	0.90	0.94
Desktop Computer	0.04	...	0.08	...	0.10	0.11
Laptop	...	...	...	...	0.11	0.21
Fax	...	...	...	...	...	0.01
Internet	...	...	...	...	...	0.41
Total Households	1.00	1.00	1.00	1.00	1.00	1.00
Percent of Total						
Radio	67.55	62.60	72.31	76.45	61.49	59.40
Television	25.13	25.00	41.72	56.82	54.09	60.33
Fixed Telephone	33.49	16.00	14.58	27.61	10.83	9.45
Mobile Cellular Telephone	...	40.50	63.66	80.22	89.73	94.05
Desktop Computer	3.99	...	7.74	...	9.63	10.89
Laptop	...	...	...	...	11.23	20.59
Fax	...	...	...	...	...	1.45
Internet	...	...	...	...	...	40.58
Total Households	100	100	100	100	100	100

**Source:** Statistics Botswana, Information & Communication Technology Statistics

**Note:** "..." denotes no data

**Table 2a: The Distribution of Households by District and Access to ICTs by Type, 2014**

District	Total Households	Households With Access To Electricity	Household Access to Information & Communication Technologies by Type							
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet
Gaborone	96,660	77,754	67,070	75,940	20,510	95,433	26,210	44,938	5,057	59,258
Francistown	29,619	24,382	18,235	22,952	3,544	28,855	3,601	4,441	-	16,940
Lobatse	11,206	9,579	7,181	9,336	1,338	10,758	2,474	3,739	-	6,237
Selibe-Phikwe	14,218	11,146	10,027	10,873	1,196	14,092	773	2,032	-	7,181
Orapa	5,379	5,188	3,833	4,294	1,397	5,379	1,787	2,325	-	3,750
Jwaneng	6,554	4,608	4,112	4,135	1,043	6,353	537	1,626	114	577
Sowa Town	1,084	1,083	824	958	172	1,084	188	391	25	686
Ngwaketse	40,186	13,907	19,151	16,931	3,941	36,663	542	1,885	-	17,420
Barolong	17,440	8,849	11,335	10,990	626	16,606	392	1,794	-	5,895
Ngwakets West	4,038	1,691	2,045	1,501	-	3,792	123	500	-	1,184
South East	23,821	22,719	15,368	21,310	2,024	23,821	6,567	9,787	145	16,859
Kweneng East	82,361	63,246	46,390	57,435	7,730	81,539	8,305	20,821	885	27,999
Kweneng West	9,098	1,477	3,752	1,443	-	8,101	-	323	-	2,230
Kgatleng	22,925	16,390	16,267	14,899	1,781	21,747	1,532	6,625	374	10,892
Central Serowe	34,755	18,456	20,922	16,825	2,648	32,291	1,294	2,133	-	10,917
Central Mahalapye	32,712	14,830	20,701	14,673	1,714	29,600	2,077	4,153	701	8,790
Central Bobonong	18,429	9,196	9,349	6,329	1,253	16,255	1,253	1,286	-	5,220
Central Boteti	25,090	14,370	13,411	13,666	2,187	21,935	1,089	2,321	-	11,336
Central tutume	33,865	16,956	17,744	15,218	1,379	30,268	999	1,607	-	6,376
North East	12,671	6,908	8,584	6,579	915	11,353	640	431	-	3,301
Ngami East	24,771	16,391	15,803	16,019	1,107	24,771	3,232	6,507	1,244	12,693
Ngami West	22,549	6,663	10,132	5,954	229	17,352	379	1,316	-	2,750
Chobe	13,548	8,383	7,148	8,171	493	12,377	602	1,328	-	3,313
Ghanzi	11,384	4,288	5,981	4,032	-	9,305	875	1,264	253	903
Kgalagadi South	7,006	2,916	2,275	2,919	-	5,837	262	842	-	1,838
Kgalagadi North	4,702	2,624	2,343	2,268	75	4,424	282	351	-	1,398
<b>Total</b>	<b>606,071</b>	<b>384,000</b>	<b>359,984</b>	<b>365,650</b>	<b>57,302</b>	<b>569,991</b>	<b>66,015</b>	<b>124,766</b>	<b>8,798</b>	<b>245,941</b>

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: " " denotes zero

**Table 2b: Proportional Distribution of Households by District and Access to ICTs by Type, 2014**

District	Total Households	Households With Access To Electricity	Household Access to Information & Communication Technologies by Type							
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet
Gaborone	1.00	0.80	0.69	0.79	0.21	0.99	0.27	0.46	0.05	0.61
Francistown	1.00	0.82	0.62	0.77	0.12	0.97	0.12	0.15	-	0.57
Lobatse	1.00	0.85	0.64	0.83	0.12	0.96	0.22	0.33	-	0.56
Selibe-Phikwe	1.00	0.78	0.71	0.76	0.08	0.99	0.05	0.14	-	0.51
Orapa	1.00	0.96	0.71	0.80	0.26	1.00	0.33	0.43	-	0.70
Jwaneng	1.00	0.70	0.63	0.63	0.16	0.97	0.08	0.25	0.02	0.09
Sowa Town	1.00	1.00	0.76	0.88	0.16	1.00	0.17	0.36	0.02	0.63
Ngwaketse	1.00	0.35	0.48	0.42	0.10	0.91	0.01	0.05	-	0.43
Barolong	1.00	0.51	0.65	0.63	0.04	0.95	0.02	0.10	-	0.34
Ngwakets West	1.00	0.42	0.51	0.37	-	0.94	0.03	0.12	-	0.29
South East	1.00	0.95	0.65	0.89	0.08	1.00	0.28	0.41	0.01	0.71
Kweneng East	1.00	0.77	0.56	0.70	0.09	0.99	0.10	0.25	0.01	0.34
Kweneng West	1.00	0.16	0.41	0.16	-	0.89	-	0.04	-	0.25
Kgatleng	1.00	0.71	0.71	0.65	0.08	0.95	0.07	0.29	0.02	0.48
Central Serowe	1.00	0.53	0.60	0.48	0.08	0.93	0.04	0.06	-	0.31
Central Mahalapye	1.00	0.45	0.63	0.45	0.05	0.90	0.06	0.13	0.02	0.27
Central Bobonong	1.00	0.50	0.51	0.34	0.07	0.88	0.07	0.07	-	0.28
Central Boteti	1.00	0.57	0.53	0.54	0.09	0.87	0.04	0.09	-	0.45
Central tutume	1.00	0.50	0.52	0.45	0.04	0.89	0.03	0.05	-	0.19
North East	1.00	0.55	0.68	0.52	0.07	0.90	0.05	0.03	-	0.26
Ngami East	1.00	0.66	0.64	0.65	0.04	1.00	0.13	0.26	0.05	0.51
Ngami West	1.00	0.30	0.45	0.26	0.01	0.77	0.02	0.06	-	0.12
Chobe	1.00	0.62	0.53	0.60	0.04	0.91	0.04	0.10	-	0.24
Ghanzi	1.00	0.38	0.53	0.35	-	0.82	0.08	0.11	0.02	0.08
Kgalagadi South	1.00	0.42	0.32	0.42	-	0.83	0.04	0.12	-	0.26
Kgalagadi North	1.00	0.56	0.50	0.48	0.02	0.94	0.06	0.07	-	0.30
<b>Total</b>	<b>1.00</b>	<b>0.63</b>	<b>0.59</b>	<b>0.60</b>	<b>0.09</b>	<b>0.94</b>	<b>0.11</b>	<b>0.21</b>	<b>0.01</b>	<b>0.41</b>

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: "-" denotes zero

**Table 2c: Percentage Distribution of Households by District and Access to ICTs by Type, 2014**

District	Total Households	Households With Access To Electricity	Household Access to Information & Communication Technologies by Type							
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet
Gaborone	100	80.44	69.39	78.56	21.22	98.73	27.12	46.49	5.23	61.31
Francistown	100	82.32	61.57	77.49	11.97	97.42	12.16	14.99	-	57.19
Lobatse	100	85.48	64.08	83.31	11.94	96.00	22.08	33.37	-	55.66
Selibe-Phikwe	100	78.39	70.52	76.47	8.41	99.11	5.44	14.29	-	50.51
Orapa	100	96.45	71.26	79.83	25.97	100.00	33.22	43.22	-	69.71
Jwaneng	100	70.31	62.74	63.09	15.91	96.93	8.19	24.81	1.74	8.80
Sowa Town	100	99.91	76.01	88.38	15.87	100.00	17.34	36.07	2.31	63.28
Ngwaketse	100	34.61	47.66	42.13	9.81	91.23	1.35	4.69	-	43.35
Barolong	100	50.74	64.99	63.02	3.59	95.22	2.25	10.29	-	33.80
Ngwakets West	100	41.88	50.64	37.17	-	93.91	3.05	12.38	-	29.32
South East	100	95.37	64.51	89.46	8.50	100.00	27.57	41.09	0.61	70.77
Kweneng East	100	76.79	56.33	69.74	9.39	99.00	10.08	25.28	1.07	34.00
Kweneng West	100	16.23	41.24	15.86	-	89.04	-	3.55	-	24.51
Kgatleng	100	71.49	70.96	64.99	7.77	94.86	6.68	28.90	1.63	47.51
Central Serowe	100	53.10	60.20	48.41	7.62	92.91	3.72	6.14	-	31.41
Central Mahalapye	100	45.34	63.28	44.86	5.24	90.49	6.35	12.70	2.14	26.87
Central Bobonong	100	49.90	50.73	34.34	6.80	88.20	6.80	6.98	-	28.32
Central Boteti	100	57.27	53.45	54.47	8.72	87.43	4.34	9.25	-	45.18
Central tutume	100	50.07	52.40	44.94	4.07	89.38	2.95	4.75	-	18.83
North East	100	54.52	67.75	51.92	7.22	89.60	5.05	3.40	-	26.05
Ngami East	100	66.17	63.80	64.67	4.47	100.00	13.05	26.27	5.02	51.24
Ngami West	100	29.55	44.93	26.40	1.02	76.95	1.68	5.84	-	12.20
Chobe	100	61.88	52.76	60.31	3.64	91.36	4.44	9.80	-	24.45
Ghanzi	100	37.67	52.54	35.42	-	81.74	7.69	11.10	2.22	7.93
Kgalagadi South	100	41.62	32.47	41.66	-	83.31	3.74	12.02	-	26.23
Kgalagadi North	100	55.81	49.83	48.23	1.60	94.09	6.00	7.46	-	29.73
<b>Total</b>	<b>100</b>	<b>63.36</b>	<b>59.40</b>	<b>60.33</b>	<b>9.45</b>	<b>94.05</b>	<b>10.89</b>	<b>20.59</b>	<b>1.45</b>	<b>40.58</b>

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 2d: Percentage Distribution of Households by District and Access to ICTs by Type, 2014**

District	Total Households	Households With Access To Electricity	Household Access to Information & Communication Technologies by Type								
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet	
Gaborone	15.95	20.25	18.63	20.77	35.79	16.74	39.70	36.02	57.48	24.09	
Francistown	4.89	6.35	5.07	6.28	6.18	5.06	5.45	3.56	-	6.89	
Lobatse	1.85	2.49	1.99	2.55	2.33	1.89	3.75	3.00	-	2.54	
Selibe-Phikwe	2.35	2.90	2.79	2.97	2.09	2.47	1.17	1.63	-	2.92	
Orapa	0.89	1.35	1.06	1.17	2.44	0.94	2.71	1.86	-	1.52	
Jwaneng	1.08	1.20	1.14	1.13	1.82	1.11	0.81	1.30	1.30	0.23	
Sowa Town	0.18	0.28	0.23	0.26	0.30	0.19	0.28	0.31	0.28	0.28	
Ngwaketse	6.63	3.62	5.32	4.63	6.88	6.43	0.82	1.51	-	7.08	
Barolong	2.88	2.30	3.15	3.01	1.09	2.91	0.59	1.44	-	2.40	
Ngwakets West	0.67	0.44	0.57	0.41	-	0.67	0.19	0.40	-	0.48	
South East	3.93	5.92	4.27	5.83	3.53	4.18	9.95	7.84	1.65	6.85	
Kweneng East	13.59	16.47	12.89	15.71	13.49	14.31	12.58	16.69	10.06	11.38	
Kweneng West	1.50	0.38	1.04	0.39	-	1.42	-	0.26	-	0.91	
Kgatleng	3.78	4.27	4.52	4.07	3.11	3.82	2.32	5.31	4.25	4.43	
Central Serowe	5.73	4.81	5.81	4.60	4.62	5.67	1.96	1.71	-	4.44	
Central Mahalapye	5.40	3.86	5.75	4.01	2.99	5.19	3.15	3.33	7.97	3.57	
Central Bobonong	3.04	2.39	2.60	1.73	2.19	2.85	1.90	1.03	-	2.12	
Central Boteti	4.14	3.74	3.73	3.74	3.82	3.85	1.65	1.86	-	4.61	
Central tutume	5.59	4.42	4.93	4.16	2.41	5.31	1.51	1.29	-	2.59	
North East	2.09	1.80	2.38	1.80	1.60	1.99	0.97	0.35	-	1.34	
Ngami East	4.09	4.27	4.39	4.38	1.93	4.35	4.90	5.22	14.14	5.16	
Ngami West	3.72	1.74	2.81	1.63	0.40	3.04	0.57	1.05	-	1.12	
Chobe	2.24	2.18	1.99	2.23	0.86	2.17	0.91	1.06	-	1.35	
Ghanzi	1.88	1.12	1.66	1.10	-	1.63	1.33	1.01	2.88	0.37	
Kgalagadi South	1.16	0.76	0.63	0.80	-	1.02	0.40	0.67	-	0.75	
Kgalagadi North	0.78	0.68	0.65	0.62	0.13	0.78	0.43	0.28	-	0.57	
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	

Source: Statistics Botswana, Information & Communication Technology Statistics

Note: “-” denotes zero

**Table 3a: The Distribution of Households by District, Access to ICTs by Type and Gender of Head of Household, 2014**

District	Total Households	Household Access to Information & Communication Technologies by Type of ICT and Gender of Household Head													
		Gender of Household Head		Radio		Television		Fixed Telephone		Mobile Cellular Telephone					
		M	F	M	F	M	F	M	F	M	F				
Gaborone	96,660	56,573	40,087	42,977	24,093	46,898	29,042	12,349	8,161	55,831	39,602				
Francistown	29,619	12,174	17,445	7,470	10,765	10,456	12,496	1,307	2,237	12,174	16,681				
Lobatse	11,206	4,962	6,244	3,396	3,785	4,188	5,148	981	357	4,514	6,244				
Selibe-Phikwe	14,218	7,869	6,349	5,679	4,348	7,003	3,870	1,012	184	7,869	6,223				
Orapa	5,379	3,425	1,954	3,002	831	3,361	933	1,111	286	3,425	1,954				
Jwaneng	6,554	4,141	2,413	2,905	1,207	2,894	1,241	646	397	4,063	2,290				
Sowa Town	1,084	540	544	454	370	523	435	129	43	540	544				
Ngwaketse	40,186	24,495	15,691	11,183	7,969	8,583	8,348	1,898	2,043	23,243	13,420				
Barolong	17,440	10,565	6,875	7,720	3,615	6,599	4,391	417	209	10,148	6,458				
Ngwaketse West	4,038	2,415	1,623	1,406	639	926	575	-	-	2,352	1,440				
South East	23,821	11,953	11,868	7,238	8,130	11,141	10,169	1,050	974	11,953	11,868				
Kweneng East	82,361	42,207	40,154	24,757	21,634	29,382	28,053	4,470	3,260	41,982	39,557				
Kweneng West	9,098	5,571	3,527	2,492	1,260	613	830	-	-	4,938	3,163				
Kgatleng	22,925	12,555	10,370	8,462	7,805	7,490	7,409	330	1,451	11,377	10,370				
Central Serowe	34,755	16,438	18,317	9,845	11,077	7,682	9,143	885	1,763	14,852	17,439				
Central Mahalapye	32,712	15,916	16,796	8,676	12,024	6,436	8,237	701	1,013	14,135	15,465				
Central Bobonong	18,429	9,225	9,204	4,091	5,258	2,035	4,294	313	940	7,582	8,673				
Central Boteti	25,090	13,399	11,691	5,860	7,551	7,649	6,017	277	1,910	11,753	10,182				
Central Tutume	33,865	17,235	16,630	11,301	6,443	8,420	6,798	900	479	15,826	14,442				
North East	12,671	5,641	7,030	4,581	4,004	2,977	3,602	221	694	4,909	6,444				
Ngami East	24,771	10,999	13,772	6,569	9,234	8,111	7,908	926	181	10,999	13,772				
Ngami West	22,549	9,130	13,419	4,083	6,049	2,877	3,077	229	-	6,720	10,632				
Chobe	13,548	5,801	7,747	3,899	3,250	3,852	4,319	493	-	5,338	7,039				
Ghanzi	11,384	8,227	3,157	3,808	2,172	2,783	1,249	-	-	6,264	3,041				
Kgalagadi South	7,006	4,017	2,989	1,262	1,012	1,753	1,166	-	-	3,182	2,655				
Kgalagadi North	4,702	2,735	1,967	1,490	853	1,204	1,064	75	-	2,457	1,967				
<b>Total</b>	<b>606,071</b>	<b>318,208</b>	<b>287,863</b>	<b>194,606</b>	<b>165,378</b>	<b>195,836</b>	<b>169,814</b>	<b>30,720</b>	<b>26,582</b>	<b>298,426</b>	<b>271,565</b>				

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 3a Cont'd: The Distribution of Households by District, Access to ICTs by Type and Gender of Head of Household, 2014**

District	Household Access to Information & Communication Technologies by Type of ICT and Gender of Household Head									
	Desktop Computer		Laptop		Fax		Internet			
	M	F	M	F	M	F	M	F		
Gaborone	16,686	9,524	29,573	15,365	1,270	3,788	35,893	23,366		
Francistown	1,260	2,341	1,359	3,082	-	-	7,922	9,018		
Lobatse	1,041	1,433	2,082	1,657	-	-	2,891	3,346		
Selibe-Phikwe	393	380	1,321	711	-	-	3,862	3,319		
Orapa	1,501	286	1,962	363	-	-	2,893	858		
Jwaneng	455	82	1,225	401	-	114	329	247		
Sowa Town	128	60	219	172	-	25	390	296		
Ngwaketse	542	-	542	1,343	-	-	12,462	4,958		
Barolong	392	-	907	887	-	-	3,091	2,804		
Ngwaketse West	62	61	316	184	-	-	684	500		
South East	3,989	2,578	4,428	5,359	145	-	8,543	8,316		
Kweneng East	5,151	3,154	10,735	10,086	885	-	19,407	8,592		
Kweneng West	-	-	-	323	-	-	613	1,617		
Kgatleng	828	704	3,643	2,982	374	-	6,375	4,517		
Central Serowe	300	994	695	1,438	-	-	5,673	5,243		
Central Mahalapye	2,077	-	2,077	2,076	701	-	5,069	3,720		
Central Bobonong	313	940	973	313	-	-	2,068	3,151		
Central Boteti	545	544	1,366	955	-	-	6,007	5,329		
Central Tutume	781	218	1,607	-	-	-	3,493	2,883		
North East	-	640	-	431	-	-	1,799	1,502		
Ngami East	2,116	1,116	4,519	1,988	617	626	7,430	5,263		
Ngami West	379	-	1,316	-	-	-	1,913	837		
Chobe	192	410	835	493	-	-	1,784	1,529		
Ghanzi	622	253	1,011	253	253	-	670	233		
Kgalagadi South	196	66	288	554	-	-	609	1,229		
Kgalagadi North	144	138	213	138	-	-	754	644		
<b>Total</b>	<b>40,093</b>	<b>25,922</b>	<b>73,212</b>	<b>51,554</b>	<b>4,245</b>	<b>4,553</b>	<b>142,624</b>	<b>103,317</b>		

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: "-" denotes zero

**Table 3b: The Distribution of Households by District, Access to ICTs by Type and Gender of Head of Household, 2014**

District	Total Households	Gender of Household Head		Household Access to Information & Communication Technologies by Type of ICT and Gender of Household Head																			
				Radio		Television		Fixed Telephone		Mobile Cellular Telephone		Desktop Computer		Laptop		Fax		Internet					
		M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
Gaborone	1.00	0.59	0.41	0.44	0.25	0.49	0.30	0.13	0.08	0.58	0.41	0.17	0.10	0.31	0.16	0.01	0.04	0.37	0.24	-	-	-	-
Francistown	1.00	0.41	0.59	0.25	0.36	0.35	0.42	0.04	0.08	0.41	0.56	0.04	0.08	0.05	0.10	-	-	-	-	0.27	0.30	-	-
Lobatse	1.00	0.44	0.56	0.30	0.34	0.37	0.46	0.09	0.03	0.40	0.56	0.09	0.13	0.19	0.15	-	-	-	-	0.26	0.30	-	-
Selibe-Phikwe	1.00	0.55	0.45	0.40	0.31	0.49	0.27	0.07	0.01	0.55	0.44	0.03	0.03	0.09	0.05	-	-	-	-	0.27	0.23	-	-
Orapa	1.00	0.64	0.36	0.56	0.15	0.62	0.17	0.21	0.05	0.64	0.36	0.28	0.05	0.36	0.07	-	-	-	-	0.54	0.16	-	-
Jwaneng	1.00	0.63	0.37	0.44	0.18	0.44	0.19	0.10	0.06	0.62	0.35	0.07	0.01	0.19	0.06	-	0.02	0.05	0.04	-	-	-	-
Sowa Town	1.00	0.50	0.50	0.42	0.34	0.48	0.40	0.12	0.04	0.50	0.50	0.12	0.06	0.20	0.16	-	0.02	0.36	0.27	-	-	-	-
Ngakwetse	1.00	0.61	0.39	0.28	0.20	0.21	0.21	0.05	0.05	0.58	0.33	0.01	-	0.01	0.03	-	-	0.31	0.12	-	-	-	-
Barolong	1.00	0.61	0.39	0.44	0.21	0.38	0.25	0.02	0.01	0.58	0.37	0.02	-	0.05	0.05	-	-	0.18	0.16	-	-	-	-
Ngakwetse West	1.00	0.60	0.40	0.35	0.16	0.23	0.14	-	-	0.58	0.36	0.02	0.02	0.08	0.05	-	-	0.17	0.12	-	-	-	-
South East	1.00	0.50	0.50	0.30	0.34	0.47	0.43	0.04	0.04	0.50	0.50	0.17	0.11	0.19	0.22	0.01	-	0.36	0.35	-	-	-	-
Kweneng East	1.00	0.51	0.49	0.30	0.26	0.36	0.34	0.05	0.04	0.51	0.48	0.06	0.04	0.13	0.12	0.01	-	0.24	0.10	-	-	-	-
Kweneng West	1.00	0.61	0.39	0.27	0.14	0.07	0.09	-	-	0.54	0.35	-	-	-	0.04	-	-	0.07	0.18	-	-	-	-
Kgatleng	1.00	0.55	0.45	0.37	0.34	0.33	0.32	0.01	0.06	0.50	0.45	0.04	0.03	0.16	0.13	0.02	-	0.28	0.20	-	-	-	-
Central Serowe	1.00	0.47	0.53	0.28	0.32	0.22	0.26	0.03	0.05	0.43	0.50	0.01	0.03	0.02	0.04	-	-	0.16	0.15	-	-	-	-
Central Mahalapye	1.00	0.49	0.51	0.27	0.37	0.20	0.25	0.02	0.03	0.43	0.47	0.06	-	0.06	0.06	0.02	-	0.15	0.11	-	-	-	-
Central Bobonong	1.00	0.50	0.50	0.22	0.29	0.11	0.23	0.02	0.05	0.41	0.47	0.02	0.05	0.05	0.02	-	-	0.11	0.17	-	-	-	-
Central Boteti	1.00	0.53	0.47	0.23	0.30	0.30	0.24	0.01	0.08	0.47	0.41	0.02	0.02	0.05	0.04	-	-	0.24	0.21	-	-	-	-
Central Tutume	1.00	0.51	0.49	0.33	0.19	0.25	0.20	0.03	0.01	0.47	0.43	0.02	0.01	0.05	-	-	-	0.10	0.09	-	-	-	-
North East	1.00	0.45	0.55	0.36	0.32	0.23	0.28	0.02	0.05	0.39	0.51	-	0.05	-	0.03	-	-	0.14	0.12	-	-	-	-
Ngami East	1.00	0.44	0.56	0.27	0.37	0.33	0.32	0.04	0.01	0.44	0.56	0.09	0.05	0.18	0.08	0.02	0.03	0.30	0.21	-	-	-	-
Ngami West	1.00	0.40	0.60	0.18	0.27	0.13	0.14	0.01	-	0.30	0.47	0.02	-	0.06	-	-	-	0.08	0.04	-	-	-	-
Chobe	1.00	0.43	0.57	0.29	0.24	0.28	0.32	0.04	-	0.39	0.52	0.01	0.03	0.06	0.04	-	-	0.13	0.11	-	-	-	-
Ghanzi	1.00	0.72	0.28	0.33	0.19	0.24	0.11	-	-	0.55	0.27	0.05	0.02	0.09	0.02	0.02	-	0.06	0.02	-	-	0.06	0.02
Kgalagadi South	1.00	0.57	0.43	0.18	0.14	0.25	0.17	-	-	0.45	0.38	0.03	0.01	0.04	0.08	-	-	0.09	0.18	-	-	-	-
Kgalagadi North	1.00	0.58	0.42	0.32	0.18	0.26	0.23	0.02	-	0.52	0.42	0.03	0.03	0.05	0.03	-	-	0.16	0.14	-	-	-	-
<b>Total</b>	<b>1.00</b>	<b>0.53</b>	<b>0.47</b>	<b>0.32</b>	<b>0.27</b>	<b>0.32</b>	<b>0.28</b>	<b>0.05</b>	<b>0.04</b>	<b>0.49</b>	<b>0.45</b>	<b>0.07</b>	<b>0.04</b>	<b>0.12</b>	<b>0.09</b>	<b>0.01</b>	<b>0.01</b>	<b>0.24</b>	<b>0.17</b>	-	-	-	-

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: "-" denotes zero

**Table 3c: The Distribution of Households by District, Access to ICTs by Type and Gender of Head of Household, 2014**

District	Total Households	Gender of Household Head		Household Access to Information & Communication Technologies by Type of ICT and Gender of Household Head																	
				Radio		Television		Fixed Telephone		Mobile Cellular Telephone		Desktop Computer		Laptop		Fax		Internet			
		M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
Gaborone	100	58.53	41.47	44.46	24.93	48.52	30.05	12.78	8.44	57.76	40.97	17.26	9.85	30.59	15.90	1.31	3.92	37.13	24.17		
Francistown	100	41.10	58.90	25.22	36.34	35.30	42.19	4.41	7.55	41.10	56.32	4.25	7.90	4.59	10.41	-	-	26.75	30.45		
Lobatse	100	44.28	55.72	30.31	33.78	37.37	45.94	8.75	3.19	40.28	55.72	9.29	12.79	18.58	14.79	-	-	25.80	29.86		
Selibe-Phikwe	100	55.35	44.65	39.94	30.58	49.25	27.22	7.12	1.29	55.35	43.77	2.76	2.67	9.29	5.00	-	-	27.16	23.34		
Orapa	100	63.67	36.33	55.81	15.45	62.48	17.35	20.65	5.32	63.67	36.33	27.90	5.32	36.48	6.75	-	-	53.78	15.95		
Jwaneng	100	63.18	36.82	44.32	18.42	44.16	18.94	9.86	6.06	61.99	34.94	6.94	1.25	18.69	6.12	-	1.74	5.02	3.77		
Sowa Town	100	49.82	50.18	41.88	34.13	48.25	40.13	11.90	3.97	49.82	50.18	11.81	5.54	20.20	15.87	-	2.31	35.98	27.31		
Ngwaketse	100	60.95	39.05	27.83	19.83	21.36	20.77	4.72	5.08	57.84	33.39	1.35	-	1.35	3.34	-	-	31.01	12.34		
Barolong	100	60.58	39.42	44.27	20.73	37.84	25.18	2.39	1.20	58.19	37.03	2.25	-	5.20	5.09	-	-	17.72	16.08		
Ngwaketse West	100	59.81	40.19	34.82	15.82	22.93	14.24	-	-	58.25	35.66	1.54	1.51	7.83	4.56	-	-	16.94	12.38		
South East	100	50.18	49.82	30.38	34.13	46.77	42.69	4.41	4.09	50.18	49.82	16.75	10.82	18.59	22.50	0.61	-	35.86	34.91		
Kweneng East	100	51.25	48.75	30.06	26.27	35.67	34.06	5.43	3.96	50.97	48.03	6.25	3.83	13.03	12.25	1.07	-	23.56	10.43		
Kweneng West	100	61.23	38.77	27.39	13.85	6.74	9.12	-	-	54.28	34.77	-	-	-	3.55	-	-	6.74	17.77		
Kgatleng	100	54.77	45.23	36.91	34.05	32.67	32.32	1.44	6.33	49.63	45.23	3.61	3.07	15.89	13.01	1.63	-	27.81	19.70		
Central Serowe	100	47.30	52.70	28.33	31.87	22.10	26.31	2.55	5.07	42.73	50.18	0.86	2.86	2.00	4.14	-	-	16.32	15.09		
Central Mahalapye	100	48.65	51.35	26.52	36.76	19.67	25.18	2.14	3.10	43.21	47.28	6.35	-	6.35	6.35	2.14	-	15.50	11.37		
Central Bobonong	100	50.06	49.94	22.20	28.53	11.04	23.30	1.70	5.10	41.14	47.06	1.70	5.10	5.28	1.70	-	-	11.22	17.10		
Central Boteti	100	53.40	46.60	23.36	30.10	30.49	23.98	1.10	7.61	46.84	40.58	2.17	2.17	5.44	3.81	-	-	23.94	21.24		
Central Tutume	100	50.89	49.11	33.37	19.03	24.86	20.07	2.66	1.41	46.73	42.65	2.31	0.64	4.75	-	-	-	10.31	8.51		
North East	100	44.52	55.48	36.15	31.60	23.49	28.43	1.74	5.48	38.74	50.86	-	5.05	-	3.40	-	-	14.20	11.85		
Ngami East	100	44.40	55.60	26.52	37.28	32.74	31.92	3.74	0.73	44.40	55.60	8.54	4.51	18.24	8.03	2.49	2.53	29.99	21.25		
Ngami West	100	40.49	59.51	18.11	26.83	12.76	13.65	1.02	-	29.80	47.15	1.68	-	5.84	-	-	-	8.48	3.71		
Chobe	100	42.82	57.18	28.78	23.99	28.43	31.88	3.64	-	39.40	51.96	1.42	3.03	6.16	3.64	-	-	13.17	11.29		
Ghanzi	100	72.27	27.73	33.45	19.08	24.45	10.97	-	-	55.02	26.71	5.46	2.22	8.88	2.22	2.22	-	5.89	2.05		
Kgalagadi South	100	57.34	42.66	18.01	14.44	25.02	16.64	-	-	45.42	37.90	2.80	0.94	4.11	7.91	-	-	8.69	17.54		
Kgalagadi North	100	58.17	41.83	31.69	18.14	25.61	22.63	1.60	-	52.25	41.83	3.06	2.93	4.53	2.93	-	-	16.04	13.70		
<b>Total</b>	<b>100</b>	<b>52.50</b>	<b>47.50</b>	<b>32.11</b>	<b>27.29</b>	<b>32.31</b>	<b>28.02</b>	<b>5.07</b>	<b>4.39</b>	<b>49.24</b>	<b>44.81</b>	<b>6.62</b>	<b>4.28</b>	<b>12.08</b>	<b>8.51</b>	<b>0.70</b>	<b>-</b>	<b>23.53</b>	<b>17.05</b>		

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: "-" denotes zero

**Table 3d: The Distribution of Households by District, Access to ICTs by Type and Gender of Head of Household, 2014**

District	Total Households	Gender of Household Head		Household Access to Information & Communication Technologies by Type of ICT and Gender of Household Head																	
				Radio		Television		Fixed Telephone		Mobile Cellular Telephone		Desktop Computer		Laptop		Fax		Internet			
		M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
Gaborone	15.95	17.78	13.93	22.08	14.57	23.95	17.10	40.20	30.70	18.71	14.58	41.62	36.74	40.39	29.80	29.92	83.20	25.17	22.62		
Francistown	4.89	3.83	6.06	3.84	6.51	5.34	7.36	4.25	8.42	4.08	6.14	3.14	9.03	1.86	5.98	-	-	5.55	8.73		
Lobatse	1.85	1.56	2.17	1.75	2.29	2.14	3.03	3.19	1.34	1.51	2.30	2.60	5.53	2.84	3.21	-	-	2.03	3.24		
Selibe-Phikwe	2.35	2.47	2.21	2.92	2.63	3.58	2.28	3.29	0.69	2.64	2.29	0.98	1.47	1.80	1.38	-	-	2.71	3.21		
Orapa	0.89	1.08	0.68	1.54	0.50	1.72	0.55	3.62	1.08	1.15	0.72	3.74	1.10	2.68	0.70	-	-	2.03	0.83		
Jwaneng	1.08	1.30	0.84	1.49	0.73	1.48	0.73	2.10	1.49	1.36	0.84	1.13	0.32	1.67	0.78	-	2.50	0.23	0.24		
Sowa Town	0.18	0.17	0.19	0.23	0.22	0.27	0.26	0.42	0.16	0.18	0.20	0.32	0.23	0.30	0.33	-	0.55	0.27	0.29		
Ngwaketse	6.63	7.70	5.45	5.75	4.82	4.38	4.92	6.18	7.69	7.79	4.94	1.35	-	0.74	2.61	-	-	8.74	4.80		
Barolong	2.88	3.32	2.39	3.97	2.19	3.37	2.59	1.36	0.79	3.40	2.38	0.98	-	1.24	1.72	-	-	2.17	2.71		
Ngwakets West	0.67	0.76	0.56	0.72	0.39	0.47	0.34	-	-	0.79	0.53	0.15	0.24	0.43	0.36	-	-	0.48	0.48		
South East	3.93	3.76	4.12	3.72	4.92	5.69	5.99	3.42	3.66	4.01	4.37	9.95	9.95	6.05	10.39	3.42	-	5.99	8.05		
Kweneng East	13.59	13.26	13.95	12.72	13.08	15.00	16.52	14.55	12.26	14.07	14.57	12.85	12.17	14.66	19.56	20.85	-	13.61	8.32		
Kweneng West	1.50	1.75	1.23	1.28	0.76	0.31	0.49	-	-	1.65	1.16	-	-	-	0.63	-	-	0.43	1.57		
Kgatleng	3.78	3.95	3.60	4.35	4.72	3.82	4.36	1.07	5.46	3.81	3.82	2.07	2.72	4.98	5.78	8.81	-	4.47	4.37		
Central Serowe	5.73	5.17	6.36	5.06	6.70	3.92	5.38	2.88	6.63	4.98	6.42	0.75	3.83	0.95	2.79	-	-	3.98	5.07		
Central Mahalapye	5.40	5.00	5.83	4.46	7.27	3.29	4.85	2.28	3.81	4.74	5.69	5.18	-	2.84	4.03	16.51	-	3.55	3.60		
Central Bobonong	3.04	2.90	3.20	2.10	3.18	1.04	2.53	1.02	3.54	2.54	3.19	0.78	3.63	1.33	0.61	-	-	1.45	3.05		
Central Boteti	4.14	4.21	4.06	3.01	4.57	3.91	3.54	0.90	7.19	3.94	3.75	1.36	2.10	1.87	1.85	-	-	4.21	5.16		
Central Tutume	5.59	5.42	5.78	5.81	3.90	4.30	4.00	2.93	1.80	5.30	5.32	1.95	0.84	2.19	-	-	-	2.45	2.79		
North East	2.09	1.77	2.44	2.35	2.42	1.52	2.12	0.72	2.61	1.64	2.37	-	2.47	-	0.84	-	-	1.26	1.45		
Ngami East	4.09	3.46	4.78	3.38	5.58	4.14	4.66	3.01	0.68	3.69	5.07	5.28	4.31	6.17	3.86	14.53	13.75	5.21	5.09		
Ngami West	3.72	2.87	4.66	2.10	3.66	1.47	1.81	0.75	-	2.25	3.92	0.95	-	1.80	-	-	-	1.34	0.81		
Chobe	2.24	1.82	2.69	2.00	1.97	1.97	2.54	1.60	-	1.79	2.59	0.48	1.58	1.14	0.96	-	-	1.25	1.48		
Ghanzi	1.88	2.59	1.10	1.96	1.31	1.42	0.74	-	-	2.10	1.12	1.55	0.98	1.38	0.49	5.96	-	0.47	0.23		
Kgalagadi South	1.16	1.26	1.04	0.65	0.61	0.90	0.69	-	-	1.07	0.98	0.49	0.25	0.39	1.07	-	-	0.43	1.19		
Kgalagadi North	0.78	0.86	0.68	0.77	0.52	0.61	0.63	0.24	-	0.82	0.72	0.36	0.53	0.29	0.27	-	-	0.53	0.62		
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: "-" denotes zero

**Table 4a: The Distribution of Households by Age of Household Head and Access to ICTs by Type, 2014**

Age Group	Total Households	Households With Access To Electricity	Household Access to ICTs by Type							
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet
Number										
Less Than 15	2,051	1,149	1,218	787	-	552	190	787	-	190
15 - 24	47,127	26,243	24,469	22,139	565	41,424	4,770	11,323	-	23,736
25 - 34	156,834	101,752	92,905	95,038	8,663	150,331	16,875	32,812	827	81,891
35 - 44	160,648	109,726	95,558	108,006	17,794	156,108	23,428	37,032	2,264	64,604
45 - 54	103,183	66,376	67,811	67,715	11,391	99,018	11,554	25,290	3,594	40,719
55 - 64	65,603	40,459	40,287	38,298	9,887	62,549	6,094	11,410	2,113	19,152
65 - 74	44,049	23,366	23,468	19,852	5,981	37,998	2,164	4,384	-	10,746
75 and Above	26,576	14,929	14,268	13,815	3,021	22,011	940	1,728	-	4,903
<b>Total</b>	<b>606,071</b>	<b>384,000</b>	<b>359,984</b>	<b>365,650</b>	<b>57,302</b>	<b>569,991</b>	<b>66,015</b>	<b>124,766</b>	<b>8,798</b>	<b>245,941</b>

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 4b: Proportional Distribution of Households by Age of Household Head and Access to ICTs by Type, 2014**

Age Group	Total Households	Households With Access To Electricity	Household Access to ICTs by Type							
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet
Proportion										
Less Than 15	1.00	0.56	0.59	0.38	-	0.27	0.09	0.38	-	0.09
15 - 24	1.00	0.56	0.52	0.47	0.01	0.88	0.10	0.24	-	0.50
25 - 34	1.00	0.65	0.59	0.61	0.06	0.96	0.11	0.21	0.01	0.52
35 - 44	1.00	0.68	0.59	0.67	0.11	0.97	0.15	0.23	0.01	0.40
45 - 54	1.00	0.64	0.66	0.66	0.11	0.96	0.11	0.25	0.03	0.39
55 - 64	1.00	0.62	0.61	0.58	0.15	0.95	0.09	0.17	0.03	0.29
65 - 74	1.00	0.53	0.53	0.45	0.14	0.86	0.05	0.10	-	0.24
75 and Above	1.00	0.56	0.54	0.52	0.11	0.83	0.04	0.07	-	0.18
<b>Total</b>	<b>1.00</b>	<b>0.63</b>	<b>0.59</b>	<b>0.60</b>	<b>0.09</b>	<b>0.94</b>	<b>0.11</b>	<b>0.21</b>	<b>0.01</b>	<b>0.41</b>

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 4d: Percentage Distribution of Households by Age of Household Head and Access to ICTs by Type, 2014**

Age Group	Total Households	Households With Access To Electricity	Household Access to ICTs by Type							
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet
Percentage										
Less Than 15	0.34	0.30	0.34	0.22	-	0.10	0.29	0.63	-	0.08
15 - 24	7.78	6.83	6.80	6.05	0.99	7.27	7.23	9.08	-	9.65
25 - 34	25.88	26.50	25.81	25.99	15.12	26.37	25.56	26.30	9.40	33.30
35 - 44	26.51	28.57	26.55	29.54	31.05	27.39	35.49	29.68	25.73	26.27
45 - 54	17.02	17.29	18.84	18.52	19.88	17.37	17.50	20.27	40.85	16.56
55 - 64	10.82	10.54	11.19	10.47	17.25	10.97	9.23	9.15	24.02	7.79
65 - 74	7.27	6.08	6.52	5.43	10.44	6.67	3.28	3.51	-	4.37
75 and Above	4.38	3.89	3.96	3.78	5.27	3.86	1.42	1.38	-	1.99
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 5a: The Distribution of Households by Education Level of Household Head and Access to ICTs by Type, 2014**

Education Level Completed	Total Households	Households With Access To Electricity	Household Access to ICTs by Type								
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet	
Number											
Primary or Lower	134,477	69,831	72,773	64,750	11,406	123,802	5,363	9,624	626	28,960	
Secondary	208,440	135,137	118,858	127,241	12,524	201,088	17,421	27,917	2,871	80,490	
Non-formal	11,205	4,313	6,937	5,175	1,017	10,885	-	191	-	3,355	
Tertiary	157,418	146,174	114,794	140,539	29,422	157,418	41,806	82,176	5,301	119,372	
Not Known	94,531	28,545	46,622	27,945	2,933	76,798	1,425	4,858	-	13,764	
<b>Total</b>	<b>606,071</b>	<b>384,000</b>	<b>359,984</b>	<b>365,650</b>	<b>57,302</b>	<b>569,991</b>	<b>66,015</b>	<b>124,766</b>	<b>8,798</b>	<b>245,941</b>	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 5b: Proportional Distribution of Households by Education Level of Household Head and Access to ICTs by Type, 2014**

Education Level Completed	Total Households	Households With Access To Electricity	Household Access to ICTs by Type								
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet	
Proportion											
Primary or Lower	1.00	0.52	0.54	0.48	0.08	0.92	0.04	0.07	0.00	0.22	
Secondary	1.00	0.65	0.57	0.61	0.06	0.96	0.08	0.13	0.01	0.39	
Non-formal	1.00	0.38	0.62	0.46	0.09	0.97	-	0.02	-	0.30	
Tertiary	1.00	0.93	0.73	0.89	0.19	1.00	0.27	0.52	0.03	0.76	
Not Known	1.00	0.30	0.49	0.30	0.03	0.81	0.02	0.05	-	0.15	
<b>Total</b>	<b>1.00</b>	<b>0.63</b>	<b>0.59</b>	<b>0.60</b>	<b>0.09</b>	<b>0.94</b>	<b>0.11</b>	<b>0.21</b>	<b>0.01</b>	<b>0.41</b>	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 5c: Percentage Distribution of Households by Education Level of Household Head and Access to ICTs by Type, 2014**

Education Level Completed	Total Households	Households With Access To Electricity	Household Access to ICTs by Type								
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet	
Percentage											
Primary or Lower	100	51.93	54.12	48.15	8.48	92.06	3.99	7.16	0.47	21.54	
Secondary	100	64.83	57.02	61.04	6.01	96.47	8.36	13.39	1.38	38.62	
Non-formal	100	38.49	61.91	46.18	9.08	97.14	-	1.70	-	29.94	
Tertiary	100	92.86	72.92	89.28	18.69	100.00	26.56	52.20	3.37	75.83	
Not Known	100	30.20	49.32	29.56	3.10	81.24	1.51	5.14	-	14.56	
<b>Total</b>	<b>100</b>	<b>63.36</b>	<b>59.40</b>	<b>60.33</b>	<b>9.45</b>	<b>94.05</b>	<b>10.89</b>	<b>20.59</b>	<b>1.45</b>	<b>40.58</b>	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 5d: Percentage Distribution of Households by Education Level of Household Head and Access to ICTs by Type, 2014**

Education Level Completed	Total Households	Households With Access To Electricity	Household Access to ICTs by Type							
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet
<i>Percentage</i>										
Primary or Lower	22.19	18.19	20.22	17.71	19.91	21.72	8.12	7.71	7.12	11.78
Secondary	34.39	35.19	33.02	34.80	21.86	35.28	26.39	22.38	32.63	32.73
Non-formal	1.85	1.12	1.93	1.42	1.77	1.91	-	0.15	-	1.36
Tertiary	25.97	38.07	31.89	38.44	51.35	27.62	63.33	65.86	60.25	48.54
Not Known	15.60	7.43	12.95	7.64	5.12	13.47	2.16	3.89	-	5.60
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

**Table 6a: The Distribution of Male Headed Households by District and Access to ICTs by Type, 2014**

District	Total Male Headed Households	Male Headed Households With Access To Electricity	Male Headed Households Access to Information & Communication Technologies by Type							
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet
Gaborone	56,573	46,004	42,977	46,898	12,349	55,831	16,686	29,573	1,270	35,893
Francistown	12,174	11,193	7,470	10,456	1,307	12,174	1,260	1,359	-	7,922
Lobatse	4,962	4,374	3,396	4,188	981	4,514	1,041	2,082	-	2,891
Selibe-Phikwe	7,869	7,333	5,679	7,003	1,012	7,869	393	1,321	-	3,862
Orapa	3,425	3,301	3,002	3,361	1,111	3,425	1,501	1,962	-	2,893
Jwaneng	4,141	3,173	2,905	2,894	646	4,063	455	1,225	-	329
Sowa Town	540	540	454	523	129	540	128	219	-	390
Ngwaketse	24,495	6,268	11,183	8,583	1,898	23,243	542	542	-	12,462
Barolong	10,565	4,962	7,720	6,599	417	10,148	392	907	-	3,091
Ngwaketse West	2,415	998	1,406	926	-	2,352	62	316	-	684
South East	11,953	11,141	7,238	11,141	1,050	11,953	3,989	4,428	145	8,543
Kweneng East	42,207	33,297	24,757	29,382	4,470	41,982	5,151	10,735	885	19,407
Kweneng West	5,571	830	2,492	613	-	4,938	-	-	-	613
Kgatleng	12,555	8,237	8,462	7,490	330	11,377	828	3,643	374	6,375
Central Serowe	16,438	8,555	9,845	7,682	885	14,852	300	695	-	5,673
Central Mahalapye	15,916	6,696	8,676	6,436	701	14,135	2,077	2,077	701	5,069
Central Bobonong	9,225	4,622	4,091	2,035	313	7,582	313	973	-	2,068
Central Boteti	13,399	7,809	5,860	7,649	277	11,753	545	1,366	-	6,007
Central tutume	17,235	9,433	11,301	8,420	900	15,826	781	1,607	-	3,493
North East	5,641	2,875	4,581	2,977	221	4,909	-	-	-	1,799
Ngami East	10,999	8,302	6,569	8,111	926	10,999	2,116	4,519	617	7,430
Ngami West	9,130	3,435	4,083	2,877	229	6,720	379	1,316	-	1,913
Chobe	5,801	4,097	3,899	3,852	493	5,338	192	835	-	1,784
Ghanzi	8,227	3,277	3,808	2,783	-	6,264	622	1,011	253	670
Kgalagadi South	4,017	1,684	1,262	1,753	-	3,182	196	288	-	609
Kgalagadi North	2,735	1,348	1,490	1,204	75	2,457	144	213	-	754
<b>Total</b>	<b>318,208</b>	<b>203,784</b>	<b>194,606</b>	<b>195,836</b>	<b>30,720</b>	<b>298,426</b>	<b>40,093</b>	<b>73,212</b>	<b>4,245</b>	<b>142,624</b>

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

**Table 6b: Proportional Distribution of Male Headed Households by District and Access to ICTs by Type, 2014**

District	Total Male Headed Households	Male Headed Households With Access To Electricity	Male Headed Households Access to Information & Communication Technologies by Type								
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet	
Gaborone	1.00	0.81	0.76	0.83	0.22	0.99	0.29	0.52	0.02	0.63	
Francistown	1.00	0.92	0.61	0.86	0.11	1.00	0.10	0.11	-	0.65	
Lobatse	1.00	0.88	0.68	0.84	0.20	0.91	0.21	0.42	-	0.58	
Selibe-Phikwe	1.00	0.93	0.72	0.89	0.13	1.00	0.05	0.17	-	0.49	
Orapa	1.00	0.96	0.88	0.98	0.32	1.00	0.44	0.57	-	0.84	
Jwaneng	1.00	0.77	0.70	0.70	0.16	0.98	0.11	0.30	-	0.08	
Sowa Town	1.00	1.00	0.84	0.97	0.24	1.00	0.24	0.41	-	0.72	
Ngwaketse	1.00	0.26	0.46	0.35	0.08	0.95	0.02	0.02	-	0.51	
Barolong	1.00	0.47	0.73	0.62	0.04	0.96	0.04	0.09	-	0.29	
Ngwakets West	1.00	0.41	0.58	0.38	-	0.97	0.03	0.13	-	0.28	
South East	1.00	0.93	0.61	0.93	0.09	1.00	0.33	0.37	0.01	0.71	
Kweneng East	1.00	0.79	0.59	0.70	0.11	0.99	0.12	0.25	0.02	0.46	
Kweneng West	1.00	0.15	0.45	0.11	-	0.89	-	-	-	0.11	
Kgatleng	1.00	0.66	0.67	0.60	0.03	0.91	0.07	0.29	0.03	0.51	
Central Serowe	1.00	0.52	0.60	0.47	0.05	0.90	0.02	0.04	-	0.35	
Central Mahalapye	1.00	0.42	0.55	0.40	0.04	0.89	0.13	0.13	0.04	0.32	
Central Bobonong	1.00	0.50	0.44	0.22	0.03	0.82	0.03	0.11	-	0.22	
Central Boteti	1.00	0.58	0.44	0.57	0.02	0.88	0.04	0.10	-	0.45	
Central tutume	1.00	0.55	0.66	0.49	0.05	0.92	0.05	0.09	-	0.20	
North East	1.00	0.51	0.81	0.53	0.04	0.87	-	-	-	0.32	
Ngami East	1.00	0.75	0.60	0.74	0.08	1.00	0.19	0.41	0.06	0.68	
Ngami West	1.00	0.38	0.45	0.32	0.03	0.74	0.04	0.14	-	0.21	
Chobe	1.00	0.71	0.67	0.66	0.08	0.92	0.03	0.14	-	0.31	
Ghanzi	1.00	0.40	0.46	0.34	-	0.76	0.08	0.12	0.03	0.08	
Kgalagadi South	1.00	0.42	0.31	0.44	-	0.79	0.05	0.07	-	0.15	
Kgalagadi North	1.00	0.49	0.54	0.44	0.03	0.90	0.05	0.08	-	0.28	
<b>Total</b>	<b>1.00</b>	<b>0.64</b>	<b>0.61</b>	<b>0.62</b>	<b>0.10</b>	<b>0.94</b>	<b>0.13</b>	<b>0.23</b>	<b>0.01</b>	<b>0.45</b>	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 6c: Percentage Distribution of Male Headed Households by District and Access to ICTs by Type, 2014**

District	Total Male Headed Households	Male Headed Households With Access To Electricity	Male Headed Households Access to Information & Communication Technologies by Type								
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desk Computer	Laptop	Fax	Internet	
Gaborone	100	81.32	75.97	82.90	21.83	98.69	29.49	52.27	2.24	63.45	
Francistown	100	91.94	61.36	85.89	10.74	100.00	10.35	11.16	-	65.07	
Lobatse	100	88.15	68.44	84.40	19.77	90.97	20.98	41.96	-	58.26	
Selibe-Phikwe	100	93.19	72.17	88.99	12.86	100.00	4.99	16.79	-	49.08	
Orapa	100	96.38	87.65	98.13	32.44	100.00	43.82	57.28	-	84.47	
Jwaneng	100	76.62	70.15	69.89	15.60	98.12	10.99	29.58	-	7.94	
Sowa Town	100	100.00	84.07	96.85	23.89	100.00	23.70	40.56	-	72.22	
Ngwaketse	100	25.59	45.65	35.04	7.75	94.89	2.21	2.21	-	50.88	
Barolong	100	46.97	73.07	62.46	3.95	96.05	3.71	8.58	-	29.26	
Ngwakets West	100	41.33	58.22	38.34	-	97.39	2.57	13.08	-	28.32	
South East	100	93.21	60.55	93.21	8.78	100.00	33.37	37.05	1.21	71.47	
Kweneng East	100	78.89	58.66	69.61	10.59	99.47	12.20	25.43	2.10	45.98	
Kweneng West	100	14.90	44.73	11.00	-	88.64	-	-	-	11.00	
Kgatleng	100	65.61	67.40	59.66	2.63	90.62	6.59	29.02	2.98	50.78	
Central Serowe	100	52.04	59.89	46.73	5.38	90.35	1.83	4.23	-	34.51	
Central Mahalapye	100	42.07	54.51	40.44	4.40	88.81	13.05	13.05	4.40	31.85	
Central Bobonong	100	50.10	44.35	22.06	3.39	82.19	3.39	10.55	-	22.42	
Central Boteti	100	58.28	43.73	57.09	2.07	87.72	4.07	10.19	-	44.83	
Central tutume	100	54.73	65.57	48.85	5.22	91.82	4.53	9.32	-	20.27	
North East	100	50.97	81.21	52.77	3.92	87.02	-	-	-	31.89	
Ngami East	100	75.48	59.72	73.74	8.42	100.00	19.24	41.09	5.61	67.55	
Ngami West	100	37.62	44.72	31.51	2.51	73.60	4.15	14.41	-	20.95	
Chobe	100	70.63	67.21	66.40	8.50	92.02	3.31	14.39	-	30.75	
Ghanzi	100	39.83	46.29	33.83	-	76.14	7.56	12.29	3.08	8.14	
Kgalagadi South	100	41.92	31.42	43.64	-	79.21	4.88	7.17	-	15.16	
Kgalagadi North	100	49.29	54.48	44.02	2.74	89.84	5.27	7.79	-	27.57	
<b>Total</b>	<b>100</b>	<b>64.04</b>	<b>61.16</b>	<b>61.54</b>	<b>9.65</b>	<b>93.78</b>	<b>12.60</b>	<b>23.01</b>	<b>1.33</b>	<b>44.82</b>	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 6d: Percentage Distribution of Male Headed Households by District and Access to ICTs by Type, 2014**

District	Total Male Headed Households	Male Headed Households With Access To Electricity	Male Headed Households Access to Information & Communication Technologies by Type								
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desk Computer	Laptop	Fax	Internet	
Gaborone	17.78	22.57	22.08	23.95	40.20	18.71	41.62	40.39	29.92	25.17	
Francistown	3.83	5.49	3.84	5.34	4.25	4.08	3.14	1.86	-	5.55	
Lobatse	1.56	2.15	1.75	2.14	3.19	1.51	2.60	2.84	-	2.03	
Selibe-Phikwe	2.47	3.60	2.92	3.58	3.29	2.64	0.98	1.80	-	2.71	
Orapa	1.08	1.62	1.54	1.72	3.62	1.15	3.74	2.68	-	2.03	
Jwaneng	1.30	1.56	1.49	1.48	2.10	1.36	1.13	1.67	-	0.23	
Sowa Town	0.17	0.26	0.23	0.27	0.42	0.18	0.32	0.30	-	0.27	
Ngwaketse	7.70	3.08	5.75	4.38	6.18	7.79	1.35	0.74	-	8.74	
Barolong	3.32	2.43	3.97	3.37	1.36	3.40	0.98	1.24	-	2.17	
Ngwakets West	0.76	0.49	0.72	0.47	-	0.79	0.15	0.43	-	0.48	
South East	3.76	5.47	3.72	5.69	3.42	4.01	9.95	6.05	3.42	5.99	
Kweneng East	13.26	16.34	12.72	15.00	14.55	14.07	12.85	14.66	20.85	13.61	
Kweneng West	1.75	0.41	1.28	0.31	-	1.65	-	-	-	0.43	
Kgatleng	3.95	4.04	4.35	3.82	1.07	3.81	2.07	4.98	8.81	4.47	
Central Serowe	5.17	4.20	5.06	3.92	2.88	4.98	0.75	0.95	-	3.98	
Central Mahalapye	5.00	3.29	4.46	3.29	2.28	4.74	5.18	2.84	16.51	3.55	
Central Bobonong	2.90	2.27	2.10	1.04	1.02	2.54	0.78	1.33	-	1.45	
Central Boteti	4.21	3.83	3.01	3.91	0.90	3.94	1.36	1.87	-	4.21	
Central tutume	5.42	4.63	5.81	4.30	2.93	5.30	1.95	2.19	-	2.45	
North East	1.77	1.41	2.35	1.52	0.72	1.64	-	0.00	-	1.26	
Ngami East	3.46	4.07	3.38	4.14	3.01	3.69	5.28	6.17	14.53	5.21	
Ngami West	2.87	1.69	2.10	1.47	0.75	2.25	0.95	1.80	-	1.34	
Chobe	1.82	2.01	2.00	1.97	1.60	1.79	0.48	1.14	-	1.25	
Ghanzi	2.59	1.61	1.96	1.42	-	2.10	1.55	1.38	5.96	0.47	
Kgalagadi South	1.26	0.83	0.65	0.90	-	1.07	0.49	0.39	-	0.43	
Kgalagadi North	0.86	0.66	0.77	0.61	0.24	0.82	0.36	0.29	-	0.53	
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 7a: The Distribution of Female Headed Households by District and Access to ICTs by Type, 2014**

District	Total Female Headed Households	Female Headed Households With Access To Electricity	Female Headed Households Access to Information & Communication Technologies by Type								
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet	
Gaborone	40,087	31,750	24,093	29,042	8,161	39,602	9,524	15,365	3,788	23,366	
Francistown	17,445	13,189	10,765	12,496	2,237	16,681	2,341	3,082	-	9,018	
Lobatse	6,244	5,205	3,785	5,148	357	6,244	1,433	1,657	-	3,346	
Selibe-Phikwe	6,349	3,813	4,348	3,870	184	6,223	380	711	-	3,319	
Orapa	1,954	1,887	831	933	286	1,954	286	363	-	858	
Jwaneng	2,413	1,435	1,207	1,241	397	2,290	82	401	114	247	
Sowa Town	544	543	370	435	43	544	60	172	25	296	
Ngwaketse	15,691	7,639	7,969	8,348	2,043	13,420	-	1,343	-	4,958	
Barolong	6,875	3,887	3,615	4,391	209	6,458	-	887	-	2,804	
Ngwaketse West	1,623	693	639	575	-	1,440	61	184	-	500	
South East	11,868	11,578	8,130	10,169	974	11,868	2,578	5,359	-	8,316	
Kweneng East	40,154	29,949	21,634	28,053	3,260	39,557	3,154	10,086	-	8,592	
Kweneng West	3,527	647	1,260	830	-	3,163	-	323	-	1,617	
Kgatleng	10,370	8,153	7,805	7,409	1,451	10,370	704	2,982	-	4,517	
Central Serowe	18,317	9,901	11,077	9,143	1,763	17,439	994	1,438	-	5,243	
Central Mahalapye	16,796	8,134	12,024	8,237	1,013	15,465	-	2,076	-	3,720	
Central Bobonong	9,204	4,574	5,258	4,294	940	8,673	940	313	-	3,151	
Central Boteti	11,691	6,561	7,551	6,017	1,910	10,182	544	955	-	5,329	
Central Tutume	16,630	7,523	6,443	6,798	479	14,442	218	-	-	2,883	
North East	7,030	4,033	4,004	3,602	694	6,444	640	431	-	1,502	
Ngami East	13,772	8,089	9,234	7,908	181	13,772	1,116	1,988	626	5,263	
Ngami West	13,419	3,228	6,049	3,077	-	10,632	-	-	-	837	
Chobe	7,747	4,286	3,250	4,319	-	7,039	410	493	-	1,529	
Ghanzi	3,157	1,011	2,172	1,249	-	3,041	253	253	-	233	
Kgalagadi South	2,989	1,232	1,012	1,166	-	2,655	66	554	-	1,229	
Kgalagadi North	1,967	1,276	853	1,064	-	1,967	138	138	-	644	
<b>Total</b>	<b>287,863</b>	<b>180,216</b>	<b>165,378</b>	<b>169,814</b>	<b>26,582</b>	<b>271,565</b>	<b>25,922</b>	<b>51,554</b>	<b>4,553</b>	<b>103,317</b>	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 7b: Proportional Distribution of Female Headed Households by District and Access to ICTs by Type, 2014**

District	Total Female Headed Households	Female Headed Households With Access To Electricity	Female Headed Households Access to Information & Communication Technologies by Type								
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet	
Gaborone	1.00	0.79	0.60	0.72	0.20	0.99	0.24	0.38	0.09	0.58	
Francistown	1.00	0.76	0.62	0.72	0.13	0.96	0.13	0.18	-	0.52	
Lobatse	1.00	0.83	0.61	0.82	0.06	1.00	0.23	0.27	-	0.54	
Selibe-Phikwe	1.00	0.60	0.68	0.61	0.03	0.98	0.06	0.11	-	0.52	
Orapa	1.00	0.97	0.43	0.48	0.15	1.00	0.15	0.19	-	0.44	
Jwaneng	1.00	0.59	0.50	0.51	0.16	0.95	0.03	0.17	0.05	0.10	
Sowa Town	1.00	1.00	0.68	0.80	0.08	1.00	0.11	0.32	0.05	0.54	
Ngwaketse	1.00	0.49	0.51	0.53	0.13	0.86	-	0.09	-	0.32	
Barolong	1.00	0.57	0.53	0.64	0.03	0.94	-	0.13	-	0.41	
Ngwakets West	1.00	0.43	0.39	0.35	-	0.89	0.04	0.11	-	0.31	
South East	1.00	0.98	0.69	0.86	0.08	1.00	0.22	0.45	-	0.70	
Kweneng East	1.00	0.75	0.54	0.70	0.08	0.99	0.08	0.25	-	0.21	
Kweneng West	1.00	0.18	0.36	0.24	-	0.90	-	0.09	-	0.46	
Kgatleng	1.00	0.79	0.75	0.71	0.14	1.00	0.07	0.29	-	0.44	
Central Serowe	1.00	0.54	0.60	0.50	0.10	0.95	0.05	0.08	-	0.29	
Central Mahalapye	1.00	0.48	0.72	0.49	0.06	0.92	-	0.12	-	0.22	
Central Bobonong	1.00	0.50	0.57	0.47	0.10	0.94	0.10	0.03	-	0.34	
Central Boteti	1.00	0.56	0.65	0.51	0.16	0.87	0.05	0.08	-	0.46	
Central Tutume	1.00	0.45	0.39	0.41	0.03	0.87	0.01	-	-	0.17	
North East	1.00	0.57	0.57	0.51	0.10	0.92	0.09	0.06	-	0.21	
Ngami East	1.00	0.59	0.67	0.57	0.01	1.00	0.08	0.14	0.05	0.38	
Ngami West	1.00	0.24	0.45	0.23	-	0.79	-	-	-	0.06	
Chobe	1.00	0.55	0.42	0.56	-	0.91	0.05	0.06	-	0.20	
Ghanzi	1.00	0.32	0.69	0.40	-	0.96	0.08	0.08	-	0.07	
Kgalagadi South	1.00	0.41	0.34	0.39	-	0.89	0.02	0.19	-	0.41	
Kgalagadi North	1.00	0.65	0.43	0.54	-	1.00	0.07	0.07	-	0.33	
<b>Total</b>	<b>1.00</b>	<b>0.63</b>	<b>0.57</b>	<b>0.59</b>	<b>0.09</b>	<b>0.94</b>	<b>0.09</b>	<b>0.18</b>	<b>0.02</b>	<b>0.36</b>	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 7c: Percentage Distribution of Female Headed Households by District and Access to ICTs by Type, 2014**

District	Total Female Headed Households	Female Headed Households With Access To Electricity	Female Headed Households Access to Information & Communication Technologies by Type								
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet	
Gaborone	100	79.20	60.10	72.45	20.36	98.79	23.76	38.33	9.45	58.29	
Francistown	100	75.60	61.71	71.63	12.82	95.62	13.42	17.67	-	51.69	
Lobatse	100	83.36	60.62	82.45	5.72	100.00	22.95	26.54	-	53.59	
Selibe-Phikwe	100	60.06	68.48	60.95	2.90	98.02	5.99	11.20	-	52.28	
Orapa	100	96.57	42.53	47.75	14.64	100.00	14.64	18.58	-	43.91	
Jwaneng	100	59.47	50.02	51.43	16.45	94.90	3.40	16.62	4.72	10.24	
Sowa Town	100	99.82	68.01	79.96	7.90	100.00	11.03	31.62	4.60	54.41	
Ngwaketse	100	48.68	50.79	53.20	13.02	85.53	-	8.56	-	31.60	
Barolong	100	56.54	52.58	63.87	3.04	93.93	-	12.90	-	40.79	
Ngwakets West	100	42.70	39.37	35.43	-	88.72	3.76	11.34	-	30.81	
South East	100	97.56	68.50	85.68	8.21	100.00	21.72	45.16	-	70.07	
Kweneng East	100	74.59	53.88	69.86	8.12	98.51	7.85	25.12	-	21.40	
Kweneng West	100	18.34	35.72	23.53	-	89.68	-	9.16	-	45.85	
Kgatleng	100	78.62	75.27	71.45	13.99	100.00	6.79	28.76	-	43.56	
Central Serowe	100	54.05	60.47	49.92	9.62	95.21	5.43	7.85	-	28.62	
Central Mahalapye	100	48.43	71.59	49.04	6.03	92.08	-	12.36	-	22.15	
Central Bobonong	100	49.70	57.13	46.65	10.21	94.23	10.21	3.40	-	34.24	
Central Boteti	100	56.12	64.59	51.47	16.34	87.09	4.65	8.17	-	45.58	
Central Tutume	100	45.24	38.74	40.88	2.88	86.84	1.31	-	-	17.34	
North East	100	57.37	56.96	51.24	9.87	91.66	9.10	6.13	-	21.37	
Ngami East	100	58.74	67.05	57.42	1.31	100.00	8.10	14.44	4.55	38.22	
Ngami West	100	24.06	45.08	22.93	-	79.23	-	-	-	6.24	
Chobe	100	55.32	41.95	55.75	-	90.86	5.29	6.36	-	19.74	
Ghanzi	100	32.02	68.80	39.56	-	96.33	8.01	8.01	-	7.38	
Kgalagadi South	100	41.22	33.86	39.01	-	88.83	2.21	18.53	-	41.12	
Kgalagadi North	100	64.87	43.37	54.09	-	100.00	7.02	7.02	-	32.74	
<b>Total</b>	<b>100</b>	<b>62.60</b>	<b>57.45</b>	<b>58.99</b>	<b>9.23</b>	<b>94.34</b>	<b>9.00</b>	<b>17.91</b>	<b>1.58</b>	<b>35.89</b>	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 7d: Percentage Distribution of Female Headed Households by District and Access to ICTs by Type, 2014**

District	Total Female Headed Households	Female Headed Households With Access To Electricity	Female Headed Households Access to Information & Communication Technologies by Type								
			Radio	Television	Fixed Telephone	Mobile Cellular Telephone	Desktop Computer	Laptop	Fax	Internet	
Gaborone	13.93	17.62	14.57	17.10	30.70	14.58	36.74	29.80	83.20	22.62	
Francistown	6.06	7.32	6.51	7.36	8.42	6.14	9.03	5.98	-	8.73	
Lobatse	2.17	2.89	2.29	3.03	1.34	2.30	5.53	3.21	-	3.24	
Selibe-Phikwe	2.21	2.12	2.63	2.28	0.69	2.29	1.47	1.38	-	3.21	
Orafa	0.68	1.05	0.50	0.55	1.08	0.72	1.10	0.70	-	0.83	
Jwaneng	0.84	0.80	0.73	0.73	1.49	0.84	0.32	0.78	2.50	0.24	
Sowa Town	0.19	0.30	0.22	0.26	0.16	0.20	0.23	0.33	0.55	0.29	
Ngwaketse	5.45	4.24	4.82	4.92	7.69	4.94	-	2.61	-	4.80	
Barolong	2.39	2.16	2.19	2.59	0.79	2.38	-	1.72	-	2.71	
Ngwakets West	0.56	0.38	0.39	0.34	-	0.53	0.24	0.36	-	0.48	
South East	4.12	6.42	4.92	5.99	3.66	4.37	9.95	10.39	-	8.05	
Kweneng East	13.95	16.62	13.08	16.52	12.26	14.57	12.17	19.56	-	8.32	
Kweneng West	1.23	0.36	0.76	0.49	-	1.16	-	0.63	-	1.57	
Kgatleng	3.60	4.52	4.72	4.36	5.46	3.82	2.72	5.78	-	4.37	
Central Serowe	6.36	5.49	6.70	5.38	6.63	6.42	3.83	2.79	-	5.07	
Central Mahalapye	5.83	4.51	7.27	4.85	3.81	5.69	-	4.03	-	3.60	
Central Bobonong	3.20	2.54	3.18	2.53	3.54	3.19	3.63	0.61	-	3.05	
Central Boteti	4.06	3.64	4.57	3.54	7.19	3.75	2.10	1.85	-	5.16	
Central Tutume	5.78	4.17	3.90	4.00	1.80	5.32	0.84	-	-	2.79	
North East	2.44	2.24	2.42	2.12	2.61	2.37	2.47	0.84	-	1.45	
Ngami East	4.78	4.49	5.58	4.66	0.68	5.07	4.31	3.86	13.75	5.09	
Ngami West	4.66	1.79	3.66	1.81	-	3.92	-	-	-	0.81	
Chobe	2.69	2.38	1.97	2.54	-	2.59	1.58	0.96	-	1.48	
Ghanzi	1.10	0.56	1.31	0.74	-	1.12	0.98	0.49	-	0.23	
Kgalagadi South	1.04	0.68	0.61	0.69	-	0.98	0.25	1.07	-	1.19	
Kgalagadi North	0.68	0.71	0.52	0.63	-	0.72	0.53	0.27	-	0.62	
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**APPENDIX 2:****INDIVIDUAL USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES TABLES**

**Table 8a: The Distribution of Individuals By District and Use of ICTs by Type, 2014**

District	All Individuals	Individual Use of ICTs by Type							
		Mobile Cellular Phone	Computer	Internet	E-Government	E-Commerce	Print Media	Radio	Television
Gaborone	214,922	200,822	153,246	146,031	36,803	30,689	199,039	189,460	200,840
Francistown	54,745	52,781	30,248	29,594	5,254	5,852	51,352	53,466	53,640
Lobatse	25,678	23,784	16,705	16,361	3,676	732	22,477	23,355	24,769
Selibe-Phikwe	18,862	17,718	8,959	6,475	1,749	457	16,137	16,615	18,474
Orapa	11,316	10,922	8,722	8,578	2,756	1,689	9,803	9,822	11,316
Jwaneng	9,274	9,073	4,589	4,300	584	615	7,991	7,949	7,840
Sowa Town	2,004	1,909	1,237	1,069	254	261	1,856	1,738	2,004
Ngwaketse	79,292	72,139	23,401	19,833	-	-	62,981	71,683	65,171
Barolong	43,276	35,041	11,823	9,274	887	196	29,087	38,165	37,728
Ngwakets West	8,682	6,652	1,859	1,302	132	63	5,758	6,880	5,812
South East	60,347	57,711	38,932	34,185	6,047	2,981	53,523	54,565	59,297
Kweneng East	193,679	167,410	83,716	73,771	16,895	7,073	156,106	161,043	176,079
Kweneng West	17,671	12,284	2,071	1,521	184	-	5,295	11,175	9,304
Kgatleng	59,232	48,575	28,820	24,231	6,665	2,279	43,928	55,587	55,083
Central Serowe	65,954	58,038	20,192	16,595	2,884	300	44,242	54,898	49,320
Central Mahalapye	74,839	59,306	18,999	15,547	2,604	1,401	50,484	64,313	47,121
Central Bobonong	32,515	28,806	7,030	7,198	907	627	21,348	26,799	25,181
Central Boteti	55,543	39,769	12,721	14,461	1,365	955	35,371	49,571	40,778
Central Tutume	76,412	62,768	23,031	12,671	926	-	56,115	67,348	68,218
North East	27,864	20,127	5,745	4,753	1,754	210	16,520	24,377	21,935
Ngami East	75,673	63,733	26,437	24,153	4,239	3,540	55,028	63,713	65,838
Ngami West	61,045	36,263	9,745	6,240	1,322	418	34,801	43,244	38,653
Chobe	21,502	20,718	7,400	5,653	1,887	321	17,370	19,480	19,772
Ghanzi	28,128	19,683	4,106	4,983	855	253	13,141	22,310	20,195
Kgalagadi South	15,920	12,023	3,660	2,731	451	513	10,688	13,688	12,840
Kgalagadi North	9,445	7,670	3,294	2,274	275	137	6,241	7,233	7,571
<b>Total</b>	<b>1,343,822</b>	<b>1,145,725</b>	<b>556,688</b>	<b>493,784</b>	<b>101,355</b>	<b>61,562</b>	<b>1,026,682</b>	<b>1,158,477</b>	<b>1,144,779</b>

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 8b: Proportional Distribution of Individuals By District and Use of ICTs by Type, 2014**

District	All Individuals	Individual Use of ICTs by Type							
		Mobile Cellular Telephone	Computer	Internet	E-Government	E-Commerce	Print Media	Radio	Television
Gaborone	1.00	0.93	0.71	0.68	0.17	0.14	0.93	0.88	0.93
Francistown	1.00	0.96	0.55	0.54	0.10	0.11	0.94	0.98	0.98
Lobatse	1.00	0.93	0.65	0.64	0.14	0.03	0.88	0.91	0.96
Selibe-Phikwe	1.00	0.94	0.47	0.34	0.09	0.02	0.86	0.88	0.98
Orapa	1.00	0.97	0.77	0.76	0.24	0.15	0.87	0.87	1.00
Jwaneng	1.00	0.98	0.49	0.46	0.06	0.07	0.86	0.86	0.85
Sowa Town	1.00	0.95	0.62	0.53	0.13	0.13	0.93	0.87	1.00
Ngwaketse	1.00	0.91	0.30	0.25	-	-	0.79	0.90	0.82
Barolong	1.00	0.81	0.27	0.21	0.02	0.00	0.67	0.88	0.87
Ngwakets West	1.00	0.77	0.21	0.15	0.02	0.01	0.66	0.79	0.67
South East	1.00	0.96	0.65	0.57	0.10	0.05	0.89	0.90	0.98
Kweneng East	1.00	0.86	0.43	0.38	0.09	0.04	0.81	0.83	0.91
Kweneng West	1.00	0.70	0.12	0.09	0.01	-	0.30	0.63	0.53
Kgatleng	1.00	0.82	0.49	0.41	0.11	0.04	0.74	0.94	0.93
Central Serowe	1.00	0.88	0.31	0.25	0.04	0.00	0.67	0.83	0.75
Central Mahalapye	1.00	0.79	0.25	0.21	0.03	0.02	0.67	0.86	0.63
Central Bobonong	1.00	0.89	0.22	0.22	0.03	0.02	0.66	0.82	0.77
Central Boteti	1.00	0.72	0.23	0.26	0.02	0.02	0.64	0.89	0.73
Central Tutume	1.00	0.82	0.30	0.17	0.01	-	0.73	0.88	0.89
North East	1.00	0.72	0.21	0.17	0.06	0.01	0.59	0.87	0.79
Ngami East	1.00	0.84	0.35	0.32	0.06	0.05	0.73	0.84	0.87
Ngami West	1.00	0.59	0.16	0.10	0.02	0.01	0.57	0.71	0.63
Chobe	1.00	0.96	0.34	0.26	0.09	0.01	0.81	0.91	0.92
Ghanzi	1.00	0.70	0.15	0.18	0.03	0.01	0.47	0.79	0.72
Kgalagadi South	1.00	0.76	0.23	0.17	0.03	0.03	0.67	0.86	0.81
Kgalagadi North	1.00	0.81	0.35	0.24	0.03	0.01	0.66	0.77	0.80
<b>Total</b>	<b>1.00</b>	<b>0.85</b>	<b>0.41</b>	<b>0.37</b>	<b>0.08</b>	<b>0.05</b>	<b>0.76</b>	<b>0.86</b>	<b>0.85</b>

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 8c: Percentage Distribution of Individuals By District and Use of ICTs by Type, 2014**

District	All Individuals	Individual Use of ICTs by Type							
		Mobile Cellular Telephone	Computer	Internet	E-Government	E-Commerce	Print Media	Radio	Television
Gaborone	100	93.44	71.30	67.95	17.12	14.28	92.61	88.15	93.45
Francistown	100	96.41	55.25	54.06	9.60	10.69	93.80	97.66	97.98
Lobatse	100	92.62	65.06	63.72	14.32	2.85	87.53	90.95	96.46
Selibe-Phikwe	100	93.93	47.50	34.33	9.27	2.42	85.55	88.09	97.94
Orapa	100	96.52	77.07	75.80	24.35	14.93	86.63	86.79	100.00
Jwaneng	100	97.83	49.48	46.36	6.30	6.63	86.16	85.71	84.54
Sowa Town	100	95.25	61.72	53.34	12.67	13.02	92.61	86.72	99.99
Ngwaketse	100	90.98	29.51	25.01	-	-	79.43	90.40	82.19
Barolong	100	80.97	27.32	21.43	2.05	0.45	67.21	88.19	87.18
Ngwakets West	100	76.62	21.41	15.00	1.52	0.73	66.32	79.25	66.95
South East	100	95.63	64.51	56.65	10.02	4.94	88.69	90.42	98.26
Kweneng East	100	86.44	43.22	38.09	8.72	3.65	80.60	83.15	90.91
Kweneng West	100	69.51	11.72	8.61	1.04	-	29.96	63.24	52.65
Kgatleng	100	82.01	48.66	40.91	11.25	3.85	74.16	93.85	93.00
Central Serowe	100	88.00	30.62	25.16	4.37	0.45	67.08	83.24	74.78
Central Mahalapye	100	79.24	25.39	20.77	3.48	1.87	67.46	85.93	62.96
Central Bobonong	100	88.59	21.62	22.14	2.79	1.93	65.66	82.42	77.44
Central Boteti	100	71.60	22.90	26.04	2.46	1.72	63.68	89.25	73.42
Central tutume	100	82.14	30.14	16.58	1.21	-	73.44	88.14	89.28
North East	100	72.23	20.62	17.06	6.29	0.75	59.29	87.48	78.72
Ngami East	100	84.22	34.94	31.92	5.60	4.68	72.72	84.20	87.00
Ngami West	100	59.40	15.96	10.22	2.17	0.68	57.01	70.84	63.32
Chobe	100	96.36	34.42	26.29	8.78	1.49	80.78	90.60	91.96
Ghanzi	100	69.98	14.60	17.72	3.04	0.90	46.72	79.32	71.80
Kgalagadi South	100	75.52	22.99	17.15	2.83	3.22	67.14	85.98	80.65
Kgalagadi North	100	81.20	34.87	24.08	2.91	1.45	66.07	76.58	80.16
<b>Total</b>	<b>100</b>	<b>85.26</b>	<b>41.43</b>	<b>36.74</b>	<b>7.54</b>	<b>4.58</b>	<b>76.40</b>	<b>86.21</b>	<b>85.19</b>

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 8d: Percentage Distribution of Individuals By District and Use of ICTs by Type, 2014**

District	All Individuals	Individual Use of ICTs by Type							
		Mobile Cellular Telephone	Computer	Internet	E-Government	E-Commerce	Print Media	Radio	Television
Gaborone	15.99	17.53	27.53	29.57	36.31	49.85	19.39	16.35	17.54
Francistown	4.07	4.61	5.43	5.99	5.18	9.51	5.00	4.62	4.69
Lobatse	1.91	2.08	3.00	3.31	3.63	1.19	2.19	2.02	2.16
Selibe-Phikwe	1.40	1.55	1.61	1.31	1.73	0.74	1.57	1.43	1.61
Orapa	0.84	0.95	1.57	1.74	2.72	2.74	0.95	0.85	0.99
Jwaneng	0.69	0.79	0.82	0.87	0.58	1.00	0.78	0.69	0.68
Sowa Town	0.15	0.17	0.22	0.22	0.25	0.42	0.18	0.15	0.18
Ngwaketse	5.90	6.30	4.20	4.02	-	-	6.13	6.19	5.69
Barolong	3.22	3.06	2.12	1.88	0.88	0.32	2.83	3.29	3.30
Ngwakets West	0.65	0.58	0.33	0.26	0.13	0.10	0.56	0.59	0.51
South East	4.49	5.04	6.99	6.92	5.97	4.84	5.21	4.71	5.18
Kweneng East	14.41	14.61	15.04	14.94	16.67	11.49	15.20	13.90	15.38
Kweneng West	1.31	1.07	0.37	0.31	0.18	-	0.52	0.96	0.81
Kgatleng	4.41	4.24	5.18	4.91	6.58	3.70	4.28	4.80	4.81
Central Serowe	4.91	5.07	3.63	3.36	2.85	0.49	4.31	4.74	4.31
Central Mahalapye	5.57	5.18	3.41	3.15	2.57	2.28	4.92	5.55	4.12
Central Bobonong	2.42	2.51	1.26	1.46	0.89	1.02	2.08	2.31	2.20
Central Boteti	4.13	3.47	2.29	2.93	1.35	1.55	3.45	4.28	3.56
Central tutume	5.69	5.48	4.14	2.57	0.91	-	5.47	5.81	5.96
North East	2.07	1.76	1.03	0.96	1.73	0.34	1.61	2.10	1.92
Ngami East	5.63	5.56	4.75	4.89	4.18	5.75	5.36	5.50	5.75
Ngami West	4.54	3.17	1.75	1.26	1.30	0.68	3.39	3.73	3.38
Chobe	1.60	1.81	1.33	1.14	1.86	0.52	1.69	1.68	1.73
Ghanzi	2.09	1.72	0.74	1.01	0.84	0.41	1.28	1.93	1.76
Kgalagadi South	1.18	1.05	0.66	0.55	0.44	0.83	1.04	1.18	1.12
Kgalagadi North	0.70	0.67	0.59	0.46	0.27	0.22	0.61	0.62	0.66
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 9a: The Distribution of Individuals By Use of Mobile Cellular Telephone, Gender, Education Level and Employment Status , 2014**

Mobile Cellular Telephone Usage	All Individuals	Gender		Highest Education Level Received						Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee Paid In Cash	Employee Paid In Kind	Self Employed - No Employees	Self Employed With Employees	
Total Individuals	1,343,822	594,537	749,285	347,398	389,554	192,276	273,701	10,166	484,510	3,047	84,782	27,211	
Number of Individuals Who Used a Mobile Cellular Telephone	1,145,725	506,865	638,860	233,200	351,952	190,367	273,333	9,836	469,626	2,941	81,170	27,211	
Number of Individuals Who Used a Mobile Cellular Telephone													
Communicating/Chatting	1,124,807	496,658	628,149	221,440	345,493	190,058	271,430	9,836	467,722	2,941	81,170	27,211	
Sending or Receiving Short Messages (SMS)	958,071	427,023	531,048	148,564	325,267	188,565	270,564	3,295	427,609	2,827	66,591	26,576	
Sending or Receiving Emails	186,941	90,867	96,074	3,748	19,600	30,297	132,141	271	110,816	1,022	4,500	6,805	
Surfing the Internet, Facebook	375,614	184,851	190,763	7,695	75,907	95,424	195,006	271	184,614	1,022	11,605	8,616	
Playing Radio/Music/Video ] Downloads	582,877	276,208	306,669	63,084	186,394	128,552	191,290	2,787	256,677	920	35,001	14,798	
Taking Pictures/Video	485,708	226,173	259,535	38,793	126,043	112,946	202,847	1,079	229,599	1,695	27,458	15,351	
Voice Recording	251,528	114,236	137,292	12,949	55,845	60,092	121,387	271	116,437	155	11,223	6,427	
Mobile Banking	243,547	123,089	120,458	6,931	29,394	38,595	166,151	369	167,615	639	5,416	9,280	
Paying Bills/Buying Utilities	125,974	64,777	61,197	1,526	10,205	20,299	93,673	271	87,607	892	4,069	7,296	
Sending or Receiving Money(e.g. e-wallet, my zaka, orange money, etc)	239,316	110,951	128,365	4,049	29,232	48,795	155,448	271	143,770	639	12,280	7,998	
Receiving Official Information or Examination Results	110,773	52,757	58,016	1,539	5,801	20,197	82,962	271	59,709	382	2,452	3,891	
Producing or Saving or Transferring Documents	59,718	27,417	32,301	965	3,977	9,542	44,966	271	34,710	485	1,469	2,779	
Sending or Receiving Airtime	10,403	5,600	4,803	8,161	3,349	4,521	10,883	-	6,024	-	544	798	
Playing Games	26,916	15,061	11,855	209	596	1,162	8,435	-	4,187	-	1,128	798	
Other Activities	13,998	6,481	7,517	7,266	2,950	1,220	2,562	-	2,038	-	1,481	-	

**Source:** Statistics Botswana, Information & Communication Technology Statistics

Note: “-” denotes zero

**Table 9b: Proportional Distribution of Individuals By Use of Mobile Cellular Telephone, Gender, Education Level and Employment Status , 2014**

	All Individuals	Gender		Highest Education Level Received					Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee Paid In Cash	Employee Paid In Kind	Self Employed No Employees	Self Employed With Employees
<b>Mobile Cellular Telephone Use</b>												
Total Individuals	1.00	0.44	0.56	0.26	0.29	0.14	0.20	0.01	0.36	0.00	0.06	0.02
Individuals Who Used a Mobile Cellular Telephone	1.00	0.44	0.56	0.20	0.31	0.17	0.24	0.01	0.41	0.00	0.07	0.02
Individuals Who Used a Mobile Cellular Telephone												
Communicating/Chatting	1.00	0.44	0.56	0.20	0.31	0.17	0.24	0.01	0.42	0.00	0.07	0.02
Sending or Receiving Short Messages (SMS)	1.00	0.45	0.55	0.16	0.34	0.20	0.28	0.00	0.45	0.00	0.07	0.03
Sending or Receiving Emails	1.00	0.49	0.51	0.02	0.10	0.16	0.71	0.00	0.59	0.01	0.02	0.04
Surfing the Internet, Facebook	1.00	0.49	0.51	0.02	0.20	0.25	0.52	0.00	0.49	0.00	0.03	0.02
Playing Radio/Music/Video Downloads	1.00	0.47	0.53	0.11	0.32	0.22	0.33	0.00	0.44	0.00	0.06	0.03
Taking Pictures/Video	1.00	0.47	0.53	0.08	0.26	0.23	0.42	0.00	0.47	0.00	0.06	0.03
Voice Recording	1.00	0.45	0.55	0.05	0.22	0.24	0.48	0.00	0.46	0.00	0.04	0.03
Mobile Banking	1.00	0.51	0.49	0.03	0.12	0.16	0.68	0.00	0.69	0.00	0.02	0.04
Paying Bills/Buying Utilities	1.00	0.51	0.49	0.01	0.08	0.16	0.74	0.00	0.70	0.01	0.03	0.06
Sending or Receiving Money(e.g. e-wallet, my zaka, orange money, etc)	1.00	0.46	0.54	0.02	0.12	0.20	0.65	0.00	0.60	0.00	0.05	0.03
Receiving Official Information or Examination Results	1.00	0.48	0.52	0.01	0.05	0.18	0.75	0.00	0.54	0.00	0.02	0.04
Producing or Saving or Transferring Documents	1.00	0.46	0.54	0.02	0.07	0.16	0.75	0.00	0.58	0.01	0.02	0.05
Sending or Receiving Airtime	1.00	0.54	0.46	0.78	0.32	0.43	1.05	-	0.58	-	0.05	0.08
Playing Games	1.00	0.56	0.44	0.01	0.02	0.04	0.31	-	0.16	-	0.04	0.03
Other Activities	1.00	0.46	0.54	0.52	0.21	0.09	0.18	-	0.15	-	0.11	-

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: "-" denotes zero

**Table 9c: Percentage Distribution of Individuals By Use of Mobile Cellular Telephone, Gender, Education Level and Employment Status , 2014**

Mobile Cellular Telephone Usage	All Individuals	Gender		Highest Education Level Received					Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With
Total Individuals	100	44.24	55.76	25.85	28.99	14.31	20.37	0.76	36.05	0.23	6.31	2.02
Individuals Who Used a Mobile Cellular Telephone	100	44.24	55.76	20.35	30.72	16.62	23.86	0.86	40.99	0.26	7.08	2.38
Individuals Who Used a Mobile Cellular Telephone												
Communicating/Chatting	100	44.15	55.85	19.69	30.72	16.90	24.13	0.87	41.58	0.26	7.22	2.42
Sending or Receiving Short Messages (SMS)	100	44.57	55.43	15.51	33.95	19.68	28.24	0.34	44.63	0.30	6.95	2.77
Sending or Receiving Emails	100	48.61	51.39	2.00	10.48	16.21	70.69	0.14	59.28	0.55	2.41	3.64
Surfing the Internet, Facebook	100	49.21	50.79	2.05	20.21	25.40	51.92	0.07	49.15	0.27	3.09	2.29
Playing Radio/Music/Video Downloads	100	47.39	52.61	10.82	31.98	22.05	32.82	0.48	44.04	0.16	6.00	2.54
Taking Pictures/Video	100	46.57	53.43	7.99	25.95	23.25	41.76	0.22	47.27	0.35	5.65	3.16
Voice Recording	100	45.42	54.58	5.15	22.20	23.89	48.26	0.11	46.29	0.06	4.46	2.56
Mobile Banking	100	50.54	49.46	2.85	12.07	15.85	68.22	0.15	68.82	0.26	2.22	3.81
Paying Bills/Buying Utilities	100	51.42	8.58	1.21	8.10	16.11	74.36	0.22	69.54	0.71	3.23	5.79
Sending or Receiving Money(e.g. e-wallet, my zaka, orange money, etc)	100	46.36	53.64	1.69	12.21	20.39	64.96	0.11	60.08	0.27	5.13	3.34
Receiving Official Information or Examination Results	100	47.63	52.37	1.39	5.24	18.23	74.89	0.24	53.90	0.34	2.21	3.51
Producing or Saving or Transferring Documents	100	45.91	54.09	1.62	6.66	15.98	75.30	0.45	58.12	0.81	2.46	4.65
Sending or Receiving Airtime	100	53.83	46.17	78.45	32.19	43.46	-	57.91	-	5.23	7.67	
Playing Games	100	55.96	44.04	0.78	2.21	4.32	31.34	-	15.56	-	4.19	2.96
Other Activities	100	46.30	53.70	51.91	21.07	8.72	18.30	-	14.56	-	10.58	-

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 10a: The Distribution of Individuals By Use of A Computer, Gender, Education Level and Employment Status , 2014**

Computer Usage	All Individuals	Gender		Highest Education Level Received					Employment Status				
		Males	Females	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee Paid In Cash	Employee Paid In Kind	Self Employed - No Employees	Self Employed With Employees	
Total Individuals	1,343,822	594,537	749,285	347,398	389,554	192,276	273,701	10,166	484,510	3,047	84,782	27,211	
Number of Individuals who Used a Computer	556,688	260,468	296,220	49,314	137,117	119,898	246,810	1,079	236,122	1,718	18,293	15,325	
Number of Individuals who Used a Computer													
At Home	273,043	142,183	130,860	19,957	42,689	51,825	157,371	271	116,776	1,180	9,798	10,357	
At Work (other than home)	200,514	93,350	107,163	4,220	21,563	41,512	132,098	808	182,920	639	4,064	7,855	
At Place of Education	193,307	81,644	111,663	27,032	70,086	24,135	70,310	271	17,244	-	1,419	452	
At Another Person's Home	76,226	43,586	32,640	4,972	24,017	24,281	22,593	-	27,723	1,250	5,365	941	
At A Community Facility (e.g. post office, public town/village library)	28,160	15,578	12,583	3,032	5,987	10,845	8,296	-	8,188	-	75	383	
At A Commercial Facility (e.g. internet café)	51,798	29,055	22,743	1,599	6,701	16,900	26,597	-	18,520	485	2,192	2,343	
Number of Individuals Who Used a Computer													
Every day or almost every day	252,922	124,607	128,315	7,406	27,223	46,057	171,836	271	154,890	639	7,129	7,994	
At least once a week but not every day	174,905	74,676	100,229	22,225	64,121	38,352	48,980	-	40,758	-	4,135	4,022	
At least once a month but not every week	38,188	16,652	21,536	2,958	12,663	11,722	10,564	-	10,653	382	1,469	1,560	
Once in a while	90,673	44,533	46,140	16,725	33,110	23,767	15,430	808	29,821	696	5,560	1,750	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: "-" denotes zero

**Table 10b: Proportional Distribution of Individuals By Use of A Computer, Gender, Education Level and Employment Status , 2014**

Computer Usage	All Individuals	Gender		Highest Education Level Received					Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee Paid In Cash	Employee Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
Total Individuals	1.00	0.44	0.56	0.26	0.29	0.14	0.20	0.01	0.36	0.00	0.06	0.02
Individuals who Used a Computer	1.00	0.47	0.53	0.09	0.25	0.22	0.44	0.00	0.42	0.00	0.03	0.03
Individuals who Used a Computer												
At Home	1.00	0.52	0.48	0.07	0.16	0.19	0.58	0.00	0.43	0.00	0.04	0.04
At Work (other than home)	1.00	0.47	0.53	0.02	0.11	0.21	0.66	0.00	0.91	0.00	0.02	0.04
At Place of Education	1.00	0.42	0.58	0.14	0.36	0.12	0.36	0.00	0.09	-	0.01	0.00
At Another Person's Home	1.00	0.57	0.43	0.07	0.32	0.32	0.30	-	0.36	0.02	0.07	0.01
At A Community Facility (e.g. post office, public town/village library)	1.00	0.55	0.45	0.11	0.21	0.39	0.29	-	0.29	-	0.00	0.01
At A Commercial Facility (e.g. internet café)	1.00	0.56	0.44	0.03	0.13	0.33	0.51	-	0.36	0.01	0.04	0.05
Individuals who Used a Computer												
Every day or almost every day	1.00	0.49	0.51	0.03	0.11	0.18	0.68	0.00	0.61	0.00	0.03	0.03
At least once a week but not every day	1.00	0.43	0.57	0.13	0.37	0.22	0.28	-	0.23	-	0.02	0.02
At least once a month but not every week	1.00	0.44	0.56	0.08	0.33	0.31	0.28	-	0.28	0.01	0.04	0.04
Once in a while	1.00	0.49	0.51	0.18	0.37	0.26	0.17	0.01	0.33	0.01	0.06	0.02

Source: Statistics Botswana, Information & Communication Technology Statistics

Note: "-" denotes zero

**Table 10c: Percentage Distribution of Individuals By Use of A Computer, Gender, Education Level and Employment Status , 2014**

	All Individuals	Gender		Highest Education Level Received					Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
<b>Computer Usage</b>												
Total Individuals	100	44.24	55.76	25.85	28.99	14.31	20.37	0.76	36.05	0.23	6.31	2.02
Individuals who Used a Computer	100	46.79	53.21	8.86	24.63	21.54	44.34	0.19	42.42	0.31	3.29	2.75
Individuals who Used a Computer												
At Home	100	52.07	47.93	7.31	15.63	18.98	57.64	0.10	42.77	0.43	3.59	3.79
At Work (other than home)	100	46.56	53.44	2.10	10.75	20.70	65.88	0.40	91.23	0.32	2.03	3.92
At Place of Education	100	42.24	57.76	13.98	36.26	12.49	36.37	0.14	8.92	-	0.73	0.23
At Another Person's Home	100	57.18	42.82	6.52	31.51	31.85	29.64	-	36.37	1.64	7.04	1.23
At A Community Facility (e.g. post office, public town/village library)	100	55.32	44.68	10.77	21.26	38.51	29.46	-	29.08	-	0.27	1.36
At A Commercial Facility (e.g. internet café)	100	56.09	43.91	3.09	12.94	32.63	51.35	-	35.75	0.94	4.23	4.52
Individuals who Used a Computer												
Every day or almost every day	100	49.27	50.73	2.93	10.76	18.21	67.94	0.11	61.24	0.25	2.82	3.16
At least once a week but not every day	100	42.70	57.30	12.71	36.66	21.93	28.00	-	23.30	-	2.36	2.30
At least once a month but not every week	100	43.61	56.40	7.75	33.16	30.70	27.66	-	27.90	1.00	3.85	4.09
Once in a while	100	49.11	50.89	18.45	36.52	26.21	17.02	0.89	32.89	0.77	6.13	1.93

**Source:** Statistics Botswana, Information & Communication Technology Statistics**Note:** “-” denotes zero

**Table 11a: The Distribution of Individuals By Use of Internet, Gender, Education Level and Employment Status , 2014**

Internet Usage	All Individuals	Gender		Highest Education Level Received					Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee Paid In Cash	Employee Paid In Kind	Self Employed - No Employees	Self Employed - With
Total Individuals	1,343,822	594,537	749,285	347,398	389,554	192,276	273,701	10,166	484,510	3,047	84,782	27,211
Number of Individuals who Used The Internet	493,784	240,871	252,913	19,900	105,771	128,090	238,596	271	231,677	1,022	16,666	15,276
Number of Individuals Who Used The Internet												
Every day or almost every day	273,195	135,811	137,384	4,974	36,694	56,021	174,710	271	151,864	1,022	8,385	7,381
At least once a week but not every day	126,753	60,406	66,347	6,673	32,067	45,822	41,942	-	50,292	-	3,135	4,208
At least once a month but not every week	37,064	18,565	18,499	1,412	13,222	12,033	10,397	-	10,499	-	749	2,238
Once a while	56,771	26,089	30,683	6,841	23,788	14,214	11,547	-	19,022	-	4,397	1,449
Number of Individuals who Used The Internet												
At home	337,134	171,455	165,680	9,383	65,860	82,425	177,886	271	157,434	1,022	10,866	9,225
At work (other than home)	167,207	81,101	86,109	2,863	13,819	33,489	116,760	-	151,508	639	2,949	6,617
At place of education	93,763	41,840	51,924	4,516	20,690	11,698	56,589	271	10,207	-	331	452
At another person's home	48,924	29,860	19,065	588	13,473	13,103	21,761	-	19,078	-	1,493	822
At a community internet access facility (e.g. post office or public town/village library)	30,437	18,998	11,438	505	4,198	9,535	16,198	-	8,425	-	619	835
At a commercial internet access facility (e.g. internet café)	77,740	47,537	30,202	2,161	11,682	24,899	38,997	-	26,923	485	5,552	5,357
In a hotspot (e.g. at hotels, airports, hospitals, public places etc)	29,293	20,040	9,253	485	1,702	4,177	22,929	-	19,859	485	484	1,422
At any place via a mobile connection	99,343	51,873	47,469	3,606	22,352	20,972	52,140	271	50,628	-	1,141	3,066
Via fixed wireless (satellite, public wifi)	26,393	14,737	11,655	-	1,619	3,511	21,261	-	15,910	-	129	1,836
Other location	2,992	1,362	1,631	585	502	290	1,615	-	2,035	-	-	-
Number of Individuals who Accessed The Internet Away From Home or Work Using												
Mobile phone (or Smart Phone)	381,674	189,161	192,513	11,741	80,359	97,370	190,622	271	181,471	867	10,839	11,014
Mobile phone (or smart phone) via public wifi	72,564	40,281	32,280	313	4,907	9,902	57,158	-	46,380	-	1,098	2,232
Portable computer (e.g. laptop, tablet)	212,231	106,587	105,644	7,192	29,214	43,114	132,160	271	108,183	485	7,163	6,705
Portable computer (e.g. laptop, tablet) via public wifi	91,727	52,109	39,618	2,889	11,616	11,883	65,058	-	42,332	-	1,483	6,223
Other mobile devices	5,462	3,029	2,433	625	1,667	2,109	1,061	-	1,790	-	210	-

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 11b: Proportional Distribution of Individuals By Use of Internet, Gender, Education Level and Employment Status , 2014**

		Gender		Highest Education Level Received				Employment Status					
		All Individuals	Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
<b>Internet Usage</b>													
Total Individuals		1.00	0.44	0.56	0.26	0.29	0.14	0.20	0.01	0.36	0.00	0.06	0.02
Individuals who Used The Internet		1.00	0.49	0.51	0.04	0.21	0.26	0.48	0.00	0.47	0.00	0.03	0.03
Individuals Who Used The Internet													
Every day or almost every day		1.00	0.50	0.50	0.02	0.13	0.21	0.64	0.00	0.56	0.00	0.03	0.03
At least once a week but not every day		1.00	0.48	0.52	0.05	0.25	0.36	0.33	-	0.40	-	0.02	0.03
At least once a month but not every week		1.00	0.50	0.50	0.04	0.36	0.32	0.28	-	0.28	-	0.02	0.06
Once a while		1.00	0.46	0.54	0.12	0.42	0.25	0.20	-	0.34	-	0.08	0.03
Individuals who Used The Internet													
At home		1.00	0.51	0.49	0.03	0.20	0.24	0.53	0.00	0.47	0.00	0.03	0.03
At work (other than home)		1.00	0.49	0.51	0.02	0.08	0.20	0.70	-	0.91	0.00	0.02	0.04
At place of education		1.00	0.45	0.55	0.05	0.22	0.12	0.60	0.00	0.11	-	0.00	0.00
At another person's home		1.00	0.61	0.39	0.01	0.28	0.27	0.44	-	0.39	-	0.03	0.02
At a community internet access facility (e.g. post office or public town/village library)		1.00	0.62	0.38	0.02	0.14	0.31	0.53	-	0.28	-	0.02	0.03
At a commercial internet access facility (e.g. internet café)		1.00	0.61	0.39	0.03	0.15	0.32	0.50	-	0.35	0.01	0.07	0.07
In a hotspot (e.g. at hotels, airports, hospitals, public places etc)		1.00	0.68	0.32	0.02	0.06	0.14	0.78	-	0.68	0.02	0.02	0.05
At any place via a mobile connection		1.00	0.52	0.48	0.04	0.22	0.21	0.52	0.00	0.51	-	0.01	0.03
Via fixed wireless (satellite, public wifi)		1.00	0.56	0.44	-	0.06	0.13	0.81	-	0.60	-	0.00	0.07
Other location		1.00	0.46	0.55	0.20	0.17	0.10	0.54	-	0.68	-	-	-
Individuals who Accessed The Internet Away From Home or Work Using													
Mobile phone (or Smart Phone)		1.00	0.50	0.50	0.03	0.21	0.26	0.50	0.00	0.48	0.00	0.03	0.03
Mobile phone (or smart phone) via public wifi		1.00	0.56	0.44	0.00	0.07	0.14	0.79	-	0.64	-	0.02	0.03
Portable computer (e.g. laptop, tablet)		1.00	0.50	0.50	0.03	0.14	0.20	0.62	0.00	0.51	0.00	0.03	0.03
Portable computer (e.g. laptop, tablet) via public wifi		1.00	0.57	0.43	0.03	0.13	0.13	0.71	-	0.46	-	0.02	0.07
Other mobile devices		1.00	0.55	0.45	0.11	0.31	0.39	0.19	-	0.33	-	0.04	-

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 11c: Percentage Distribution of Individuals By Use of Internet, Gender, Education Level and Employment Status , 2014**

Internet Usage	All Individuals	Gender		Highest Education Level Received						Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee Paid In Cash	Employee Paid In Kind	Self Employed - No Employees	Self Employed With Employees	
Total Individuals	100	44.24	55.76	25.85	28.99	14.31	20.37	0.76	36.05	0.23	6.31	2.02	
Individuals who Used The Internet	100	48.78	51.22	4.03	21.42	25.94	48.32	0.05	46.92	0.21	3.38	3.09	
Individuals Who Used The Internet													
Every day or almost every day	100	49.71	50.29	1.82	13.43	20.51	63.95	0.10	55.59	0.37	3.07	2.70	
At least once a week but not every day	100	47.66	52.34	5.26	25.30	36.15	33.09	-	39.68	-	2.47	3.32	
At least once a month but not every week	100	50.09	49.91	3.81	35.67	32.47	28.05	-	28.33	-	2.02	6.04	
Once a while	100	45.95	54.05	12.05	41.90	25.04	20.34	-	33.51	-	7.75	2.55	
Individuals who Used The Internet													
At home	100	50.86	49.14	2.78	19.54	24.45	52.76	0.08	46.70	0.30	3.22	2.74	
At work (other than home)	100	48.50	51.50	1.71	8.26	20.03	69.83	-	90.61	0.38	1.76	3.96	
At place of education	100	44.62	55.38	4.82	22.07	12.48	60.35	0.29	10.89	-	0.35	0.48	
At another person's home	100	61.03	38.97	1.20	27.54	26.78	44.48	-	39.00	-	3.05	1.68	
At a community internet access facility (e.g. post office or public town/village library)	100	62.42	37.58	1.66	13.79	31.33	53.22	-	27.68	-	2.03	2.74	
At a commercial internet access facility (e.g. internet café)	100	61.15	38.85	2.78	15.03	32.03	50.16	-	34.63	0.62	7.14	6.89	
In a hotspot (e.g. at hotels, airports, hospitals, public places etc)	100	68.41	31.59	1.66	5.81	14.26	78.27	-	67.79	1.66	1.65	4.85	
At any place via a mobile connection	100	52.22	47.78	3.63	22.50	21.11	52.48	0.27	50.96	-	1.15	3.09	
Via fixed wireless (satellite, public wifi)	100	55.84	44.16	-	6.13	13.30	80.56	-	60.28	-	0.49	6.96	
Other location	100	45.52	54.51	19.55	16.78	9.69	53.98	-	68.01	-	-	-	
Individuals who Accessed The Internet Away From Home or Work Using													
Mobile phone (or Smart Phone)	100	49.56	50.44	3.08	21.05	25.51	49.94	0.07	47.55	0.23	2.84	2.89	
Mobile phone (or smart phone) via public wifi	100	55.51	44.48	0.43	6.76	13.65	78.77	-	63.92	-	1.51	3.08	
Portable computer (e.g. laptop, tablet)	100	50.22	49.78	3.39	13.77	20.31	62.27	0.13	50.97	0.23	3.38	3.16	
Portable computer (e.g. laptop, tablet) via public wifi	100	56.81	43.19	3.15	12.66	12.95	70.93	-	46.15	-	1.62	6.78	
Other mobile devices	100	55.46	44.54	11.44	30.52	38.61	-	-	32.77	-	3.84	-	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 12a: The Distribution of Individuals By Activities Done In Internet, Gender, Education Level and Employment Status , 2014**

Internet Usage	All Individuals	Gender		Highest Education Level Received						Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee Paid In Cash	Employee Paid In Kind	Self Employed - No Employees	Self Employed With Employees	
Total Individuals	1,343,822	594,537	749,285	347,398	389,554	192,276	273,701	10,166	484,510	3,047	84,782	27,211	
Number of Individuals who Used The Internet	493,784	240,871	252,913	19,900	105,771	128,090	238,596	271	231,677	1,022	16,666	15,276	
Number of Individuals Who Used the Internet													
Participating in social networks	386,921	190,480	196,442	7,592	83,261	104,364	190,123	271	176,617	639	10,604	9,520	
Sending or receiving email	250,879	127,823	123,058	3,638	22,988	47,172	176,531	271	148,757	639	6,799	11,284	
Reading or downloading online news/ newspapers/magazines/electronic books	279,376	146,292	133,083	5,709	37,044	52,309	183,357	271	156,609	1,022	7,678	9,211	
Seeking health-related information (e.g. injury, disease, nutrition, improving health, etc.)	187,310	85,255	102,055	3,756	22,215	35,080	125,584	271	104,506	639	4,974	8,275	
Looking for information about education, training or course offers	245,127	115,076	130,054	6,568	33,649	50,437	153,555	271	116,601	639	4,674	7,239	
Finding information about goods or services	163,537	87,753	75,785	1,262	15,884	28,358	118,034	-	95,494	485	5,309	9,842	
Playing or downloading video games or computer games	220,551	119,496	101,054	8,769	40,023	48,909	122,324	-	100,590	485	5,361	4,954	
Downloading movies, images, music, watching TV or video, or listening to radio or music	145,854	90,238	55,615	5,464	30,420	36,670	73,298	-	57,242	867	4,281	2,737	
Downloading software (other than games software)	94,236	62,618	31,618	125	9,571	14,015	70,526	-	48,324	155	2,231	4,514	
Reading and posting opinions on civic or political issues via websites (e.g. blogs, social networks, etc.)	95,698	51,198	44,501	936	10,215	15,666	68,881	-	60,601	-	1,227	2,690	
Taking part in on-line consultations or voting to define civic or political issues (e.g. urban planning, signing or petition)	23,789	12,371	11,416	362	3,546	4,297	15,583	-	16,477	-	-	727	
Getting information from government organizations	104,276	55,714	48,560	1,699	7,303	16,345	78,523	-	71,815	155	1,807	4,538	
Interacting with government organizations	51,152	26,087	25,065	776	2,405	7,116	40,855	-	37,507	-	1,716	2,423	
Doing an online course	31,528	17,357	14,171	-	4,532	4,711	22,285	-	19,859	-	1,082	1,132	
Consulting wikis to obtain knowledge on any subject	160,460	78,193	82,268	5,448	21,963	30,886	101,489	271	72,934	485	3,906	3,788	
Looking for a job or sending a job application	116,778	63,729	53,049	540	8,673	24,529	82,765	271	74,875	155	4,358	4,560	
Participating in professional networks (creating user profile, posting messages or other contributions to LinkedIn, Xing, etc)	47,146	24,080	23,065	485	3,671	4,773	38,216	-	29,381	485	1,190	2,632	
Using services related to travel or travel related accomodation	33,979	21,166	12,813	-	2,752	3,704	27,523	-	23,540	155	774	3,273	
Selling of goods or services	15,386	8,617	6,768	-	374	3,078	11,934	-	8,338	-	925	2,438	
Purchasing or ordering goods or services	36,695	19,428	17,269	-	1,020	6,889	28,787	-	26,794	-	2,043	4,373	
Telephoning over the internet	47,834	27,018	20,816	609	2,081	6,768	38,104	271	29,662	485	758	3,374	
Internet banking	42,308	24,296	18,013	-	1,790	4,711	35,808	-	25,876	-	1,667	4,538	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: "-" denotes zero

**Table 12b: Proportional Distribution of Individuals By Activities Done In Internet, Gender, Education Level and Employment Status , 2014**

	All Individuals	Gender		Highest Education Level Received				Employment Status				
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
<b>Internet Usage</b>												
Total Individuals	1.00	0.44	0.56	0.26	0.29	0.14	0.20	0.01	0.36	0.00	0.06	0.02
Number of Individuals who Used The Internet	1.00	0.49	0.51	0.04	0.21	0.26	0.48	0.00	0.47	0.00	0.03	0.03
Number of Individuals Who Used the Internet												
Participating in social networks	1.00	0.49	0.51	0.02	0.22	0.27	0.49	0.00	0.46	0.00	0.03	0.02
Sending or receiving email	1.00	0.51	0.49	0.01	0.09	0.19	0.70	0.00	0.59	0.00	0.03	0.04
Reading or downloading online news/newspapers/magazines/electronic books	1.00	0.52	0.48	0.02	0.13	0.19	0.66	0.00	0.56	0.00	0.03	0.03
Seeking health-related information (e.g. injury, disease, nutrition, improving health, etc.)	1.00	0.46	0.54	0.02	0.12	0.19	0.67	0.00	0.56	0.00	0.03	0.04
Looking for information about education, training or course offers	1.00	0.47	0.53	0.03	0.14	0.21	0.63	0.00	0.48	0.00	0.02	0.03
Finding information about goods or services	1.00	0.54	0.46	0.01	0.10	0.17	0.72	-	0.58	0.00	0.03	0.06
Playing or downloading video games or computer games	1.00	0.54	0.46	0.04	0.18	0.22	0.55	-	0.46	0.00	0.02	0.02
Downloading movies, images, music, watching TV or video, or listening to radio or music	1.00	0.62	0.38	0.04	0.21	0.25	0.50	-	0.39	0.01	0.03	0.02
Downloading software (other than games software)	1.00	0.66	0.34	0.00	0.10	0.15	0.75	-	0.51	0.00	0.02	0.05
Reading and posting opinions on civic or political issues via websites (e.g. blogs, social networks, etc.)	1.00	0.53	0.47	0.01	0.11	0.16	0.72	-	0.63	-	0.01	0.03
Taking part in on-line consultations or voting to define civic or political issues (e.g. urban planning, signing or petition)	1.00	0.52	0.48	0.02	0.15	0.18	0.66	-	0.69	-	-	0.03
Getting information from government organizations	1.00	0.53	0.47	0.02	0.07	0.16	0.75	-	0.69	0.00	0.02	0.04
Interacting with government organizations	1.00	0.51	0.49	0.02	0.05	0.14	0.80	-	0.73	-	0.03	0.05
Doing an online course	1.00	0.55	0.45	-	0.14	0.15	0.71	-	0.63	-	0.03	0.04
Consulting wikis to obtain knowledge on any subject	1.00	0.49	0.51	0.03	0.14	0.19	0.63	0.00	0.45	0.00	0.02	0.02
Looking for a job or sending a job application	1.00	0.55	0.45	0.00	0.07	0.21	0.71	0.00	0.64	0.00	0.04	0.04
Participating in professional networks (creating user profile, posting messages or other contributions to LinkedIn, Xing, etc)	1.00	0.51	0.49	0.01	0.08	0.10	0.81	-	0.62	0.01	0.03	0.06
Using services related to travel or travel related accomodation	1.00	0.62	0.38	-	0.08	0.11	0.81	-	0.69	0.00	0.02	0.10
Selling of goods or services	1.00	0.56	0.44	-	0.02	0.20	0.78	-	0.54	-	0.06	0.16
Purchasing or ordering goods or services	1.00	0.53	0.47	-	0.03	0.19	0.78	-	0.73	-	0.06	0.12
Telephoning over the internet	1.00	0.56	0.44	0.01	0.04	0.14	0.80	0.01	0.62	0.01	0.02	0.07
Internet banking	1.00	0.57	0.43	-	0.04	0.11	0.85	-	0.61	-	0.04	0.11

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 12c: Percentage Distribution of Individuals By Activities Done In Internet, Gender, Education Level and Employment Status , 2014**

Internet Usage	All Individuals	Gender		Highest Education Level Received					Employment Status			
		Male	Female	Primary or Lower Secondary	Lower Secondary	Upper Secondary	Tertiary	Other	Employee Paid In Cash	Employee Paid In Kind	Self Employed - No Employees	Self Employed With Employees
Total Individuals	100	44.24	55.76	25.85	28.99	14.31	20.37	0.76	36.05	0.23	6.31	2.02
Number of Individuals who Used The Internet	100	48.78	51.22	4.03	21.42	25.94	48.32	0.05	46.92	0.21	3.38	3.09
Number of Individuals Who Used the Internet												
Participating in social networks	100	49.23	50.77	1.96	21.52	26.97	49.14	0.07	45.65	0.17	2.74	2.46
Sending or receiving email	100	50.95	49.05	1.45	9.16	18.80	70.36	0.11	59.29	0.25	2.71	4.50
Reading or downloading online news/newspapers/magazines/electronic books	100	52.36	47.64	2.04	13.26	18.72	65.63	0.10	56.06	0.37	2.75	3.30
Seeking health-related information (e.g. injury, disease, nutrition, improving health, etc.)	100	45.52	54.48	2.01	11.86	18.73	67.05	0.14	55.79	0.34	2.66	4.42
Looking for information about education, training or course offers	100	46.95	53.06	2.68	13.73	20.58	62.64	0.11	47.57	0.26	1.91	2.95
Finding information about goods or services	100	53.66	46.34	0.77	9.71	17.34	72.18	-	58.39	0.30	3.25	6.02
Playing or downloading video games or computer games	100	54.18	45.82	3.98	18.15	22.18	55.46	-	45.61	0.22	2.43	2.25
Downloading movies, images, music, watching TV or video, or listening to radio or music	100	61.87	38.13	3.75	20.86	25.14	50.25	-	39.25	0.59	2.94	1.88
Downloading software (other than games software)	100	66.45	33.55	0.13	10.16	14.87	74.84	-	51.28	0.16	2.37	4.79
Reading and posting opinions on civic or political issues via websites (e.g. blogs, social networks, etc.)	100	53.50	46.50	0.98	10.67	16.37	71.98	-	63.33	-	1.28	2.81
Taking part in on-line consultations or voting to define civic or political issues (e.g. urban planning, signing or petition)	100	52.00	47.99	1.52	14.91	18.06	65.51	-	69.26	-	-	3.06
Getting information from government organizations	100	53.43	46.57	1.63	7.00	15.67	75.30	-	68.87	0.15	1.73	4.35
Interacting with government organizations	100	51.00	49.00	1.52	4.70	13.91	79.87	-	73.32	-	3.35	4.74
Doing an online course	100	55.05	44.95	-	14.37	14.94	70.68	-	62.99	-	3.43	3.59
Consulting wikis to obtain knowledge on any subject	100	48.73	51.27	3.40	13.69	19.25	63.25	0.17	45.45	0.30	2.43	2.36
Looking for a job or sending a job application	100	54.57	45.43	0.46	7.43	21.00	70.87	0.23	64.12	0.13	3.73	3.90
Participating in professional networks (creating user profile, posting messages or other contributions to LinkedIn, Xing, etc)	100	51.08	48.92	1.03	7.79	10.12	81.06	-	62.32	1.03	2.52	5.58
Using services related to travel or travel related accommodation	100	62.29	37.71	-	8.10	10.90	81.00	-	69.28	0.46	2.28	9.63
Selling of goods or services	100	56.01	43.99	-	2.43	20.01	77.56	-	54.19	-	6.01	15.85
Purchasing or ordering goods or services	100	52.94	47.06	-	2.78	18.77	78.45	-	73.02	-	5.57	11.92
Telephoning over the internet	100	56.48	43.52	1.27	4.35	14.15	79.66	0.57	62.01	1.01	1.58	7.05
Internet banking	100	57.43	42.58	-	4.23	11.14	84.64	-	61.16	-	3.94	10.73

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: "-" denotes zero

**Table 13a: The Distribution of Individuals By Use of A Radio, Gender, Education Level and Employment Status , 2014**

Radio Usage	All Individuals	Gender		Highest Education Level Received					Employment Status				Self Employed - With Employees
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee Paid In Cash	Employee Paid In Kind	Self Employed - No Employees	Self Employed - No Employees	
Total Individuals	1,343,822	594,537	749,285	347,398	389,554	192,276	273,701	10,166	484,510	3,047	84,782	27,211	
Number of Individuals with Access To A Radio	1,158,477	531,324	627,153	281,294	340,322	175,947	259,350	9,151	443,721	2,941	72,094	25,743	
Number of Individuals Who Accessed A Radio													
At home	981,531	450,298	531,233	226,702	286,559	161,207	230,573	7,453	377,169	2,180	63,313	23,660	
At a place of work(other than home)	108,638	61,458	47,180	11,660	25,772	25,121	42,127	1,074	92,726	-	6,108	6,466	
At a place of education	23,564	9,967	13,597	4,251	5,953	2,350	10,014	330	3,804	-	-	-	
At another person's home	288,489	139,729	148,760	79,182	96,475	35,484	47,224	1,772	99,469	1,303	15,882	2,785	
Private service offering facility (e.g. hospital, bar, airport, restaurant etc.)	39,574	22,048	17,526	3,031	13,803	7,821	14,495	-	19,881	290	1,503	1,942	
Public service offering facility (e.g. library, school, office, etc.)	16,082	8,071	8,011	1,523	3,677	2,800	6,885	-	7,787	-	1,746	560	
Any place with car phone radio	42,674	19,311	23,363	9,004	13,576	8,088	10,273	1,078	21,883	-	540	905	
Other locations	37,646	21,294	16,352	5,380	6,863	6,622	17,056	229	17,558	485	2,299	1,496	
Number of Individuals Who Listened To A Radio													
Every day or almost every day	721,368	357,349	364,019	156,140	202,890	125,291	186,109	2,952	318,952	2,621	47,276	19,660	
At least once a week but not every day	244,326	101,595	142,731	62,240	77,430	34,351	49,133	3,467	72,762	207	14,333	1,995	
At least once a month but not every week	30,679	11,257	19,422	8,081	10,745	1,429	5,589	1,961	9,768	-	3,270	1,239	
Once in a while	162,104	61,123	100,981	54,833	49,257	14,876	18,519	771	42,239	113	7,215	2,849	
Number of Individuals Who Listened To													
Local Radio Stations	961,398	441,432	519,966	251,723	291,378	135,057	184,433	8,880	372,914	2,456	65,445	20,129	
Foreign Radio Stations	290,616	166,742	123,874	42,994	75,698	50,885	113,207	2,450	135,956	614	18,562	11,551	
Number of Individuals Who Preferred Listening To Radio Programmes Conducted In													
Setswana	1,063,593	488,352	575,241	268,626	322,137	154,253	217,919	9,151	406,805	1,821	67,227	22,087	
English	662,272	316,352	345,920	94,125	197,968	139,632	223,858	500	271,997	2,237	33,228	18,064	
Other languages	19,944	12,264	7,680	3,127	6,246	3,851	5,966	209	8,959	253	2,448	1,258	
Number of Individuals Who Accessed A Radio By													
Terrestrial (Aerial)	1,121,011	514,691	606,320	275,859	330,745	168,778	245,104	9,151	430,946	2,688	70,046	24,440	
Satellite (Dish)	92,534	44,850	47,684	9,709	19,957	19,199	41,518	-	36,737	253	3,204	3,539	
Internet	11,819	7,141	4,678	361	578	1,543	9,336	-	7,287	-	485	-	
Other	8,258	2,321	5,937	1,241	3,470	558	2,990	-	3,633	-	382	-	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: "-" denotes zero

**Table 13b: Proportional Distribution of Individuals By Use of A Radio, Gender, Education Level and Employment Status , 2014**

	All Individuals	Gender		Highest Education Level Received					Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee Paid In Cash	Employee Paid In Kind	Self Employed - No Employees	Self Employed With Employees
<b>Radio Usage</b>												
Total Individuals	1.00	0.44	0.56	0.26	0.29	0.14	0.20	0.01	0.36	0.00	0.06	0.02
Individuals with Access To A Radio	1.00	0.46	0.54	0.24	0.29	0.15	0.22	0.01	0.38	0.00	0.06	0.02
Individuals Who Accessed A Radio												
At home	1.00	0.46	0.54	0.23	0.29	0.16	0.23	0.01	0.38	0.00	0.06	0.02
At a place of work(other than home)	1.00	0.57	0.43	0.11	0.24	0.23	0.39	0.01	0.85	-	0.06	0.06
At a place of education	1.00	0.42	0.58	0.18	0.25	0.10	0.42	0.01	0.16	-	-	-
At another person's home	1.00	0.48	0.52	0.27	0.33	0.12	0.16	0.01	0.34	0.00	0.06	0.01
Private service offering facility (e.g. hospital, bar, airport, restaurant etc.)	1.00	0.56	0.44	0.08	0.35	0.20	0.37	-	0.50	0.01	0.04	0.05
Public service offering facility (e.g. library, school, office, etc.)	1.00	0.50	0.50	0.09	0.23	0.17	0.43	-	0.48	-	0.11	0.03
Any place with car phone radio	1.00	0.45	0.55	0.21	0.32	0.19	0.24	0.03	0.51	-	0.01	0.02
Other locations	1.00	0.57	0.43	0.14	0.18	0.18	0.45	0.01	0.47	0.01	0.06	0.04
Individuals Who Listened To A Radio												
Every day or almost every day	1.00	0.50	0.50	0.22	0.28	0.17	0.26	0.00	0.44	0.00	0.07	0.03
At least once a week but not every day	1.00	0.42	0.58	0.25	0.32	0.14	0.20	0.01	0.30	0.00	0.06	0.01
At least once a month but not every week	1.00	0.37	0.63	0.26	0.35	0.05	0.18	0.06	0.32	-	0.11	0.04
Once in a while	1.00	0.38	0.62	0.34	0.30	0.09	0.11	0.00	0.26	0.00	0.04	0.02
Individuals Who Listened To												
Local Radio Stations	1.00	0.46	0.54	0.26	0.30	0.14	0.19	0.01	0.39	0.00	0.07	0.02
Foreign Radio Stations	1.00	0.57	0.43	0.15	0.26	0.18	0.39	0.01	0.47	0.00	0.06	0.04
Individuals Who Preferred Listening To Radio Programmes Conducted In												
Setswana	1.00	0.46	0.54	0.25	0.30	0.15	0.20	0.01	0.38	0.00	0.06	0.02
English	1.00	0.48	0.52	0.14	0.30	0.21	0.34	0.00	0.41	0.00	0.05	0.03
Other languages	1.00	0.61	0.39	0.16	0.31	0.19	0.30	0.01	0.45	0.01	0.12	0.06
Individuals Who Accessed A Radio By												
Terrestrial (Aerial)	1.00	0.46	0.54	0.25	0.30	0.15	0.22	0.01	0.38	0.00	0.06	0.02
Satellite (Dish)	1.00	0.48	0.52	0.10	0.22	0.21	0.45	-	0.40	0.00	0.03	0.04
Internet	1.00	0.60	0.40	0.03	0.05	0.13	0.79	-	0.62	-	0.04	-
Other	1.00	0.28	0.72	0.15	0.42	0.07	0.36	-	0.44	-	0.05	-

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 13c: Percentage Distribution of Individuals By Use of A Radio, Gender, Education Level and Employment Status , 2014**

Radio Usage	All Individuals	Gender		Highest Education Level Received						Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee Paid In Cash	Employee Paid In Kind	Self Employed - No Employees	Self Employed With Employees	
Total Individuals	100	44.24	55.76	25.85	28.99	14.31	20.37	0.76	36.05	0.23	6.31	2.02	
Individuals with Access To A Radio	100	45.86	54.14	24.28	29.38	15.19	22.39	0.79	38.30	0.25	6.22	2.22	
Individuals Who Accessed A Radio													
At home	100	45.88	54.12	23.10	29.20	16.42	23.49	0.76	38.43	0.22	6.45	2.41	
At a place of work(other than home)	100	56.57	43.43	10.73	23.72	23.12	38.78	0.99	85.35	-	5.62	5.95	
At a place of education	100	42.30	57.70	18.04	25.26	9.97	42.50	1.40	16.14	-	-	-	
At another person's home	100	48.43	51.57	27.45	33.44	12.30	16.37	0.61	34.48	0.45	5.51	0.97	
Private service offering facility (e.g. hospital, bar, airport, restaurant etc.)	100	55.71	44.29	7.66	34.88	19.76	36.63	-	50.24	0.73	3.80	4.91	
Public service offering facility (e.g. library, school, office, etc.)	100	50.19	49.81	9.47	22.86	17.41	42.81	-	48.42	-	10.86	3.48	
Any place with car phone radio	100	45.25	54.75	21.10	31.81	18.95	24.07	2.53	51.28	-	1.27	2.12	
Other locations	100	56.56	43.44	14.29	18.23	17.59	45.31	0.61	46.64	1.29	6.11	3.97	
Individuals Who Listened To A Radio													
Every day or almost every day	100	49.54	50.46	21.64	28.13	17.37	25.80	0.41	44.21	0.36	6.55	2.73	
At least once a week but not every day	100	41.58	58.42	25.47	31.69	14.06	20.11	1.42	29.78	0.08	5.87	0.82	
At least once a month but not every week	100	36.69	63.31	26.34	35.02	4.66	18.22	6.39	31.84	-	10.66	4.04	
Once in a while	100	37.71	62.29	33.83	30.39	9.18	11.42	0.48	26.06	0.07	4.45	1.76	
Individuals Who months Listen To													
Local Radio Stations	100	45.92	54.08	26.18	30.31	14.05	19.18	0.92	38.79	0.26	6.81	2.09	
Foreign Radio Stations	100	57.38	42.62	14.79	26.05	17.51	38.95	0.84	46.78	0.21	6.39	3.97	
Individuals Who Preferred Listening To Radio Programmes Conducted In													
Setswana	100	45.92	54.08	25.26	30.29	14.50	20.49	0.86	38.25	0.17	6.32	2.08	
English	100	47.77	52.23	14.21	29.89	21.08	33.80	0.08	41.07	0.34	5.02	2.73	
Other languages	100	61.49	38.51	15.68	31.32	19.31	29.91	1.05	44.92	1.27	12.27	6.31	
Individuals Who Accessed A Radio By													
Terrestrial (Aerial)	100	45.91	54.09	24.61	29.50	15.06	21.86	0.82	38.44	0.24	6.25	2.18	
Satellite (Dish)	100	48.47	51.53	10.49	21.57	20.75	44.87	-	39.70	0.27	3.46	3.82	
Internet	100	60.42	39.58	3.05	4.89	13.06	78.99	-	61.65	-	4.10	-	
Other	100	28.11	71.89	15.03	42.02	6.76	36.21	-	43.99	-	4.63	-	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 14a: The Distribution of Individuals By Use of A Radio, Gender, Education Level and Employment Status , 2014**

Radio Usage	All Individuals	Gender		Highest Education Level Received						Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee-Paid In Cash	Employee-Paid In Kind	Self Employed-No Employees	Self Employed-With Employees	
Total Individuals	1343822.16	594537	749285	347398	389554	192276	273701	10166	484510	3047	84782	27211	
Number of Individuals with Access To A Radio	1,158,477	531,324	627,153	281,294	340,322	175,947	259,350	9,151	443,721	2,941	72,094	25,743	
Number of Individuals Who Listened To A Radio Using													
Home radio	933,834	431,338	502,496	236,890	264,441	139,160	201,927	8,245	355,710	2,456	59,180	22,556	
Car radio	283,258	158,605	124,653	37,922	61,311	52,853	125,293	415	149,468	639	15,352	12,351	
Mobile phone	468,938	226,455	242,483	68,282	158,933	92,293	134,499	2,615	201,673	-	28,365	7,606	
Online Radio	5,855	3,676	2,179	1,097	571	809	3,377	-	2,653	-	481	191	
Decoder	8,975	3,462	5,513	1,963	1,936	1,201	2,834	-	1,731	-	598	519	
DVD Player	504	346	158	-	505	-	-	-	-	-	-	-	
Other radio	8,805	3,338	5,467	4,278	1,531	1,490	1,431	-	2,695	-	370	-	
Number of Individuals Who Used the Following Tramission Signals For A Radio:													
Frequency Modulation (FM)	1,135,262	518,258	617,004	274,955	334,214	174,151	256,317	7,942	433,320	2,941	71,378	25,117	
Amplitude Modulation (AM)	130,336	65,503	64,833	35,625	36,781	18,455	26,482	3,118	56,954	-	8,373	1,817	
Short Wave (SW)	7,759	5,456	2,303	2,693	1,059	1,661	2,301	-	3,353	-	896	-	
Medium Wave (MW)	6,016	3,586	2,430	1,951	1,646	1,624	413	-	2,791	-	190	-	
Other Signal	2,624	575	2,049	411	102	1,638	473	-	367	-	359	-	
Number of Individuals Who Listened To the Following Radio Broadcasting Programmes:													
News Programmes	1,049,908	479,917	569,991	250,640	309,000	154,344	236,363	9,151	418,066	2,941	70,664	24,792	
Religious Programmes	652,851	266,312	386,539	155,743	191,293	93,883	144,127	5,633	263,799	1,691	45,042	13,573	
Cultural Programmes	600,365	275,945	324,420	146,736	173,618	83,785	131,304	5,543	243,420	1,331	45,715	11,886	
Sports Programmes	774,428	427,311	347,117	180,386	243,694	115,796	179,672	6,108	317,017	1,714	51,806	18,348	
General Programmes	672,389	310,906	361,483	138,400	190,740	105,588	180,891	6,436	279,542	1,919	47,314	17,043	
HIV/AIDS or Health related programmes	630,828	281,186	349,642	139,770	188,343	94,705	151,436	7,860	261,471	1,434	46,327	13,500	
Business programmes	458,277	216,616	241,661	87,675	125,839	74,447	138,803	4,272	205,554	1,564	40,024	12,192	
Commercial/Advertising Programmes	412,779	197,913	214,866	74,923	119,195	68,041	122,594	5,068	180,812	880	30,161	10,264	
Agricultural/Environmental Programmes	579,123	285,652	293,471	137,584	170,908	79,855	127,549	7,233	240,730	1,400	42,830	10,754	
Funeral Programmes	522,826	229,179	293,647	132,299	164,860	66,474	89,786	8,429	215,113	1,890	43,584	9,482	
Educational Programmes	498,973	227,178	271,795	116,006	142,191	82,842	129,444	4,313	182,925	1,376	27,942	10,912	
Music programmes	949,436	442,609	506,827	225,491	288,484	152,700	216,074	7,150	362,170	2,245	56,503	19,135	
Other Programmes	28,621	12,870	15,751	4,922	11,373	2,825	7,440	-	13,788	-	1,240	-	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: "-" denotes zero

**Table 14b: Proportional Distribution of Individuals By Use of A Radio, Gender, Education Level and Employment Status , 2014**

Radio Usage	All Individuals	Gender		Highest Education Level Received					Employment Status			
		Male	Female	Primary or Lower	Lower Second- ary	Upper Second- ary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
Total Individuals												
Individuals with Access To A Radio	1.00	0.46	0.54	0.24	0.29	0.15	0.22	0.01	0.38	0.00	0.06	0.02
Individuals Who Listened To A Radio Using												
Home radio	1.00	0.46	0.54	0.25	0.28	0.15	0.22	0.01	0.38	0.00	0.06	0.02
Car radio	1.00	0.56	0.44	0.13	0.22	0.19	0.44	0.00	0.53	0.00	0.05	0.04
Mobile phone	1.00	0.48	0.52	0.15	0.34	0.20	0.29	0.01	0.43	-	0.06	0.02
Online Radio	1.00	0.63	0.37	0.19	0.10	0.14	0.58	-	0.45	-	0.08	0.03
Decoder	1.00	0.39	0.61	0.22	0.22	0.13	0.32	-	0.19	-	0.07	0.06
DVD Player	1.00	0.69	0.31	-	1.00	-	-	-	-	-	-	-
Other radio	1.00	0.38	0.62	0.49	0.17	0.17	0.16	-	0.31	-	0.04	-
Individuals Who Used the Following Transmission Signals For A Radio:												
Frequency Modulation (FM)	1.00	0.46	0.54	0.24	0.29	0.15	0.23	0.01	0.38	0.00	0.06	0.02
Amplitude Modulation (AM)	1.00	0.50	0.50	0.27	0.28	0.14	0.20	0.02	0.44	-	0.06	0.01
Short Wave (SW)	1.00	0.70	0.30	0.35	0.14	0.21	0.30	-	0.43	-	0.12	-
Medium Wave (MW)	1.00	0.60	0.40	0.32	0.27	0.27	0.07	-	0.46	-	0.03	-
Other Signal	1.00	0.22	0.78	0.16	0.04	0.62	0.18	-	0.14	-	0.14	-
Individuals Who Listened To the Following Radio Broadcasting Programmes:												
News Programmes	1.00	0.46	0.54	0.24	0.29	0.15	0.23	0.01	0.40	0.00	0.07	0.02
Religious Programmes	1.00	0.41	0.59	0.24	0.29	0.14	0.22	0.01	0.40	0.00	0.07	0.02
Cultural Programmes	1.00	0.46	0.54	0.24	0.29	0.14	0.22	0.01	0.41	0.00	0.08	0.02
Sports Programmes	1.00	0.55	0.45	0.23	0.31	0.15	0.23	0.01	0.41	0.00	0.07	0.02
General Programmes	1.00	0.46	0.54	0.21	0.28	0.16	0.27	0.01	0.42	0.00	0.07	0.03
HIV/AIDS or Health related programmes	1.00	0.45	0.55	0.22	0.30	0.15	0.24	0.01	0.41	0.00	0.07	0.02
Business programmes	1.00	0.47	0.53	0.19	0.27	0.16	0.30	0.01	0.45	0.00	0.09	0.03
Commercial/Advertising Programmes	1.00	0.48	0.52	0.18	0.29	0.16	0.30	0.01	0.44	0.00	0.07	0.02
Agricultural/Environmental Programmes	1.00	0.49	0.51	0.24	0.30	0.14	0.22	0.01	0.42	0.00	0.07	0.02
Funeral Programmes	1.00	0.44	0.56	0.25	0.32	0.13	0.17	0.02	0.41	0.00	0.08	0.02
Educational Programmes	1.00	0.46	0.54	0.23	0.28	0.17	0.26	0.01	0.37	0.00	0.06	0.02
Music programmes	1.00	0.47	0.53	0.24	0.30	0.16	0.23	0.01	0.38	0.00	0.06	0.02
Other Programmes	1.00	0.45	0.55	0.17	0.40	0.10	0.26	-	0.48	-	0.04	-

**Source:** Statistics Botswana, Information & Communication Technology Statistics

Note: "-" denotes zero

**Table 14c: Percentage Distribution of Individuals By Use of A Radio, Gender, Education Level and Employment Status , 2014**

Radio Usage		Gender		Highest Education Level Received					Employment Status				
		All Individuals	Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
Total Individuals													
Individuals with Access To A Radio	100	45.86	54.14	24.28	29.38	15.19	22.39	0.79	38.30	0.25	6.22	2.22	
Individuals Who Listened To A Radio Using													
Home radio	100	46.19	53.81	25.37	28.32	14.90	21.62	0.88	38.09	0.26	6.34	2.42	
Car radio	100	55.99	44.01	13.39	21.64	18.66	44.23	0.15	52.77	0.23	5.42	4.36	
Mobile phone	100	48.29	51.71	14.56	33.89	19.68	28.68	0.56	43.01	-	6.05	1.62	
Online Radio	100	62.78	37.22	18.74	9.75	13.82	57.68	-	45.31	-	8.22	3.26	
Decoder	100	38.57	61.43	21.87	21.57	13.38	31.58	-	19.29	-	6.66	5.78	
DVD Player	100	68.65	31.35	-	100.20	-	-	-	-	-	-	-	
Other radio	100	37.91	62.09	48.59	17.39	16.92	16.25	-	30.61	-	4.20	-	
Individuals Who Used the Following Transmission Signals For A Radio:													
Frequency Modulation (FM)	100	45.65	54.35	24.22	29.44	15.34	22.58	0.70	38.17	0.26	6.29	2.21	
Amplitude Modulation (AM)	100	50.26	49.74	27.33	28.22	14.16	20.32	2.39	43.70	-	6.42	1.39	
Short Wave (SW)	100	70.32	29.68	34.71	13.65	21.41	29.66	-	43.21	-	11.55	-	
Medium Wave (MW)	100	59.61	40.39	32.43	27.36	26.99	6.87	-	46.39	-	3.16	-	
Other Signal	100	21.91	78.09	15.66	3.89	62.42	18.03	-	13.99	-	13.68	-	
Individuals Who Listened To the Following Radio Broadcasting Programmes:													
News Programmes	100	45.71	54.29	23.87	29.43	14.70	22.51	0.87	39.82	0.28	6.73	2.36	
Religious Programmes	100	40.79	59.21	23.86	29.30	14.38	22.08	0.86	40.41	0.26	6.90	2.08	
Cultural Programmes	100	45.96	54.04	24.44	28.92	13.96	21.87	0.92	40.55	0.22	7.61	1.98	
Sports Programmes	100	55.18	44.82	23.29	31.47	14.95	23.20	0.79	40.94	0.22	6.69	2.37	
General Programmes	100	46.24	53.76	20.58	28.37	15.70	26.90	0.96	41.57	0.29	7.04	2.53	
HIV/AIDS or Health related programmes	100	44.57	55.43	22.16	29.86	15.01	24.01	1.25	41.45	0.23	7.34	2.14	
Business programmes	100	47.27	52.73	19.13	27.46	16.24	30.29	0.93	44.85	0.34	8.73	2.66	
Commercial/Advertising Programmes	100	47.95	52.05	18.15	28.88	16.48	29.70	1.23	43.80	0.21	7.31	2.49	
Agricultural/Environmental Programmes	100	49.32	50.68	23.76	29.51	13.79	22.02	1.25	41.57	0.24	7.40	1.86	
Funeral Programmes	100	43.83	56.17	25.30	31.53	12.71	17.17	1.61	41.14	0.36	8.34	1.81	
Educational Programmes	100	45.53	54.47	23.25	28.50	16.60	25.94	0.86	36.66	0.28	5.60	2.19	
Music programmes	100	46.62	53.38	23.75	30.38	16.08	22.76	0.75	38.15	0.24	5.95	2.02	
Other Programmes	00	44.97	55.03	17.20	39.74	9.87	25.99	-	48.17	-	4.33	-	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: "-" denotes zero

**Table 15a: The Distribution of Individuals By Use of Television, Gender, Education Level and Employment Status , 2014**

	Television Access and Usage	Gender		Highest Education Level Received						Employment Status			
		All Individuals	Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
Total Individuals		1,343,822	594,537	749,285	347,398	389,554	192,276	273,701	10,166	484,510	3,047	84,782	27,211
Number of Individuals with Access To A Television		1,144,779	512,121	632,658	270,793	347,641	182,537	269,273	9,519	432,129	2,514	69,048	26,735
Number of Individuals Who Watched A Television													
Every day or almost every day		780,035	343,348	436,687	158,598	213,965	144,294	232,235	2,930	314,578	2,307	46,756	23,198
At least once a week but not every day		171,779	81,994	89,785	53,292	62,867	18,438	23,268	1,592	55,136	-	12,208	2,477
At least once a month but not every week		33,591	16,362	17,229	10,318	13,987	5,189	1,320	145	12,948	-	1,265	207
Once in a while		158,821	70,417	88,404	48,308	56,822	14,616	12,450	4,852	49,467	207	8,542	853
Not at all		553	-	553	277	-	-	-	-	-	-	277	-
Number of Individuals Who Accessed A Television													
At home		815,452	363,915	451,537	165,571	218,401	148,179	247,312	4,187	322,197	1,924	50,438	24,370
At a place of work(other than home)		52,284	25,044	27,240	8,248	16,345	8,654	17,322	-	43,593	-	1,867	3,574
At a place of education		22,838	7,850	14,988	4,712	9,847	2,631	5,264	-	3,076	-	205	-
At another person's home		441,994	210,882	231,112	121,663	159,665	59,756	62,913	5,332	149,050	1,235	23,436	5,378
Private service offering facility (e.g. hospital, bar, airport, restaurant etc.)		74,862	47,160	27,702	11,170	25,246	15,769	20,567	-	38,526	383	3,362	1,053
Public service offering facility (e.g. library, school, office, etc.)		1,394	1,033	361	464	383	63	485	-	1,033	-	-	-
Other locations		9,518	7,625	1,893	2,398	3,639	1,509	405	-	3,985	-	106	-
Number of Individuals Who Watched													
Local Television Stations		1,064,869	471,657	593,212	260,160	326,486	166,309	238,868	9,519	398,747	2,261	66,264	23,684
Foreign Television Stations		410,503	204,007	206,496	55,063	94,269	77,959	176,176	625	183,804	892	17,863	13,959

**Source:** Statistics Botswana, Information & Communication Technology Statistics**Note:** “-” denotes zero

**Table 15a Cont'd: The Distribution of Individuals By Use of Television, Gender, Education Level and Employment Status , 2014**

Television Access and Usage	All Individuals	Gender		Highest Education Level Received					Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
Number of Individuals Who Preferred Watching Television Programmes Conducted In												
Setswana	995,881	448,811	547,070	249,126	313,194	147,339	212,344	9,519	375,574	2,261	61,915	22,194
English	806,220	375,515	430,705	131,994	249,272	163,590	252,246	708	320,623	1,924	40,471	19,322
Other languages	17,725	8,485	9,240	2,667	3,852	4,748	6,042	209	7,497	253	1,623	505
Number of Individuals Who Accessed A Television By												
Terrestrial (Aerial)	404,090	188,320	215,770	101,324	138,394	64,753	73,785	3,213	145,243	1,308	25,394	8,553
Satellite (Dish)	902,396	396,339	506,057	199,918	258,013	154,698	237,002	6,851	347,689	1,855	52,089	22,206
Internet	5,168	4,684	484	858	611	277	3,421	-	2,362	-	544	-
Other access	5,577	3,147	2,430	712	1,987	1,084	1,794	-	1,176	-	-	-
Number of Individuals Who Watched the Following Television Broadcasting Programmes:												
News Programmes	459,578	577,045	237,560	313,804	167,413	249,130	8,792	404,118	2,514	66,070	26,669	
Religious Programmes	654,632	255,147	399,485	146,014	192,160	113,839	157,448	3,346	269,484	1,251	44,580	15,002
Cultural Programmes	605,641	262,003	343,638	140,130	180,390	102,979	137,037	4,236	242,195	766	41,180	14,889
Sports Programmes	836,632	439,976	396,656	195,506	256,856	137,623	199,158	7,164	337,417	1,841	50,028	23,119
General Programmes	645,798	284,067	361,731	143,565	185,142	114,017	164,936	4,829	258,595	1,096	44,492	14,997
HIV/AIDS or Health related programmes	600,651	259,012	341,639	129,195	183,099	99,347	152,200	4,033	249,135	698	44,523	16,428
Business programmes	487,748	214,175	273,573	86,257	134,208	83,051	160,203	3,552	221,347	1,182	37,472	16,522
Commercial/Advertising Programmes	460,352	204,142	256,210	81,986	128,662	82,791	143,963	3,967	197,845	612	29,681	15,284
Agricultural/Environmental Programmes	606,037	283,723	322,314	139,895	184,664	96,643	139,594	5,622	247,729	973	44,489	16,544
Educational Programmes	526,943	224,072	302,871	115,133	150,908	96,598	142,381	3,647	190,630	1,251	34,085	13,111
Soapies/Drama Series	906,747	381,297	525,450	212,512	283,064	158,630	206,120	5,779	339,716	2,029	54,246	16,931
Movies	750,536	345,880	404,656	159,008	233,531	132,451	198,796	4,292	292,004	1,456	41,236	16,986
Playing TV Games	150,793	90,212	60,581	32,456	42,966	29,411	43,130	-	45,971	485	7,649	2,308
Cartoons	49,948	22,315	27,633	11,089	13,264	5,695	18,305	-	17,419	-	2,975	539
Music	51,027	20,465	30,562	8,099	15,100	10,611	15,734	-	17,210	-	3,057	539
Other Programmes	31,242	11,048	20,194	7,055	9,800	2,566	10,446	-	9,491	-	-	545

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: "-" denotes zero

**Table 15b: Proportional Distribution of Individuals By Use of Television, Gender, Education Level and Employment Status , 2014**

	All Individuals	Gender		Highest Education Level Received						Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees	
<b>Television Access and Usage</b>													
Total Individuals	1.00	0.44	0.56	0.26	0.29	0.14	0.20	0.01	0.36	0.00	0.06	0.02	
Individuals with Access To A Television	1.00	0.45	0.55	0.24	0.30	0.16	0.24	0.01	0.38	0.00	0.06	0.02	
Individuals Who Watched A Television													
Every day or almost every day	1.00	0.44	0.56	0.20	0.27	0.18	0.30	0.00	0.40	0.00	0.06	0.03	
At least once a week but not every day	1.00	0.48	0.52	0.31	0.37	0.11	0.14	0.01	0.32	-	0.07	0.01	
At least once a month but not every week	1.00	0.49	0.51	0.31	0.42	0.15	0.04	0.00	0.39	-	0.04	0.01	
Once in a while	1.00	0.44	0.56	0.30	0.36	0.09	0.08	0.03	0.31	0.00	0.05	0.01	
Not at all	1.00	-	1.00	0.50	-	-	-	-	-	-	0.50	-	
Individuals Who Accessed A Television													
At home	1.00	0.45	0.55	0.20	0.27	0.18	0.30	0.01	0.40	0.00	0.06	0.03	
At a place of work(other than home)	1.00	0.48	0.52	0.16	0.31	0.17	0.33	-	0.83	-	0.04	0.07	
At a place of education	1.00	0.34	0.66	0.21	0.43	0.12	0.23	-	0.13	-	0.01	-	
At another person's home	1.00	0.48	0.52	0.28	0.36	0.14	0.14	0.01	0.34	0.00	0.05	0.01	
Private service offering facility (e.g. hospital, bar, airport, restaurant etc.)	1.00	0.63	0.37	0.15	0.34	0.21	0.27	-	0.51	0.01	0.04	0.01	
Public service offering facility (e.g. library, school, office, etc.)	1.00	0.74	0.26	0.33	0.27	0.05	0.35	-	0.74	-	-	-	
Other locations	1.00	0.80	0.20	0.25	0.38	0.16	0.04	-	0.42	-	0.01	-	
Individuals Who Watched													
Local Television Stations	1.00	0.44	0.56	0.24	0.31	0.16	0.22	0.01	0.37	0.00	0.06	0.02	
Foreign Television Stations	1.00	0.50	0.50	0.13	0.23	0.19	0.43	0.00	0.45	0.00	0.04	0.03	
Individuals Who Preferred Watching Television Programmes Conducted In													
Setswana	1.00	0.45	0.55	0.25	0.31	0.15	0.21	0.01	0.38	0.00	0.06	0.02	
English	1.00	0.47	0.53	0.16	0.31	0.20	0.31	0.00	0.40	0.00	0.05	0.02	
Other languages	1.00	0.48	0.52	0.15	0.22	0.27	0.34	0.01	0.42	0.01	0.09	0.03	
Individuals Who Accessed A Television By													
Terrestrial (Aerial)	1.00	0.47	0.53	0.25	0.34	0.16	0.18	0.01	0.36	0.00	0.06	0.02	
Satellite (Dish)	1.00	0.44	0.56	0.22	0.29	0.17	0.26	0.01	0.39	0.00	0.06	0.02	
Internet	1.00	0.91	0.09	0.17	0.12	0.05	0.66	-	0.46	-	0.11	-	
Other access	1.00	0.56	0.44	0.13	0.36	0.19	0.32	-	0.21	-	-	-	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 15b Cont'd: Proportional Distribution of Individuals By Use of Television, Gender, Education Level and Employment Status , 2014**

Television Access and Usage	All Individuals	Gender		Highest Education Level Received					Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
Individuals Who Watched the Following Television Broadcasting Programmes:												
News Programmes	1.00	0.44	0.56	0.23	0.30	0.16	0.24	0.01	0.39	0.00	0.06	0.03
Religious Programmes	1.00	0.39	0.61	0.22	0.29	0.17	0.24	0.01	0.41	0.00	0.07	0.02
Cultural Programmes	1.00	0.43	0.57	0.23	0.30	0.17	0.23	0.01	0.40	0.00	0.07	0.02
Sports Programmes	1.00	0.53	0.47	0.23	0.31	0.16	0.24	0.01	0.40	0.00	0.06	0.03
General Programmes	1.00	0.44	0.56	0.22	0.29	0.18	0.26	0.01	0.40	0.00	0.07	0.02
HIV/AIDS or Health related programmes	1.00	0.43	0.57	0.22	0.30	0.17	0.25	0.01	0.41	0.00	0.07	0.03
Business programmes	1.00	0.44	0.56	0.18	0.28	0.17	0.33	0.01	0.45	0.00	0.08	0.03
Commercial/Advertising Programmes	1.00	0.44	0.56	0.18	0.28	0.18	0.31	0.01	0.43	0.00	0.06	0.03
Agricultural/Environmental Programmes	1.00	0.47	0.53	0.23	0.30	0.16	0.23	0.01	0.41	0.00	0.07	0.03
Educational Programmes	1.00	0.43	0.57	0.22	0.29	0.18	0.27	0.01	0.36	0.00	0.06	0.02
Soapies/Drama Series	1.00	0.42	0.58	0.23	0.31	0.17	0.23	0.01	0.37	0.00	0.06	0.02
Movies	1.00	0.46	0.54	0.21	0.31	0.18	0.26	0.01	0.39	0.00	0.05	0.02
Playing TV Games	1.00	0.60	0.40	0.22	0.28	0.20	0.29	-	0.30	0.00	0.05	0.02
Cartoons	1.00	0.45	0.55	0.22	0.27	0.11	0.37	-	0.35	-	0.06	0.01
Music	1.00	0.40	0.60	0.16	0.30	0.21	0.31	-	0.34	-	0.06	0.01
Other Programmes	1.00	0.35	0.65	0.23	0.31	0.08	0.33	-	0.30	-	-	0.02

**Source:** Statistics Botswana, Information & Communication Technology Statistics**Note:** “-” denotes zero

**Table 15c: Percentage Distribution of Individuals By Use of Television, Gender, Education Level and Employment Status , 2014**

		All Individuals	Gender		Highest Education Level Received					Employment Status			
			Male	Female	Primary or Lower Secondary	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
<b>Television Access and Usage</b>													
Total Individuals		100	44.24	55.76	25.85	28.99	14.31	20.37	0.76	36.05	0.23	6.31	2.02
Individuals with Access To A Television		100	44.74	55.26	23.65	30.37	15.95	23.52	0.83	37.75	0.22	6.03	2.34
Individuals Who Watched A Television													
Every day or almost every day		100	44.02	55.98	20.33	27.43	18.50	29.77	0.38	40.33	0.30	5.99	2.97
At least once a week but not every day		100	47.73	52.27	31.02	36.60	10.73	13.55	0.93	32.10	-	7.11	1.44
At least once a month but not every week		100	48.71	51.29	30.72	41.64	15.45	3.93	0.43	38.55	-	3.77	0.62
Once in a while		100	44.34	55.66	30.42	35.78	9.20	7.84	3.06	31.15	0.13	5.38	0.54
Not at all		100	-	100.00	50.09	-	-	-	-	-	-	50.09	-
Individuals Who Accessed A Television													
At home		100	44.63	55.37	20.30	26.78	18.17	30.33	0.51	39.51	0.24	6.19	2.99
At a place of work(other than home)		100	47.90	52.10	15.78	31.26	16.55	33.13	-	83.38	-	3.57	6.84
At a place of education		100	34.37	65.63	20.63	43.12	11.52	23.05	-	13.47	-	0.90	-
At another person's home		100	47.71	52.29	27.53	36.12	13.52	14.23	1.21	33.72	0.28	5.30	1.22
Private service offering facility (e.g. hospital, bar, airport, restaurant etc.)		100	63.00	37.00	14.92	33.72	21.06	27.47	-	51.46	0.51	4.49	1.41
Public service offering facility (e.g. library, school, office, etc.)		100	74.10	25.90	33.29	27.47	4.52	34.79	-	74.10	-	-	-
Other locations		100	80.11	19.89	25.19	38.23	15.85	4.26	-	41.87	-	1.11	-
Individuals Who Watched													
Local Television Stations		100	44.29	55.71	24.43	30.66	15.62	22.43	0.89	37.45	0.21	6.22	2.22
Foreign Television Stations		100	49.70	50.30	13.41	22.96	18.99	42.92	0.15	44.78	0.22	4.35	3.40
Individuals Who Preferred Watching Television Programmes Conducted In													
Setswana		100	45.07	54.93	25.02	31.45	14.79	21.32	0.96	37.71	0.23	6.22	2.23
English		100	46.58	53.42	16.37	30.92	20.29	31.29	0.09	39.77	0.24	5.02	2.40
Other languages		100	47.87	52.13	15.05	21.73	26.79	34.09	1.18	42.30	1.43	9.16	2.85
Individuals Who Accessed A Television By													
Terrestrial (Aerial)		100	46.60	53.40	25.07	34.25	16.02	18.26	0.80	35.94	0.32	6.28	2.12
Satellite (Dish)		100	43.92	56.08	22.15	28.59	17.14	26.26	0.76	38.53	0.21	5.77	2.46
Internet		100	90.63	9.37	16.60	11.82	5.36	66.20	-	45.70	-	10.53	-
Other access		100	56.43	43.57	12.77	35.63	19.44	32.17	-	21.09	-	-	-

**Table 15c Cont'd: Percentage Distribution of Individuals By Use of Television, Gender, Education Level and Employment Status , 2014**

	All Individuals	Gender		Highest Education Level Received					Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
<b>Television Access and Usage</b>												
News Programmes	100	44.33	55.67	22.92	30.27	16.15	24.03	0.85	38.98	0.24	6.37	2.57
Religious Programmes	100	38.98	61.02	22.30	29.35	17.39	24.05	0.51	41.17	0.19	6.81	2.29
Cultural Programmes	100	43.26	56.74	23.14	29.78	17.00	22.63	0.70	39.99	0.13	6.80	2.46
Sports Programmes	100	52.59	47.41	23.37	30.70	16.45	23.80	0.86	40.33	0.22	5.98	2.76
General Programmes	100	43.99	56.01	22.23	28.67	17.66	25.54	0.75	40.04	0.17	6.89	2.32
HIV/AIDS or Health related programmes	100	43.12	56.88	21.51	30.48	16.54	25.34	0.67	41.48	0.12	7.41	2.74
Business programmes	100	43.91	56.09	17.68	27.52	17.03	32.85	0.73	45.38	0.24	7.68	3.39
Commercial/Advertising Programmes	100	44.34	55.66	17.81	27.95	17.98	31.27	0.86	42.98	0.13	6.45	3.32
Agricultural/Environmental Programmes	100	46.82	53.18	23.08	30.47	15.95	23.03	0.93	40.88	0.16	7.34	2.73
Educational Programmes	100	42.52	57.48	21.85	28.64	18.33	27.02	0.69	36.18	0.24	6.47	2.49
Soapies/Drama Series	100	42.05	57.95	23.44	31.22	17.49	22.73	0.64	37.47	0.22	5.98	1.87
Movies	100	46.08	53.92	21.19	31.12	17.65	26.49	0.57	38.91	0.19	5.49	2.26
Playing TV Games	100	59.83	40.17	21.52	28.49	19.50	28.60	-	30.49	0.32	5.07	1.53
Cartoons	100	44.68	55.32	22.20	26.56	11.40	36.65	-	34.87	-	5.96	1.08
Music	100	40.11	59.89	15.87	29.59	20.79	30.83	-	33.73	-	5.99	1.06
Other Programmes	100	35.36	64.64	22.58	31.37	8.21	33.44	-	30.38	-	-	1.74

**Source:** Statistics Botswana, Information & Communication Technology Statistics

Note: “-” denotes zero

**Table 16a: The Distribution of Individuals By Use of Print Media, Gender, Education Level and Employment Status , 2014**

Print Media Usage	All Individuals	Gender		Highest Education Level Received						Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees	
Total Individuals	1,343,822	594,537	749,285	347,398	389,554	192,276	273,701	10,166	484,510	3,047	84,782	27,211	
Number of Individuals with Access To Print Media	1,026,682	453,221	573,461	208,694	337,542	185,715	269,468	5,556	418,753	2,896	65,965	25,233	
Number of Individuals Who Accessed Print Media Through:													
Buying one at a place of sale (e.g. supermarket, fuelling station, bookshop etc)	495,760	243,347	252,413	35,644	123,590	115,625	215,946	1,292	272,770	1,855	33,461	18,384	
Borrowing from someone else	497,885	217,795	280,090	103,318	175,190	93,798	114,152	1,404	188,913	1,686	26,572	12,088	
Reading over the internet	192,681	105,367	87,314	2,476	16,542	31,772	141,240	-	112,956	485	5,022	7,469	
Private service offering facility (e.g. hospital, bar, airport, restaurant etc.)	68,525	33,685	34,840	9,087	15,905	14,963	27,121	-	40,441	-	2,408	4,448	
Public service offering facility (e.g. library, school, office, etc.)	579,608	258,530	321,078	120,923	217,420	97,337	127,217	4,063	225,020	1,448	44,070	10,730	
Not at all	945	563	382	-	-	945	-	-	765	-	181	-	
Given Freely	24,115	10,174	13,941	8,571	7,155	5,231	1,636	808	8,660	-	1,869	-	
Other reason	23,283	12,456	10,827	6,042	9,313	3,678	3,765	-	9,291	-	1,942	191	
Number of Individuals Who Read Print Media													
Every day or almost every day	324,559	160,335	164,224	32,131	75,346	65,871	148,643	500	173,613	1,625	19,306	11,880	
At least once a week but not every day	343,536	146,504	197,032	56,787	120,804	72,139	87,312	1,629	138,181	253	17,601	9,453	
At least once a month but not every week	87,232	40,641	46,591	24,279	36,175	11,614	10,492	1,398	24,902	383	9,686	2,383	
Once in a while	267,386	104,620	162,766	93,840	104,988	36,091	22,712	2,029	80,591	635	19,063	1,517	
Not at all	3,969	1,121	2,848	1,657	229	-	309	-	1,466	-	309	-	
Number of Individuals Who Read													
Public newspapers	892,131	390,393	501,738	193,671	310,616	164,300	202,251	5,285	361,134	2,583	61,362	18,531	
Private newspapers	664,951	311,329	353,622	68,375	195,779	147,266	247,687	1,180	310,761	1,924	41,185	19,440	
Magazines	397,640	166,928	230,712	54,441	119,617	81,831	136,076	1,890	172,492	1,981	19,619	9,276	
Journals and Periodicals	25,560	12,775	12,785	-	2,303	1,484	21,772	-	13,150	-	32	705	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 16b: Proportional Distribution of Individuals By Use of Print Media, Gender, Education Level and Employment Status , 2014**

Print Media Usage		All Individuals	Gender		Highest Education Level Received					Employment Status			
			Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
Total Individuals		100	44.24	55.76	25.85	28.99	14.31	20.37	0.76	36.05	0.23	6.31	2.02
Individuals with Access To Print Media		100	44.14	55.86	20.33	32.88	18.09	26.25	0.54	40.79	0.28	6.43	2.46
Individuals Who Accessed Print Media Through:													
Buying one at a place of sale (e.g. supermarket, fuelling station, bookshop etc)		100	49.09	50.91	7.19	24.93	23.32	43.56	0.26	55.02	0.37	6.75	3.71
Borrowing from someone else		100	43.74	56.26	20.75	35.19	18.84	22.93	0.28	37.94	0.34	5.34	2.43
Reading over the internet		100	54.68	45.32	1.29	8.59	16.49	73.30	-	58.62	0.25	2.61	3.88
Private service offering facility (e.g. hospital, bar, airport, restaurant etc.)		100	49.16	50.84	13.26	23.21	21.84	39.58	-	59.02	-	3.51	6.49
Public service offering facility (e.g. library, school, office, etc.)		100	44.60	55.40	20.86	37.51	16.79	21.95	0.70	38.82	0.25	7.60	1.85
Not at all		100	59.58	40.42	-	-	100.00	-	-	80.95	-	19.15	-
Given Freely		100	42.19	57.81	35.54	29.67	21.69	6.78	3.35	35.91	-	7.75	-
Other reason		100	53.50	46.50	25.95	40.00	15.80	16.17	-	39.90	-	8.34	0.82
Individuals Who Read Print Media													
Every day or almost every day		100	49.40	50.60	9.90	23.21	20.30	45.80	0.15	53.49	0.50	5.95	3.66
At least once a week but not every day		100	42.65	57.35	16.53	35.16	21.00	25.42	0.47	40.22	0.07	5.12	2.75
At least once a month but not every week		100	46.59	53.41	27.83	41.47	13.31	12.03	1.60	28.55	0.44	11.10	2.73
Once in a while		100	39.13	60.87	35.10	39.26	13.50	8.49	0.76	30.14	0.24	7.13	0.57
Not at all		100	28.24	71.76	41.75	5.77	-	7.79	-	36.94	-	7.79	-
Individuals Who Read													
Public newspapers		100	43.76	56.24	21.71	34.82	18.42	22.67	0.59	40.48	0.29	6.88	2.08
Private newspapers		100	46.82	53.18	10.28	29.44	22.15	37.25	0.18	46.73	0.29	6.19	2.92
Magazines		100	41.98	58.02	13.69	30.08	20.58	34.22	0.48	43.38	0.50	4.93	2.33
Journals and Periodicals		100	49.98	50.02	-	9.01	5.81	85.18	-	51.45	-	0.13	2.76

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 16c: Percentage Distribution of Individuals By Use of Print Media, Gender, Education Level and Employment Status , 2014**

Print Media Usage	All Individuals	Gender		Highest Education Level Received					Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
Total Individuals	100	44.24	55.76	25.85	28.99	14.31	20.37	0.76	36.05	0.23	6.31	2.02
Individuals with Access To Print Media	100	44.14	55.86	20.33	32.88	18.09	26.25	0.54	40.79	0.28	6.43	2.46
Individuals Who Accessed Print Media Through:												
Buying one at a place of sale (e.g. supermarket, fuelling station, bookshop etc)	100	49.09	50.91	7.19	24.93	23.32	43.56	0.26	55.02	0.37	6.75	3.71
Borrowing from someone else	100	43.74	56.26	20.75	35.19	18.84	22.93	0.28	37.94	0.34	5.34	2.43
Reading over the internet	100	54.68	45.32	1.29	8.59	16.49	73.30	-	58.62	0.25	2.61	3.88
Private service offering facility (e.g. hospital, bar, airport, restaurant etc.)	100	49.16	50.84	13.26	23.21	21.84	39.58	-	59.02	-	3.51	6.49
Public service offering facility (e.g. library, school, office, etc.)	100	44.60	55.40	20.86	37.51	16.79	21.95	0.70	38.82	0.25	7.60	1.85
Not at all	100	59.58	40.42	-	-	100.00	-	-	80.95	-	19.15	-
Given Freely	100	42.19	57.81	35.54	29.67	21.69	6.78	3.35	35.91	-	7.75	-
Other reason	100	53.50	46.50	25.95	40.00	15.80	16.17	-	39.90	-	8.34	0.82
Individuals Who Read Print Media												
Every day or almost every day	100	49.40	50.60	9.90	23.21	20.30	45.80	0.15	53.49	0.50	5.95	3.66
At least once a week but not every day	100	42.65	57.35	16.53	35.16	21.00	25.42	0.47	40.22	0.07	5.12	2.75
At least once a month but not every week	100	46.59	53.41	27.83	41.47	13.31	12.03	1.60	28.55	0.44	11.10	2.73
Once in a while	100	39.13	60.87	35.10	39.26	13.50	8.49	0.76	30.14	0.24	7.13	0.57
Not at all	100	28.24	71.76	41.75	5.77	-	7.79	-	36.94	-	7.79	-
Individuals Who Read												
Public newspapers	100	43.76	56.24	21.71	34.82	18.42	22.67	0.59	40.48	0.29	6.88	2.08
Private newspapers	100	46.82	53.18	10.28	29.44	22.15	37.25	0.18	6.73	0.29	6.19	2.92
Magazines	100	41.98	58.02	13.69	30.08	20.58	34.22	0.48	43.38	0.50	4.93	2.33
Journals and Periodicals	100	49.98	50.02	-	9.01	5.81	85.18	-	51.45	-	0.13	2.76

**Source: Statistics Botswana, Information & Communication Technology Statistics**

Note: " - " denotes zero

**Table 17a: The Distribution of Individuals By Use of E-Government, Gender, Education Level and Employment Status , 2014**

E-Government Usage	All Individuals	Gender		Highest Education Level Received						Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees	
Total Individuals	1,343,822	594,537	749,285	347,398	389,554	192,276	273,701	10,166	484,510	3,047	84,782	27,211	
Individuals Who Used e-Government	101,355	55,541	45,814	2,073	5,501	21,250	72,530	-	70,485	-	2,694	4,169	
Number of Individuals Who Used e-Government													
Obtaining information from public authorities' websites	81,182	45,072	36,110	2,073	4,836	18,322	55,951	-	54,720	-	2,178	4,002	
Downloading official forms	56,859	31,033	25,826	-	3,384	5,089	48,385	-	47,595	-	991	2,387	
Sending filled-in forms	30,118	18,250	11,868	-	2,083	3,531	24,505	-	24,826	-	544	1,767	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: "-" denotes zero

**Table 17b: Proportional Distribution of Individuals By Use of E-Government, Gender, Education Level and Employment Status , 2014**

E-Government Usage	All Individuals	Gender		Highest Education Level Received						Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees	
Total Individuals	1.00	0.44	0.56	0.26	0.29	0.14	0.20	0.01	0.36	0.00	0.06	0.02	
Individuals Who Used e-Government	1.00	0.55	0.45	0.02	0.05	0.21	0.72	-	0.70	-	0.03	0.04	
Individuals Who Used e-Government													
Obtaining information from public authorities' websites	1.00	0.56	0.44	0.03	0.06	0.23	0.69	-	0.67	-	0.03	0.05	
Downloading official forms	1.00	0.55	0.45	-	0.06	0.09	0.85	-	0.84	-	0.02	0.04	
Sending filled-in forms	1.00	0.61	0.39	-	0.07	0.12	0.81	-	0.82	-	0.02	0.06	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: "-" denotes zero

**Table 17c: Percentage Distribution of Individuals By Use of E-Government, Gender, Education Level and Employment Status , 2014**

E-Government Usage	All Individuals	Gender		Highest Education Level Received						Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees	
Total Individuals	100	44.24	55.76	25.85	28.99	14.31	20.37	0.76	36.05	0.23	6.31	2.02	
Individuals Who Used e-Government	100	54.80	45.20	2.05	5.43	20.97	71.56	-	69.54	-	2.66	4.11	
Individuals Who Used e-Government													
Obtaining information from public authorities' websites	100	55.52	44.48	2.55	5.96	22.57	68.92	-	67.40	-	2.68	4.93	
Downloading official forms	100	54.58	45.42	-	5.95	8.95	85.10	-	83.71	-	1.74	4.20	
Sending filled-in forms	100	60.59	39.41	-	6.92	11.72	81.36	-	82.43	-	1.81	5.87	

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 18a: The Distribution of Individuals By Use of E-Commerce, Gender, Education Level and Employment Status , 2014**

E-Commerce Usage	All Individuals	Gender		Highest Education Level Received					Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
Total Individuals	1,343,822	594,537	749,285	347,398	389,554	192,276	273,701	10,166	484,510	3,047	84,782	27,211
Total Individuals Who Used e-Commerce	61,562	32,766	28,796	-	1,947	11,191	48,423	-	43,189	-	2,526	5,553
Number of Individuals Who Used e-Commerce To Purchase or Order												
Food or groceries	2,231	483	1,748	-	-	1,212	1,019	-	1,814	-	-	-
Household goods (e.g. furniture, toys, etc.)	11,993	5,475	6,518	-	420	1,821	9,751	-	8,072	-	710	1,882
Medicine	1,574	1,552	22	-	-	-	1,574	-	1,147	-	-	414
Films, music	3,950	3,545	405	-	309	418	3,223	-	2,869	-	-	-
Books, magazines, newspapers (including e-books)	12,568	10,320	2,248	-	420	650	11,498	-	10,296	-	361	253
E-Learning materials	6,897	5,250	1,647	-	-	-	6,898	-	4,656	-	544	-
Clothes, sports goods	19,909	7,159	12,750	-	-	2,139	17,770	-	15,431	-	1,004	1,151
Video games software and up-grades	2,192	2,192	-	-	-	13	2,179	-	1,600	-	-	-
Other computer software and up-grades	6,935	4,908	2,027	-	91	544	6,300	-	6,033	-	-	452
Computer hardware	3,166	1,973	1,193	-	-	125	3,042	-	1,849	-	420	566
Electronic equipment (incl. cameras)	11,347	9,821	1,526	-	155	2,130	9,063	-	8,520	-	32	2,188
Telecommunication services (e.g. TV, broadband subscriptions, fixed line or mobile phone subscriptions, uploading money on prepaid phone cards, etc.)	2,592	2,322	270	-	-	125	2,468	-	1,389	-	-	452
Share purchases, insurance policies and other financial services	814	547	267	-	-	245	569	-	814	-	-	-
Holiday accomodation (hotels etc)	5,603	3,516	2,087	-	-	420	5,183	-	4,341	-	544	705
Other travel arrangements (transport tickets, car hire, etc.)	3,425	2,217	1,208	-	290	455	2,680	-	2,670	-	290	452
Tickets for events	3,590	2,315	1,275	-	-	405	3,186	-	1,907	-	905	361
Purchase of vehicles	614	614	-	-	290	13	311	-	325	-	290	-
Purchase of vehicle parts	445	114	331	-	-	-	445	-	445	-	-	-
Other activities	8,432	3,955	4,477	-	684	3,614	4,135	-	3,927	-	129	1,191

Source: Statistics Botswana, Information &amp; Communication Technology Statistics

Note: “-” denotes zero

**Table 18a Cont'd: The Distribution of Individuals By Use of E-Commerce, Gender, Education Level and Employment Status , 2014**

E-Commerce Usage	All Individuals	Gender		Highest Education Level Received				Employment Status				
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
Number of Individuals Who Bought The Following Goods Through e-Commerce But The Goods Were Either Downloaded Or Accessed From Websites Rather Than Being Delivered Through The Post												
Films, music	5,401	4,744	657	-	309	405	4,688	-	4,068	-	-	253
Electronic books, magazines, newspapers, e-learning materials,	13,019	9,310	3,709	-	420	245	12,354	-	10,576	-	361	253
Computer software (incl. computer and video games and software upgrades)	9,263	6,983	2,280	-	91	558	8,615	-	6,510	-	544	1,018
Number of Individuals Who Used e-Commerce To Purchase or Order From												
National sellers	5,173	2,008	3,165	-	729	265	4,180	-	3,896	-	-	414
Sellers in other SADC countries	22,828	10,253	12,575	-	503	3,920	18,405	-	14,693	-	1,387	1,847
Sellers in other African countries	1,042	640	402	-	-	-	1,042	-	789	-	-	253
Sellers in Asian countries	10,660	6,208	4,452	-	335	2,184	8,142	-	7,250	-	420	1,012
Sellers in European countries	22,132	15,074	7,058	-	290	4,248	17,594	-	17,764	-	720	1,652
Sellers in American countries	12,649	8,270	4,379	-	69	1,046	11,534	-	10,095	-	-	1,284
Sellers of unknown origin	149	136	13	-	22	-	127	-	149	-	-	-
Number of Individuals Who Used e-Commerce To Bet or Gamble or Play Lotto												
	4,652	4,523	129	-	-	-	4,652	-	4,222	-	430	-

**Source:** Statistics Botswana, Information & Communication Technology Statistics

**Note:** "-" denotes zero

**Table 18b: Proportional Distribution of Individuals By Use of E-Commerce, Gender, Education Level and Employment Status , 2014**

E-Commerce Usage	All Individuals	Gender		Highest Education Level Received					Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
Total Individuals	1.00	0.44	0.56	0.26	0.29	0.14	0.20	0.01	0.36	0.00	0.06	0.02
Total Individuals Who Used e-Commerce	1.00	0.53	0.47	-	0.03	0.18	0.79	-	0.70	-	0.04	0.09
Individuals Who Used e-Commerce To Purchase or Order												
Food or groceries	1.00	0.22	0.78	-	-	0.54	0.46	-	0.81	-	-	-
Household goods (e.g. furniture, toys, etc.)	1.00	0.46	0.54	-	0.04	0.15	0.81	-	0.67	-	0.06	0.16
Medicine	1.00	0.99	0.01	-	-	-	1.00	-	0.73	-	-	0.26
Films, music	1.00	0.90	0.10	-	0.08	0.11	0.82	-	0.73	-	-	-
Books, magazines, newspapers (including e-books)	1.00	0.82	0.18	-	0.03	0.05	0.91	-	0.82	-	0.03	0.02
E-Learning materials	1.00	0.76	0.24	-	-	-	1.00	-	0.68	-	0.08	-
Clothes, sports goods	1.00	0.36	0.64	-	-	0.11	0.89	-	0.78	-	0.05	0.06
Video games software and up-grades	1.00	1.00	-	-	-	0.01	0.99	-	0.73	-	-	-
Other computer software and up-grades	1.00	0.71	0.29	-	0.01	0.08	0.91	-	0.87	-	-	0.07
Computer hardware	1.00	0.62	0.38	-	-	0.04	0.96	-	0.58	-	0.13	0.18
Electronic equipment (incl. cameras)	1.00	0.87	0.13	-	0.01	0.19	0.80	-	0.75	-	0.00	0.19
Telecommunication services (e.g. TV, broadband subscriptions, fixed line or mobile phone subscriptions, uploading money on prepaid phone cards, etc.)	1.00	0.90	0.10	-	-	0.05	0.95	-	0.54	-	-	0.17
Share purchases, insurance policies and other financial services	1.00	0.67	0.33	-	-	0.30	0.70	-	1.00	-	-	-
Holiday accomodation (hotels etc)	1.00	0.63	0.37	-	-	0.07	0.93	-	0.77	-	0.10	0.13
Other travel arrangements (transport tickets, car hire, etc.)	1.00	0.65	0.35	-	0.08	0.13	0.78	-	0.78	-	0.08	0.13
Tickets for events	1.00	0.64	0.36	-	-	0.11	0.89	-	0.53	-	0.25	0.10
Purchase of vehicles	1.00	1.00	-	-	0.47	0.02	0.51	-	0.53	-	0.47	-
Purchase of vehicle parts	1.00	0.26	0.74	-	-	-	1.00	-	1.00	-	-	-
Other activities	1.00	1.00	1.00		1.00	1.00	1.00		1.00		1.00	1.00
Individuals Who Bought The Following Goods Through e-Commerce But The Goods Were Either Downloaded Or Accessed From Websites Rather Than Being Delivered Through The Post												
Films, music	1.00	0.88	0.12	-	0.06	0.07	0.87	-	0.75	-	-	0.05
Electronic books, magazines, newspapers, e-learning materials,	1.00	0.72	0.28	-	0.03	0.02	0.95	-	0.81	-	0.03	0.02
Computer software (incl. computer and video games and software upgrades)	1.00	0.75	0.25	-	0.01	0.06	0.93	-	0.70	-	0.06	0.11
Individuals Who Used e-Commerce To Purchase or Order From												
National sellers	1.00	0.39	0.61	-	0.14	0.05	0.81	-	0.75	-	-	0.08
Sellers in other SADC countries	1.00	0.45	0.55	-	0.02	0.17	0.81	-	0.64	-	0.06	0.08

**Table 18b Cont'd: Proportional Distribution of Individuals By Use of E-Commerce, Gender, Education Level and Employment Status , 2014**

E-Commerce Usage	All Individuals	Gender		Highest Education Level Received					Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee-Paid In Cash	Employee-Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
<b>Individuals Who Used e-Commerce To Purchase or Order From</b>												
National sellers	1.00	0.39	0.61	-	0.14	0.05	0.81	-	0.75	-	-	0.08
Sellers in other SADC countries	1.00	0.45	0.55	-	0.02	0.17	0.81	-	0.64	-	0.06	0.08
Sellers in other African countries	1.00	0.61	0.39	-	-	-	1.00	-	0.76	-	-	0.24
Sellers in Asian countries	1.00	0.58	0.42	-	0.03	0.20	0.76	-	0.68	-	0.04	0.09
Sellers in European countries	1.00	0.68	0.32	-	0.01	0.19	0.79	-	0.80	-	0.03	0.07
Sellers in American countries	1.00	0.65	0.35	-	0.01	0.08	0.91	-	0.80	-	-	0.10
Sellers of unknown origin	1.00	0.91	0.09	-	0.15	-	0.85	-	1.00	-	-	-
<b>Individuals Who Used e-Commerce To Bet or Gamble or Play Lotto</b>												
	1.00	0.97	0.03	-	-	-	1.00	-	0.91	-	0.09	-

**Source:** Statistics Botswana, Information & Communication Technology Statistics

**Note:** "-" denotes zero

**Table 18c: Percentage Distribution of Individuals By Use of E-Commerce, Gender, Education Level and Employment Status , 2014**

E-Commerce Usage	All Individuals	Gender		Highest Education Level Received						Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees	
Total Individuals	100	44.24	55.76	25.85	28.99	14.31	20.37	0.76	36.05	0.23	6.31	2.02	
Total Individuals Who Used e-Commerce	100	53.22	46.78	-	3.16	18.18	78.66	-	70.16	-	4.10	9.02	
Individuals Who Used e-Commerce To Purchase or Order													
Food or groceries	100	21.65	78.35	-	-	54.33	45.67	-	81.31	-	-	-	
Household goods (e.g. furniture, toys, etc.)	100	45.65	54.35	-	3.50	15.18	81.31	-	67.31	-	5.92	15.69	
Medicine	100	98.60	1.40	-	-	-	100.00	-	72.87	-	-	26.30	
Films, music	100	89.75	10.25	-	7.82	10.58	81.59	-	72.63	-	-	-	
Books, magazines, newspapers (including e-books)	100	82.11	17.89	-	3.34	5.17	91.49	-	81.92	-	2.87	2.01	
E-Learning materials	100	76.12	23.88	-	-	-	100.01	-	67.51	-	7.89	-	
Clothes, sports goods	100	35.96	64.04	-	-	10.74	89.26	-	77.51	-	5.04	5.78	
Video games software and upgrades	100	100.00	-	-	-	0.59	99.41	-	72.99	-	-	-	
Other computer software and upgrades	100	70.77	29.23	-	1.31	7.84	90.84	-	86.99	-	-	6.52	
Computer hardware	100	62.32	37.68	-	-	3.95	96.08	-	58.40	-	13.27	17.88	
Electronic equipment (incl. cameras)	100	86.55	13.45	-	1.37	18.77	79.87	-	75.09	-	0.28	19.28	
Telecommunication services (e.g. TV, broadband subscriptions, fixed line or mobile phone subscriptions, uploading money on prepaid phone cards, etc.)	100	89.58	10.42	-	-	4.82	95.22	-	53.59	-	-	17.44	
Share purchases, insurance policies and other financial services	100	67.20	32.80	-	-	30.10	69.90	-	100.00	-	-	-	
Holiday accomodation (hotels etc)	100	62.75	37.25	-	-	7.50	92.50	-	77.48	-	9.71	12.58	
Other travel arrangements (transport tickets, car hire, etc.)	100	64.73	35.27	-	8.47	13.28	78.25	-	77.96	-	8.47	13.20	
Tickets for events	100	64.48	35.52	-	-	11.28	88.75	-	53.12	-	25.21	10.06	
Purchase of vehicles	100	100.00	-	-	47.23	2.12	50.65	-	52.93	-	47.23	-	
Purchase of vehicle parts	100	25.62	74.38	-	-	-	100.00	-	100.00	-	-	-	
Other activities	100	46.90	53.10	-	8.11	42.86	49.04	-	46.57	-	1.53	14.12	
Individuals Who Bought The Following Goods Through e-Commerce But The Goods Were Either Downloaded Or Accessed From Websites Rather Than Being Delivered Through The Post													
Films, music	100	87.84	12.16	-	5.72	7.50	86.80	-	75.32	-	-	4.68	
Electronic books, magazines, newspapers, e-learning materials,	100	71.51	28.49	-	3.23	1.88	94.89	-	81.24	-	2.77	1.94	
Computer software (incl. computer and video games and software upgrades)	100	75.39	24.61	-	0.98	6.02	93.00	-	70.28	-	5.87	10.99	

**Table 18c Cont'd: Percentage Distribution of Individuals By Use of E-Commerce, Gender, Education Level and Employment Status , 2014**

E-Commerce Usage	All Individuals	Gender		Highest Education Level Received					Employment Status			
		Male	Female	Primary or Lower	Lower Secondary	Upper Secondary	Tertiary	Other	Employee - Paid In Cash	Employee - Paid In Kind	Self Employed - No Employees	Self Employed - With Employees
<b>Individuals Who Used e-Commerce To Purchase or Order From</b>												
National sellers	100	38.82	61.18	-	14.09	5.12	80.80	-	75.31	-	-	8.00
Sellers in other SADC countries	100	44.91	55.09	-	2.20	17.17	80.62	-	64.36	-	6.08	8.09
Sellers in other African countries	100	61.42	38.58	-	-	-	100.00	-	75.72	-	-	24.28
Sellers in Asian countries	100	58.24	41.76	-	3.14	20.49	76.38	-	68.01	-	3.94	9.49
Sellers in European countries	100	68.11	31.89	-	1.31	19.19	79.50	-	80.26	-	3.25	7.46
Sellers in American countries	100	65.38	34.62	-	0.55	8.27	91.19	-	79.81	-	-	10.15
Sellers of unknown origin	100	91.28	8.72	-	14.77	-	85.23	-	100.00	-	-	-
Individuals Who Used e-Commerce To Bet or Gamble or Play Lotto	100	97.23	2.77	-	-	-	100.00	-	90.76	-	9.24	-

**Source:** Statistics Botswana, Information & Communication Technology Statistics

**Note:** “-” denotes zero